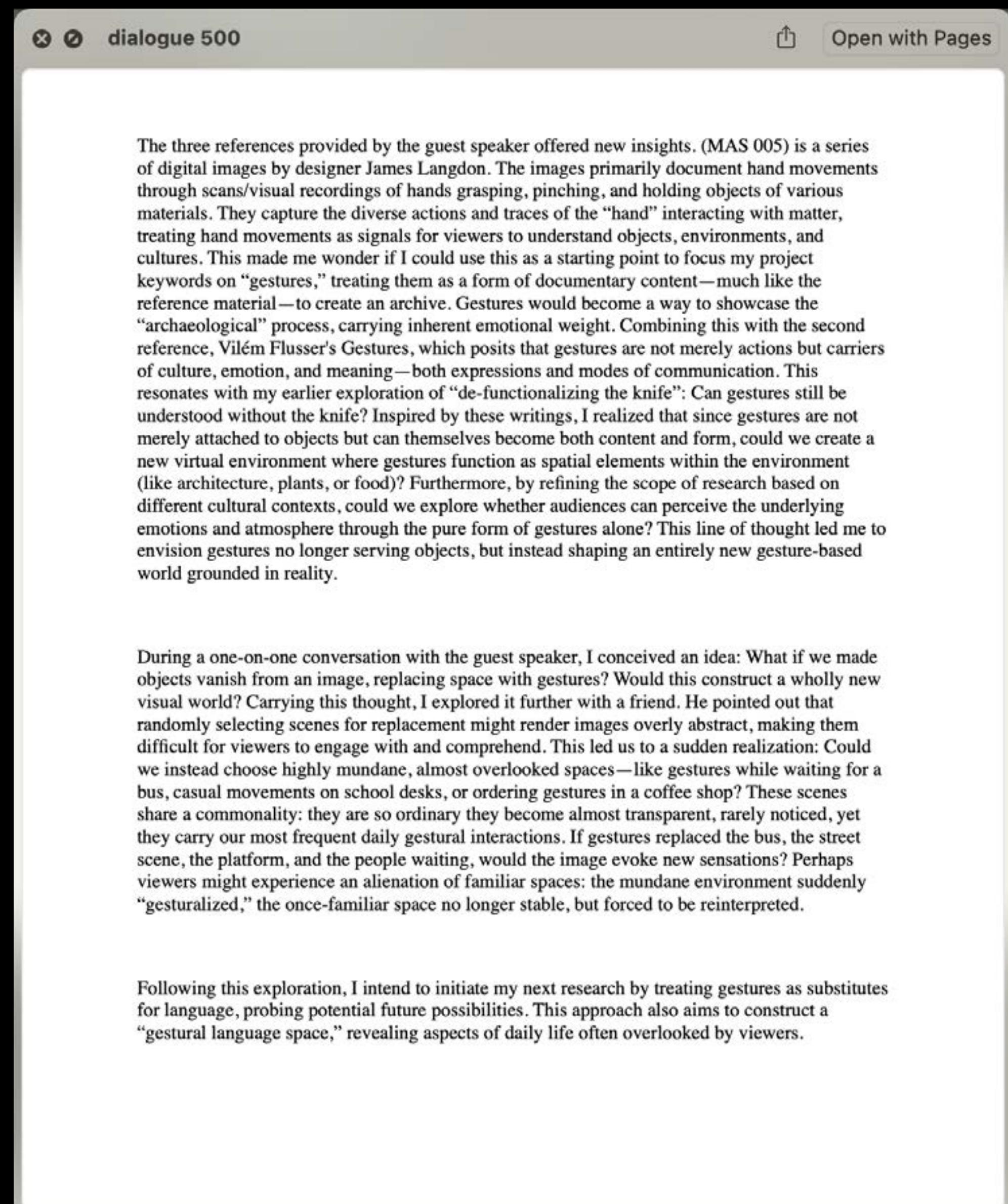
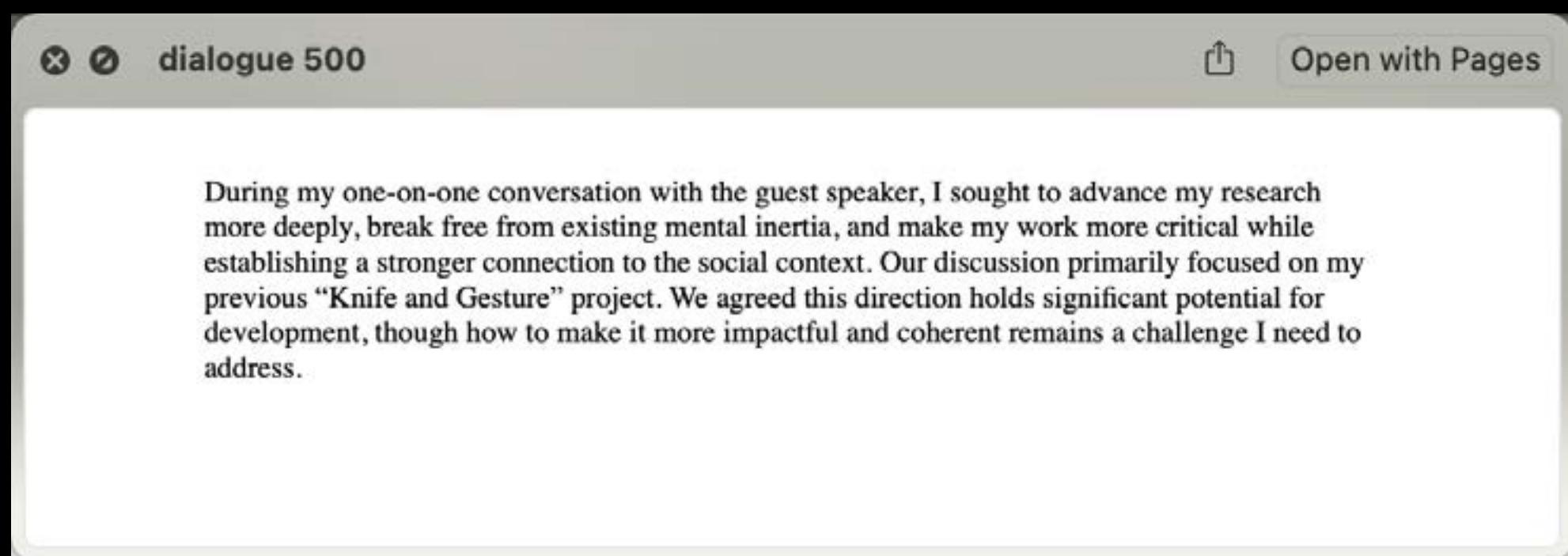


# TRIANGLE 1



# ¶ PREVIEW

→ IS THE TOOL ASSIGNING MEANING TO THE GESTURE, OR DOES THE GESTURE CARRY INHERENT SIGNIFICANCE REGARDLESS OF THE OBJECT?



→ IS THERE A GAP BETWEEN HOW I PERCEIVED MY EXPERIENCE DURING THE JOURNEY AND HOW I REMEMBER IT NOW?



# ¶ 1V1 TUTORIAL - GUEST SPEAKER



During the conversation, we focused mainly on my earlier project on “knives and gestures.”

# ¶ 1V1 TUTORIAL - GUEST SPEAKER

A series of digital images that capture the hand's gestures when holding, squeezing, or grasping different materials. These recordings treat gestures as signals through which viewers can interpret objects, environments, and cultural contexts.

→ This inspired me to foreground “gesture” as a key concept in my own project—not only as bodily actions but also as records of interactions with materiality and carriers of emotion.



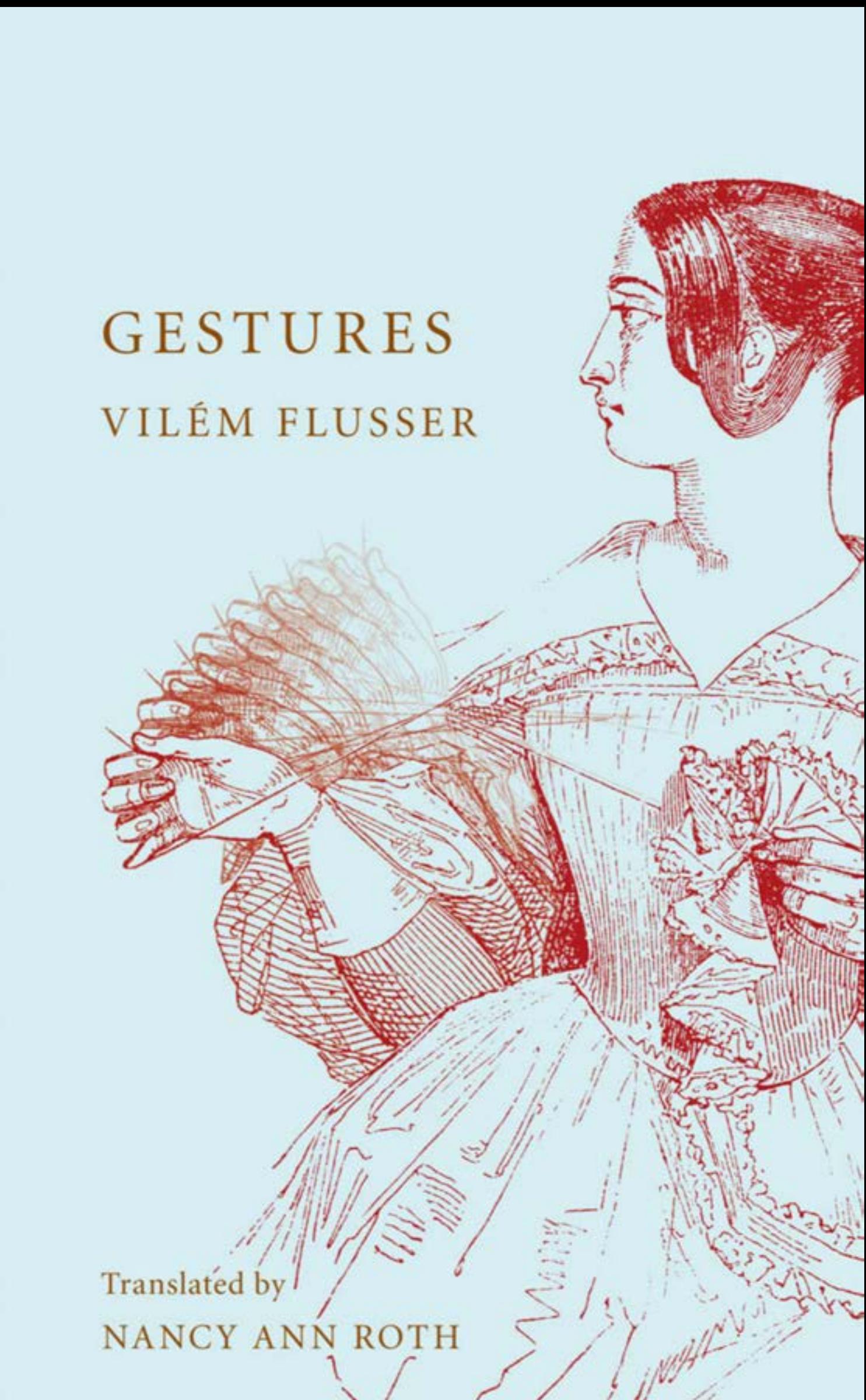
Conversation, June 23 2017 — Staatliche Hochschule für Gestaltung Karlsruhe

Christina Schiebel  
Francesca Andreatch  
James Langdon  
Nadja Quante  
Severin Geißer  
Klemens Czurda  
Ioana Spanachi  
Matthias Brunn

## ¶ 1V1 TUTORIAL - GUEST SPEAKER

Flusser argues that gestures are not just movements of the body; they are cultural and communicative acts that embody meaning

→ Inspired by this, I began to consider creating a virtual environment composed entirely of gestures, where they function as spatial elements—like buildings, plants, or food. In this imagined world, gestures are no longer subordinate to objects but become autonomous forms shaping their own environment.



“ GESTURES ”

## ¶ 1V1 TUTORIAL - GUEST SPEAKER

Gestures need not serve objects—they can themselves become the foundation for constructing new environments and narratives



Considering creating a virtual environment composed entirely of gestures, where they function as spatial elements—like buildings, plants, or food.

## ¶ DIALOGUE WITH FRIEND

Randomly selecting scenes for replacement might render images overly abstract, making them difficult for viewers to engage with and comprehend.

→ Could we instead choose highly mundane, almost overlooked spaces—like gestures while waiting for a bus, casual movements on school desks, or ordering gestures in a coffee shop

→ If gestures replaced the bus, the street scene, the platform, and the people waiting, would the image evoke new sensations? Perhaps viewers might experience an alienation of familiar spaces: the mundane environment suddenly “gesturalized,” the once-familiar space no longer stable, but forced to be reinterpreted.



# IDEA

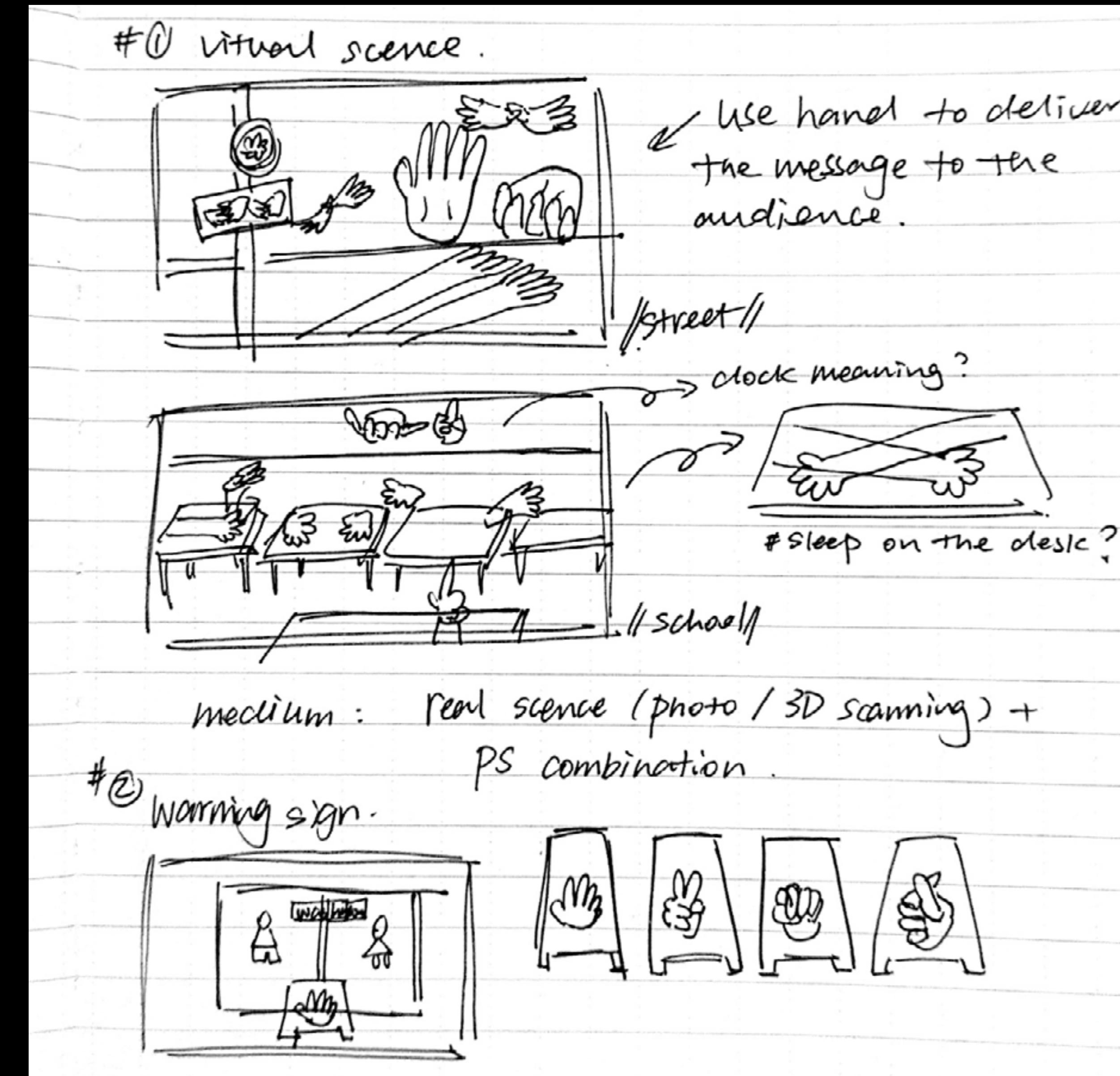
§ PLACE GESTURES IN THE REAL SPACE AND USE THEM TO CONVEY INFORMATION



§ DIFFERENT GESTURES PLACED ON WARNING SIGNS AND IN DIFFERENT LOCATIONS CONVEY DIFFERENT MESSAGES



GM



# POSITIONS THROUGH TRIANGULATING

## § PART I - STUDIO

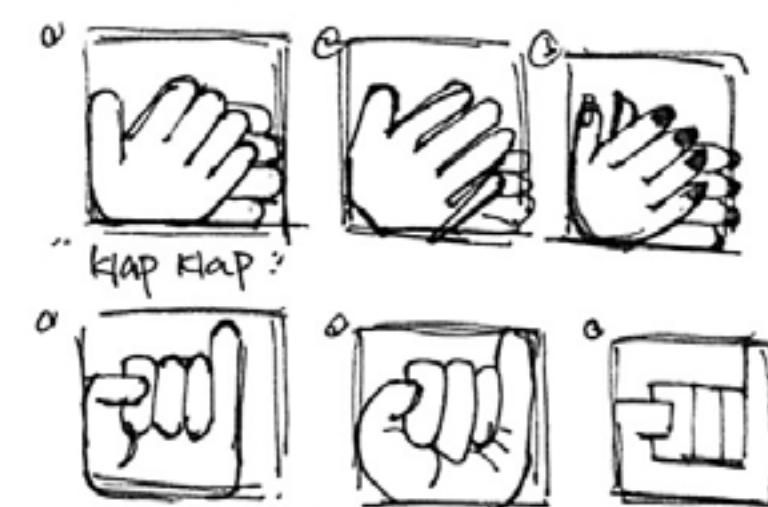
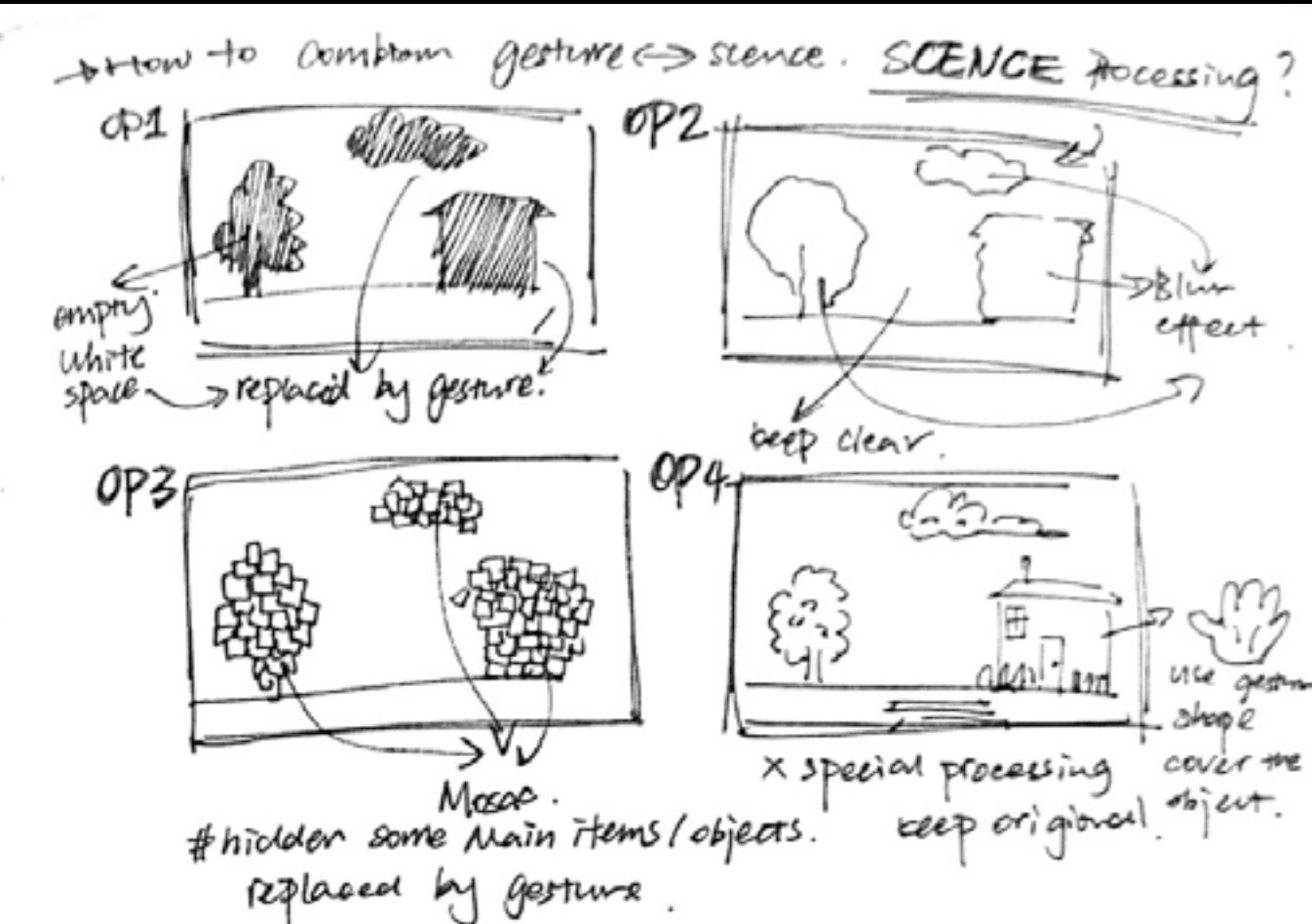
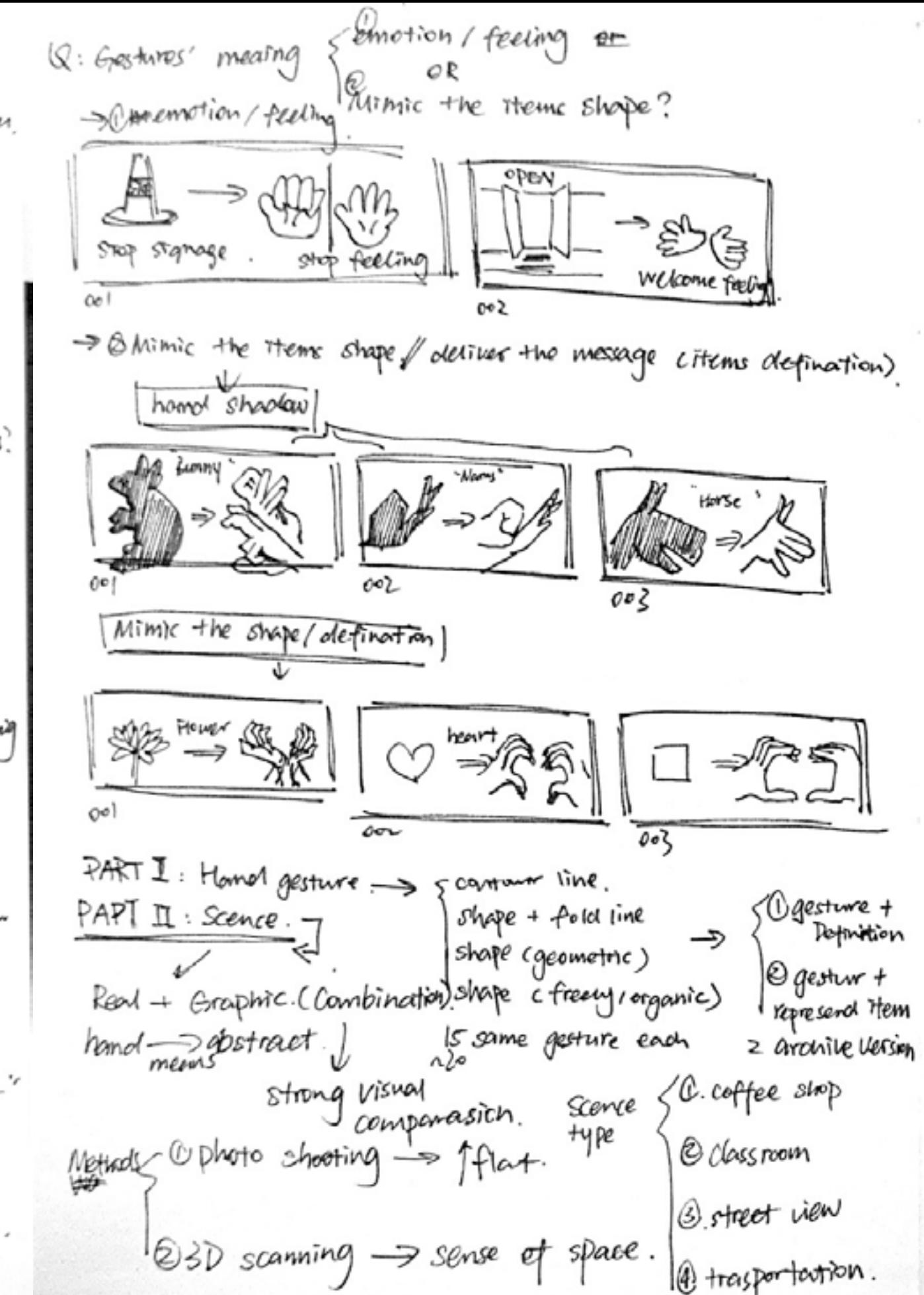
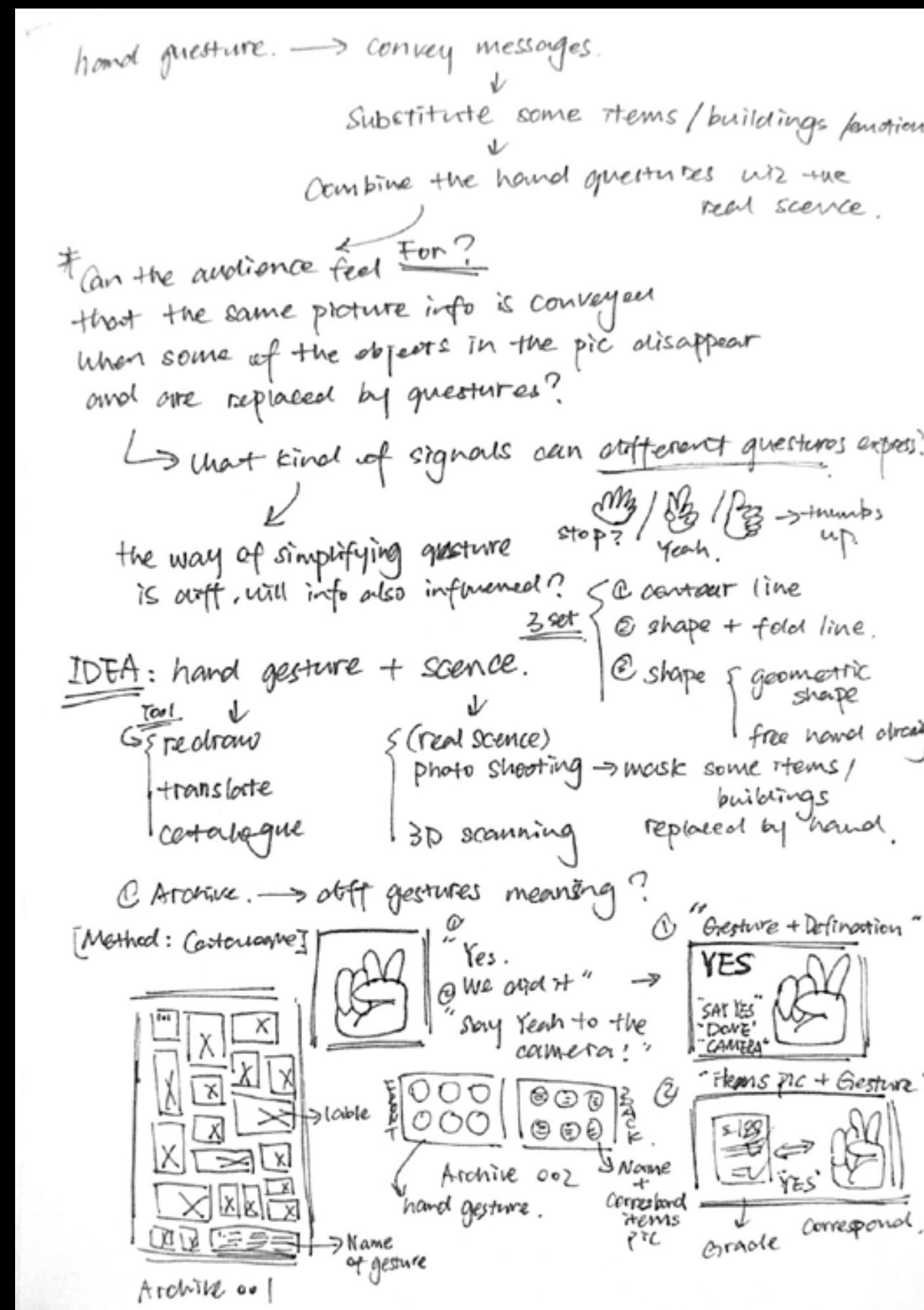
RECAP:

if gestures replace objects, architecture, or emotions in real-life scenes, will viewers still be able to understand the information?

NEW questions:

- To what extent can gestures effectively replace objects?
- What are the limitations?
- What kinds of signals do gestures actually communicate—emotions, objects, or social conventions?

I considered: gestures as carriers of emotions/feelings, or gestures that mimic the shape/definition of objects. Based on this, I divided my study into two parts — gestures (lines, shapes, simplified forms) and scenes (photography or 3D scanning).



# SIMPLIFICATION OF GESTURES

REDRAWING / TRANSLATING / CATALOGING

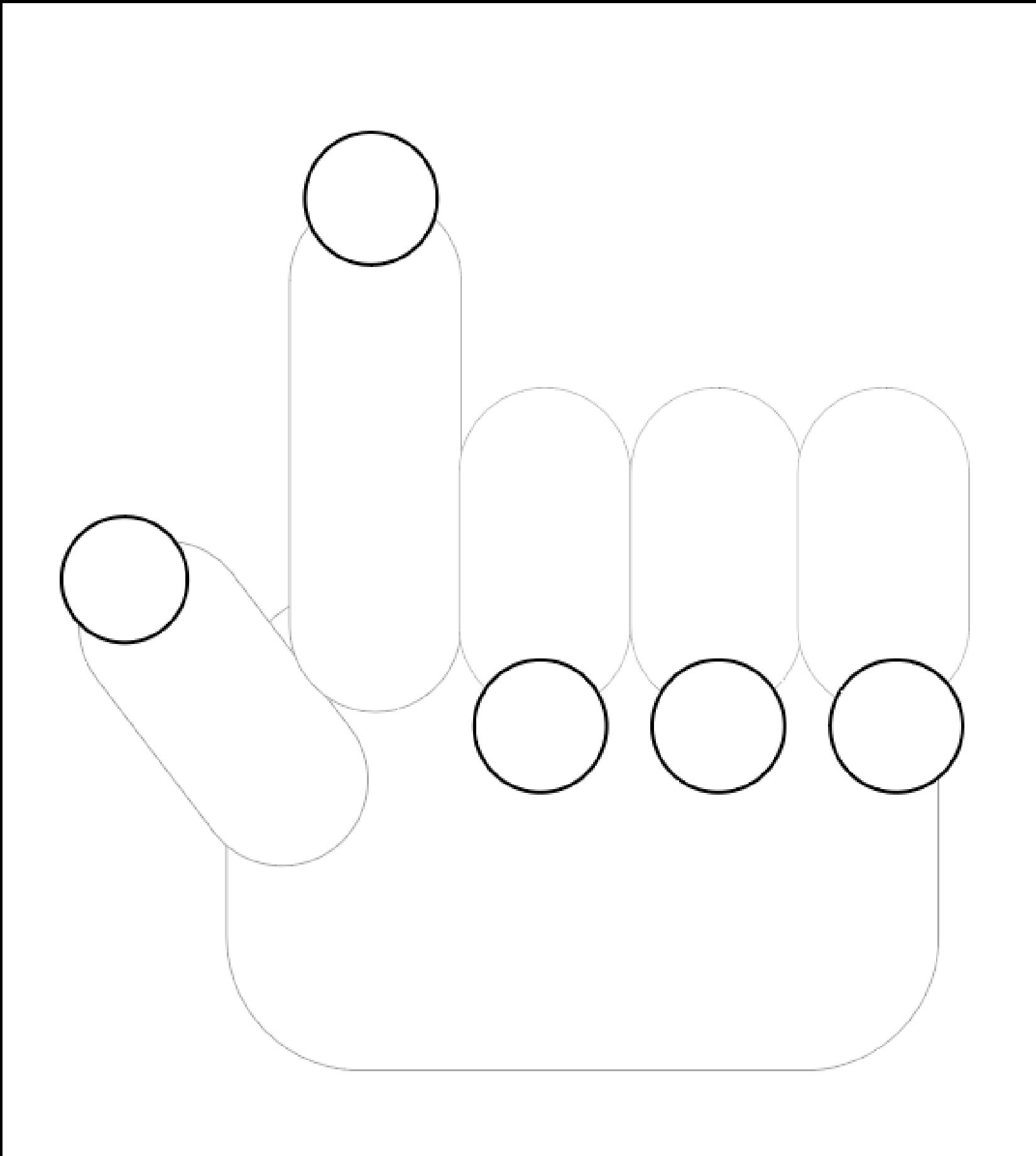
I want the flat simplified forms to collide with realistic scenes, creating tension. Just as gestures are not usually used for information transmission, but in this project, they confront conventional systems of meaning.

Experiment

Shape + line combination



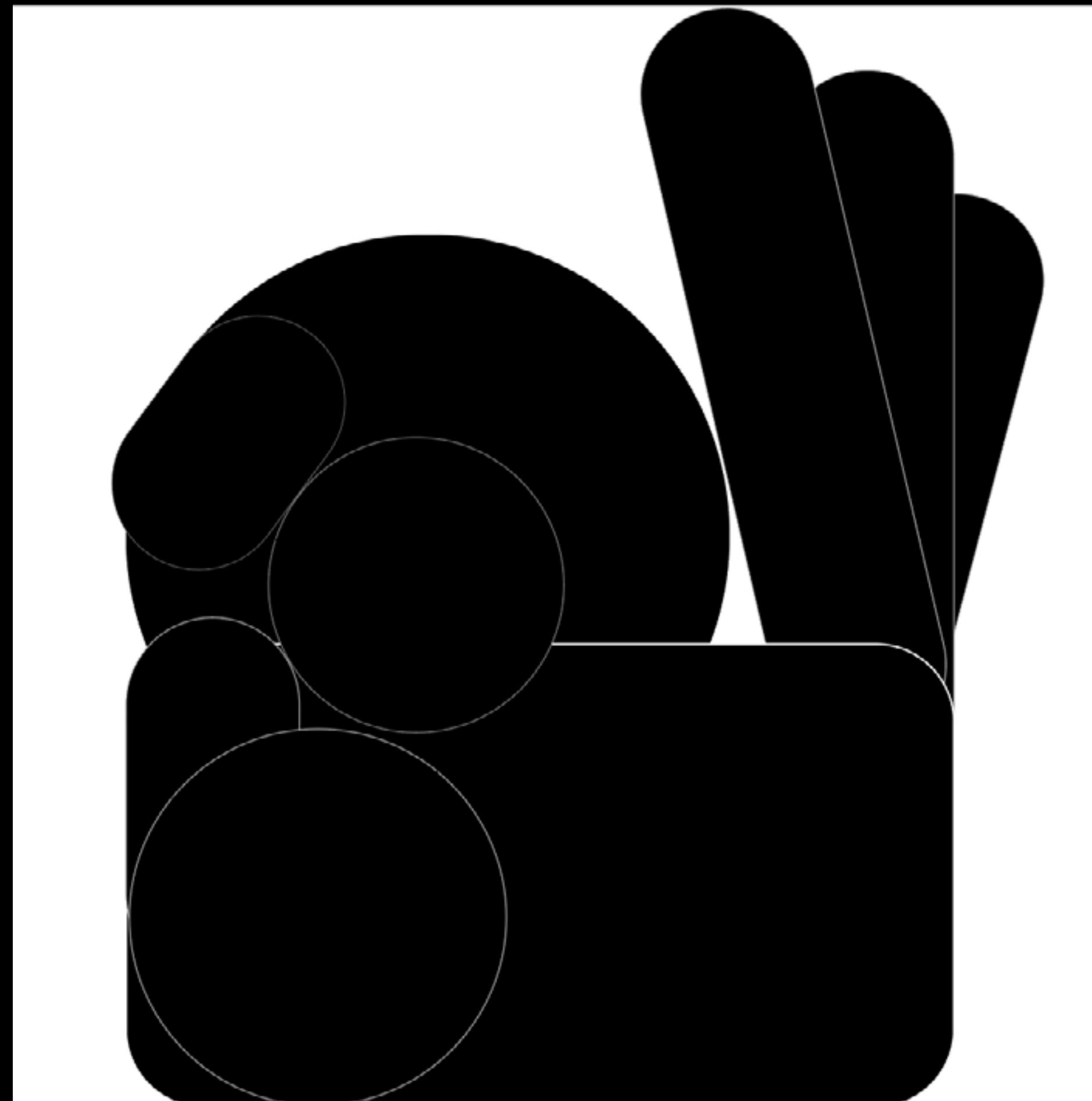
Line-based simplification



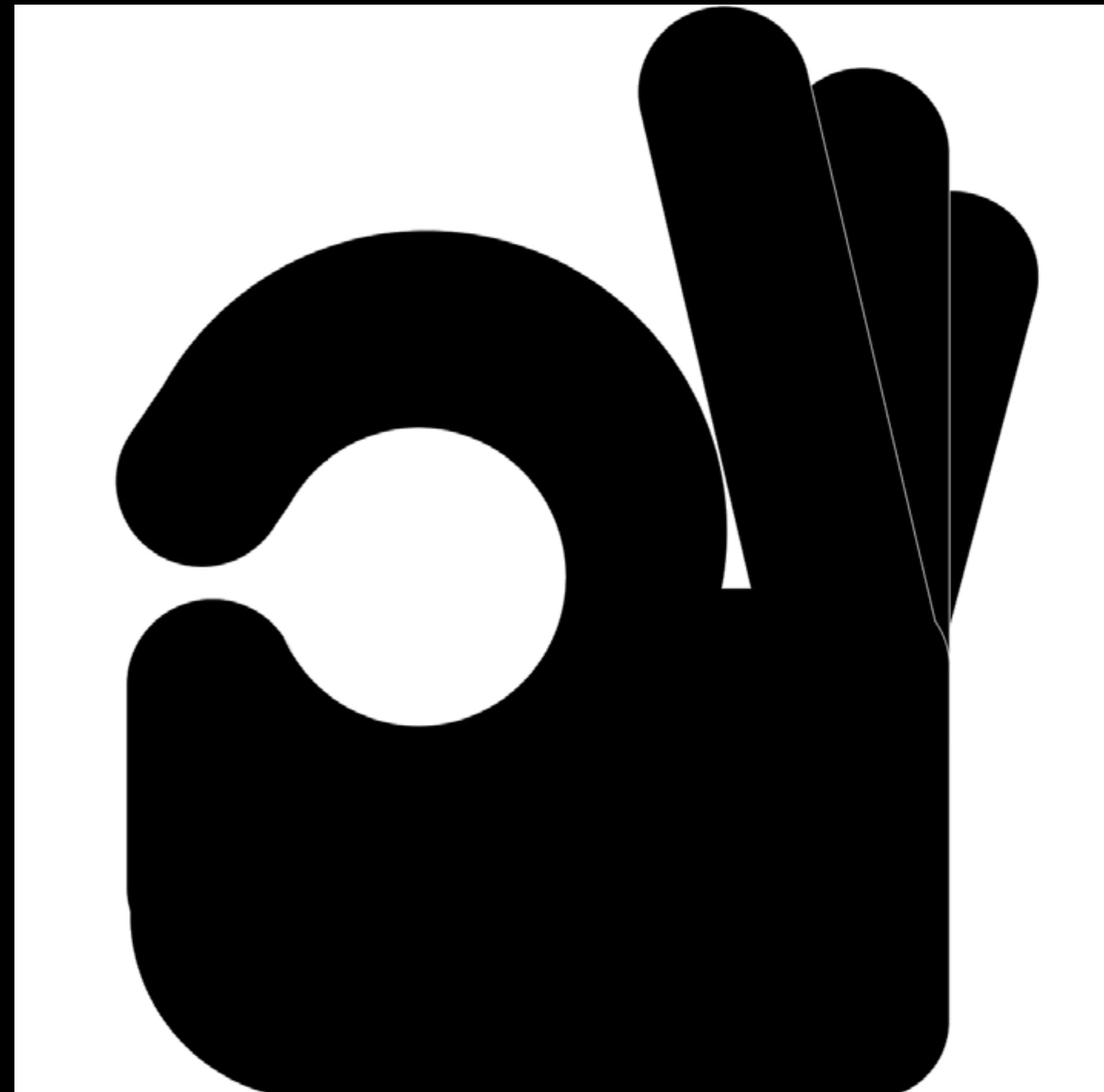
# Process

It mainly integrates the overall shape and internal detailed lines, while not showing the wrinkles and unique features of the hand, in order to eliminate the interference when reading information

STEP 1: Summarize the shape



STEP 2: Eliminate extra shape

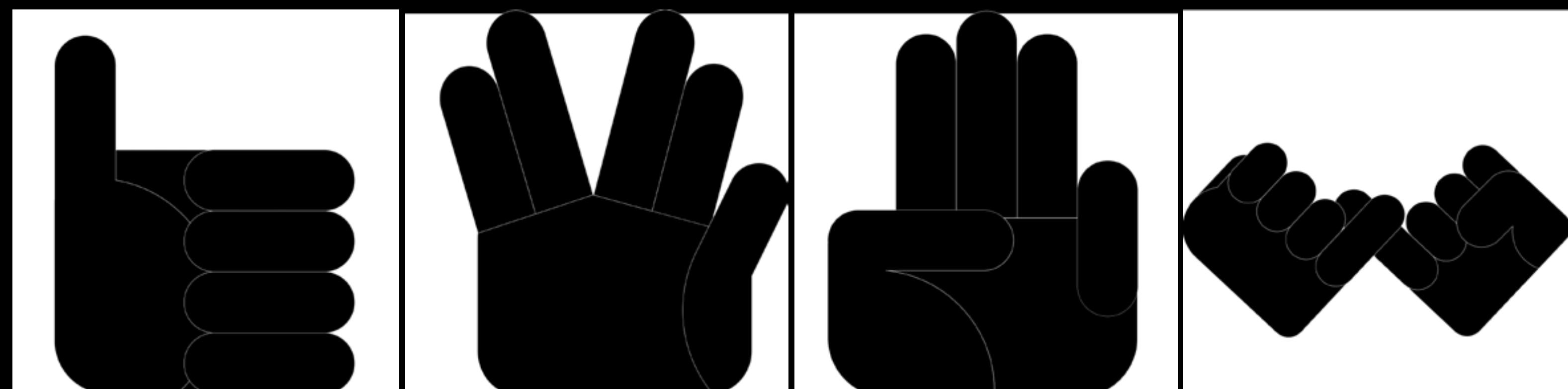
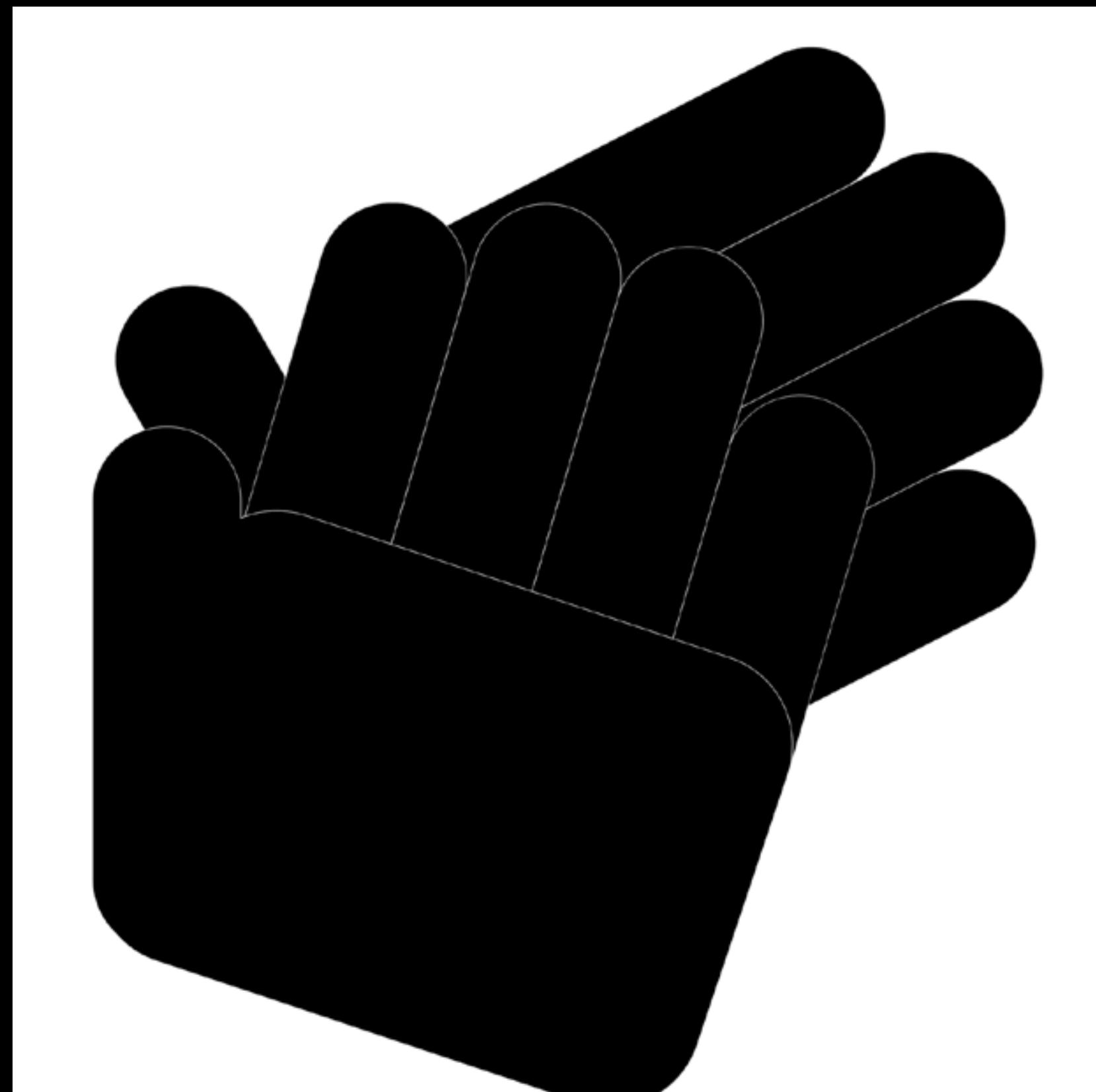
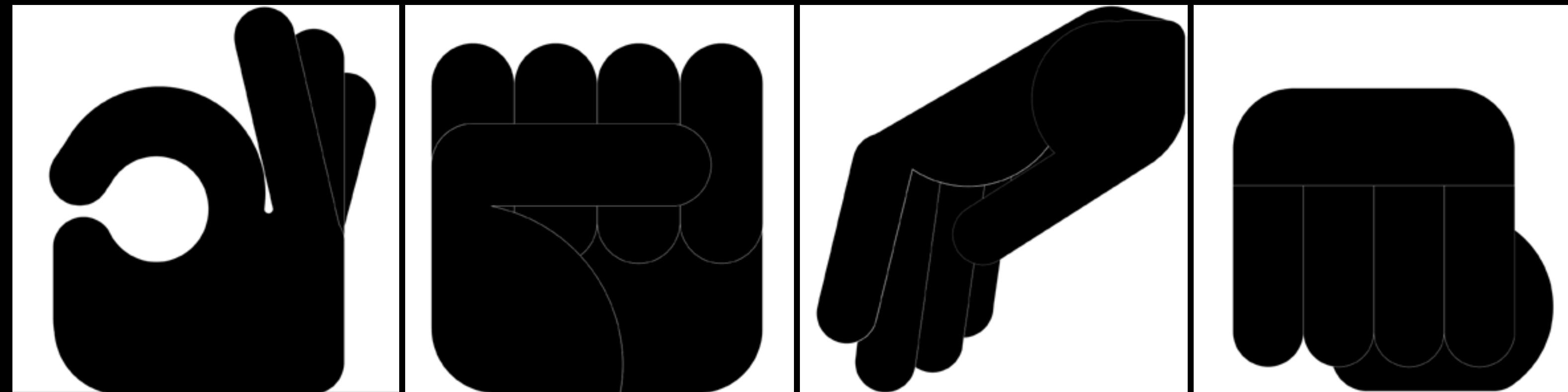
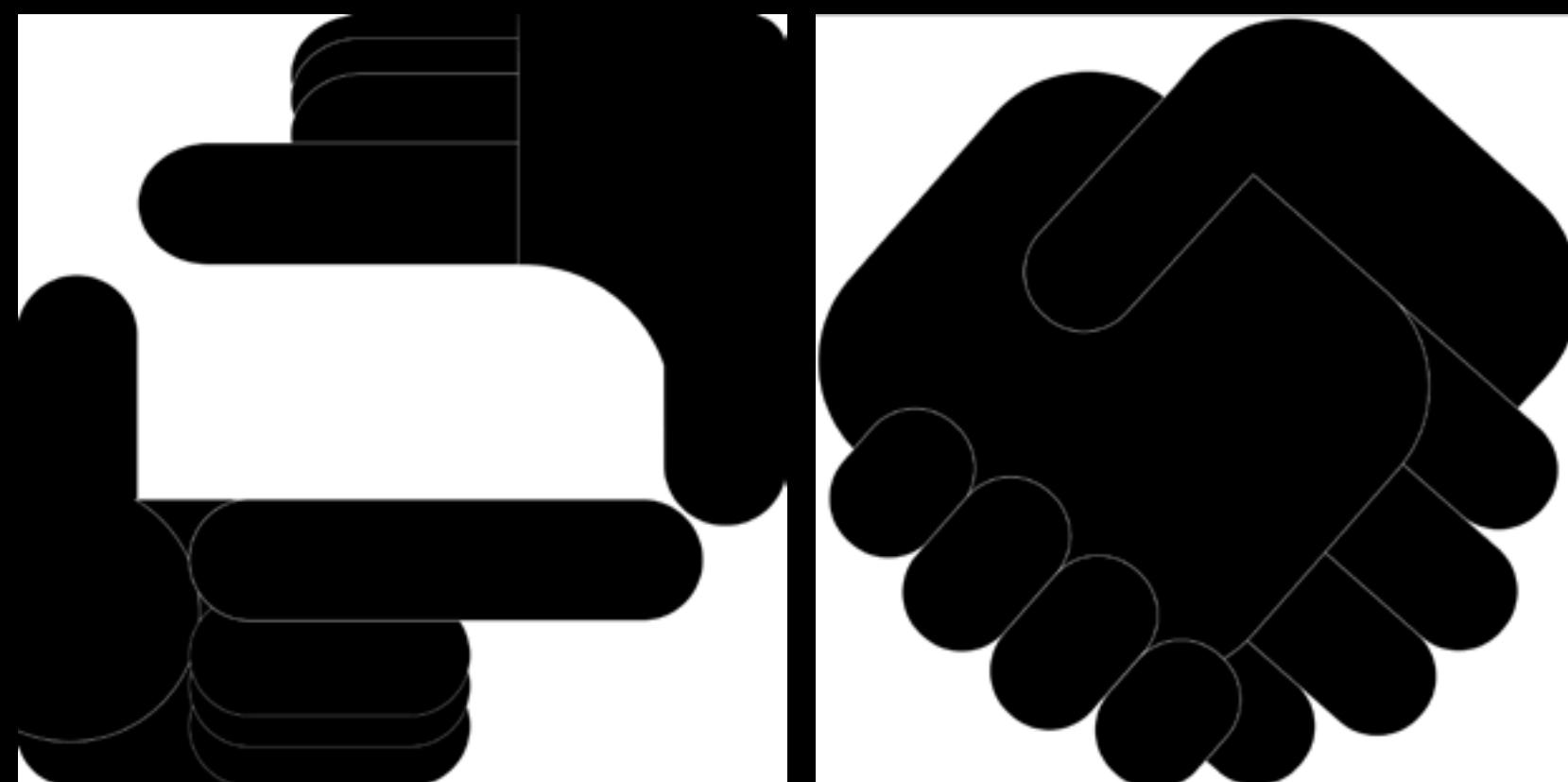


## Shape + line combination

I found gestures can communicate in two ways:

- Substitutional meaning – e.g. an outstretched hand can match a “STOP” sign.
- Cultural convention – e.g. the “OK” sign, understood socially.

Additionally, gestures can mimic physical forms—like hand shadow play.



# PROCESS

- Accept, provide, carry
- A welcoming gesture
- It can also be understood as “holding” or “carrying” something

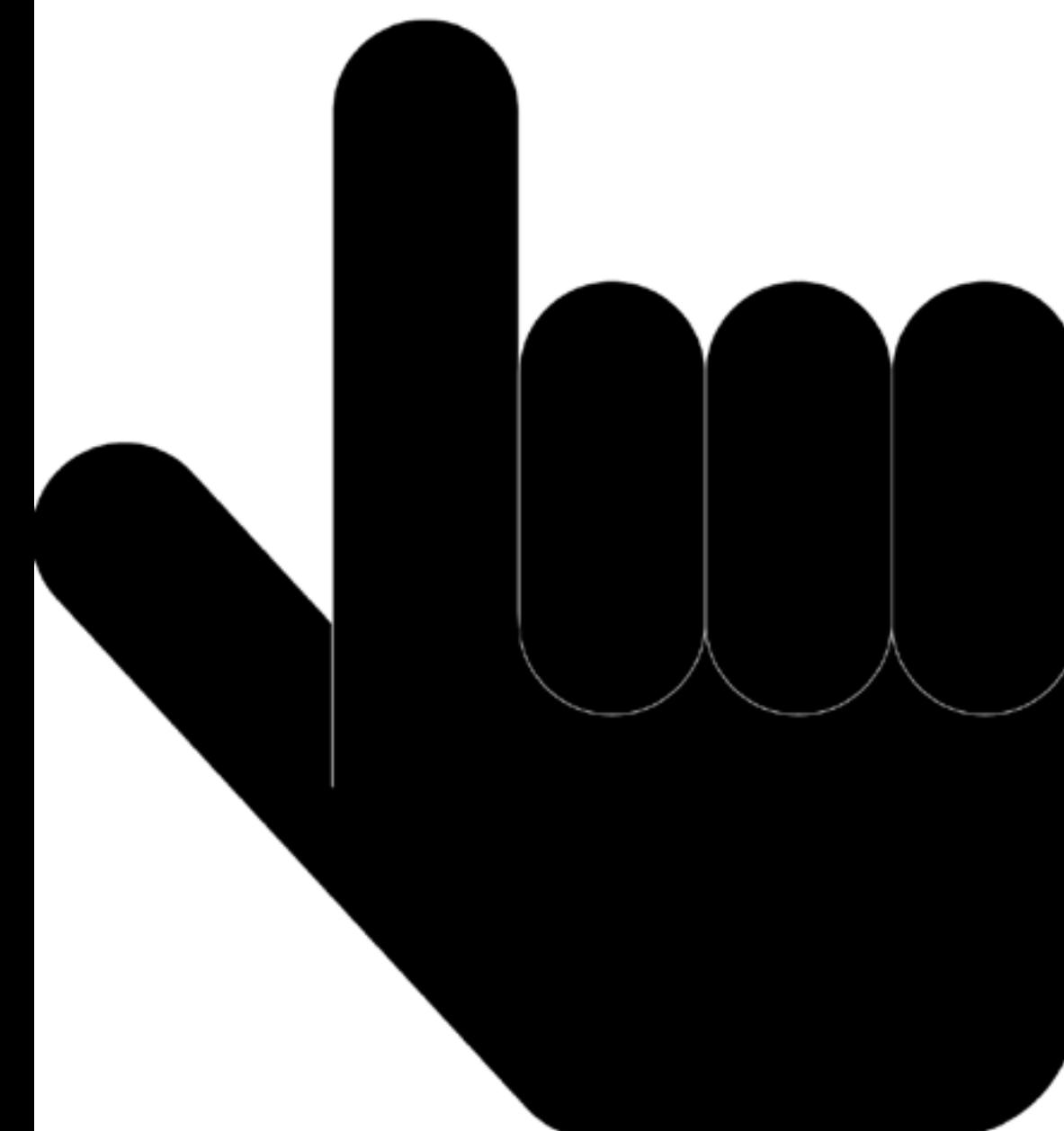


Alternative buildings/objects

Building - Square entrance/Arch (as a symbol of welcoming and opening)

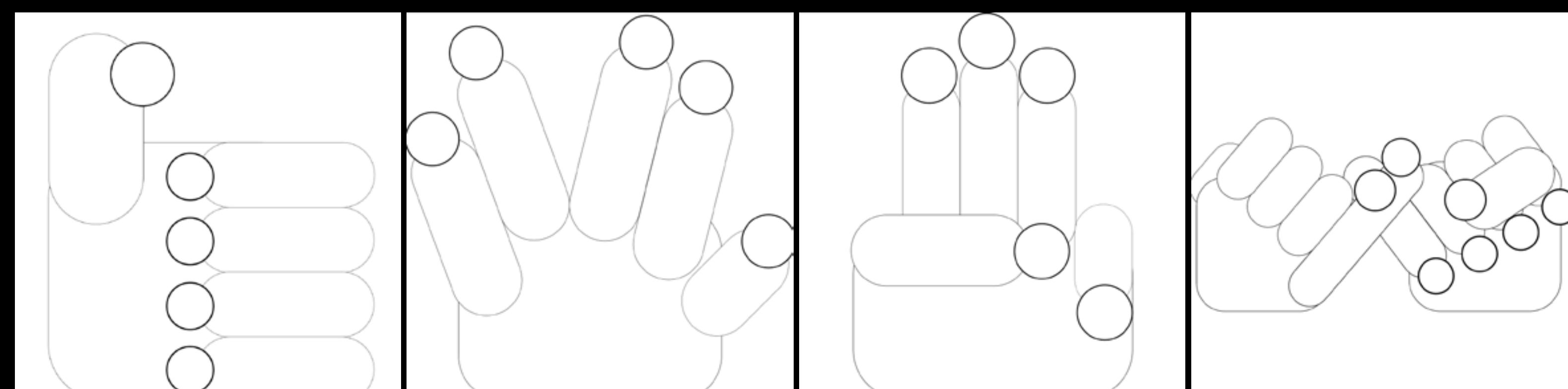
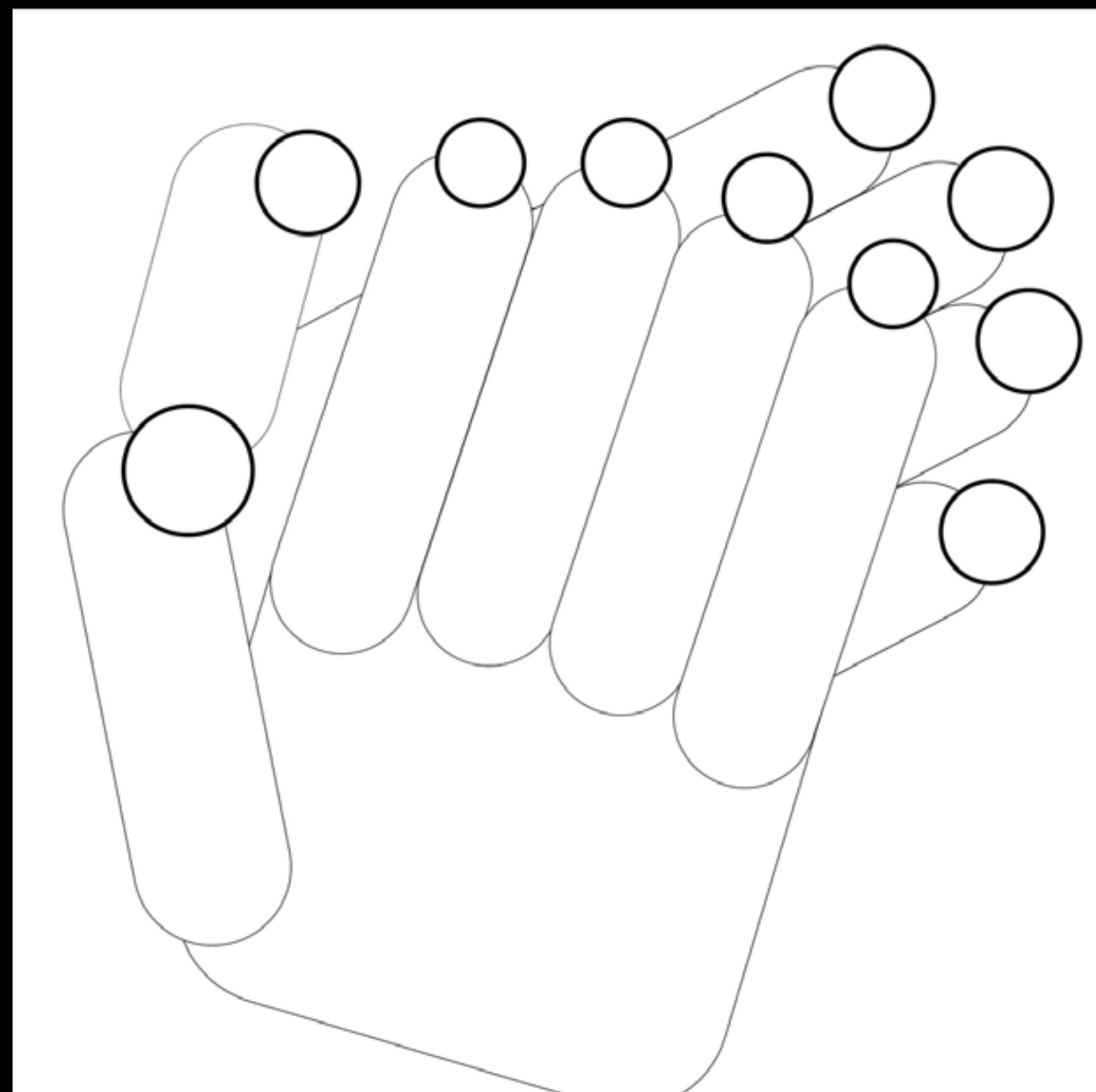
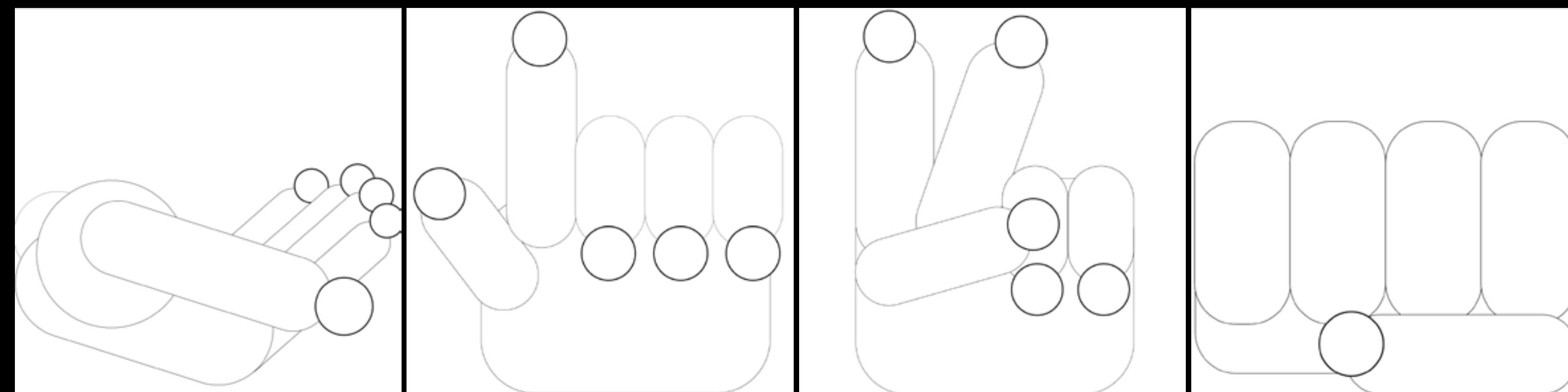
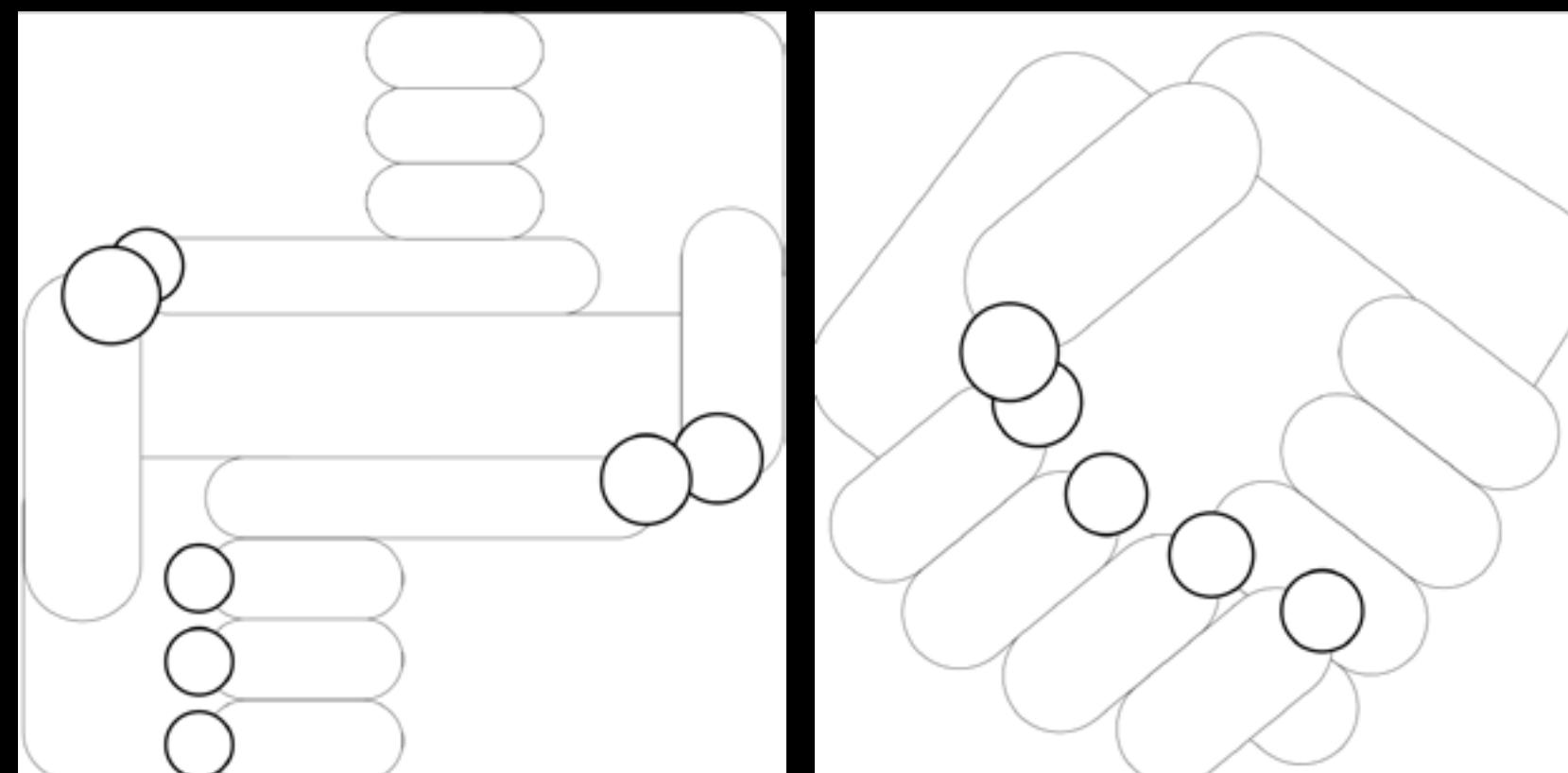
Object - Bowl/Tray/Stage (Carrying function)

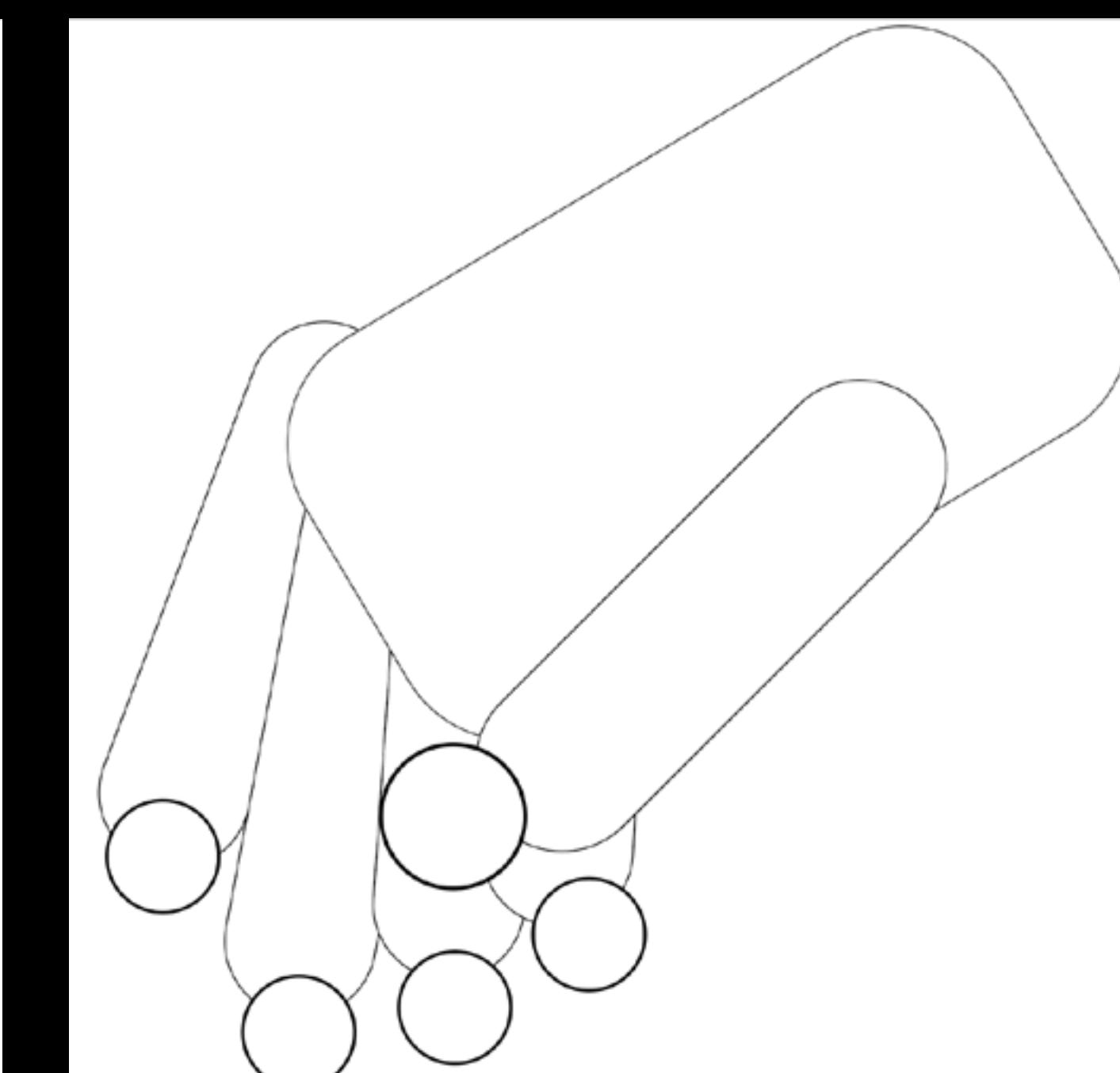
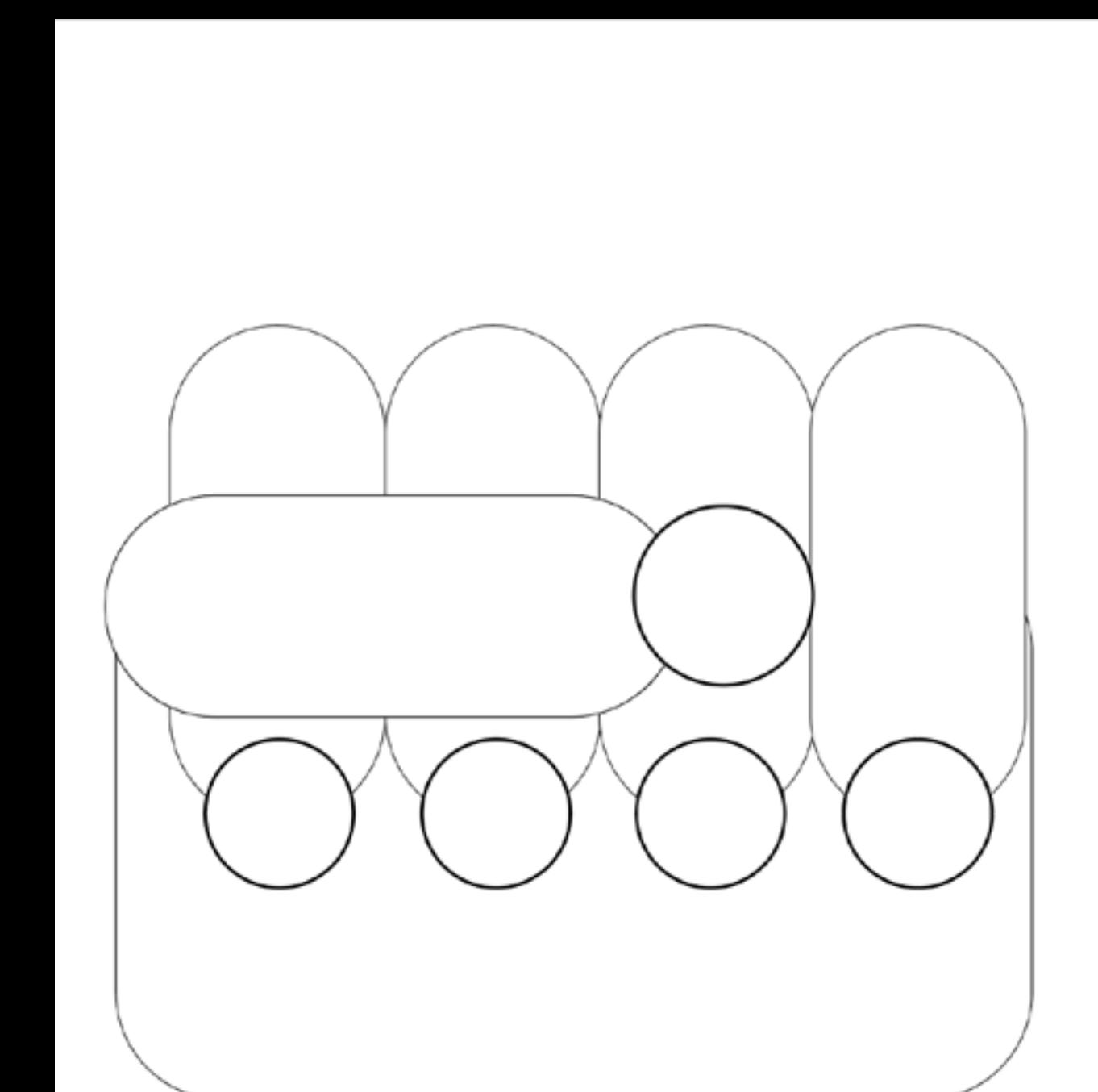
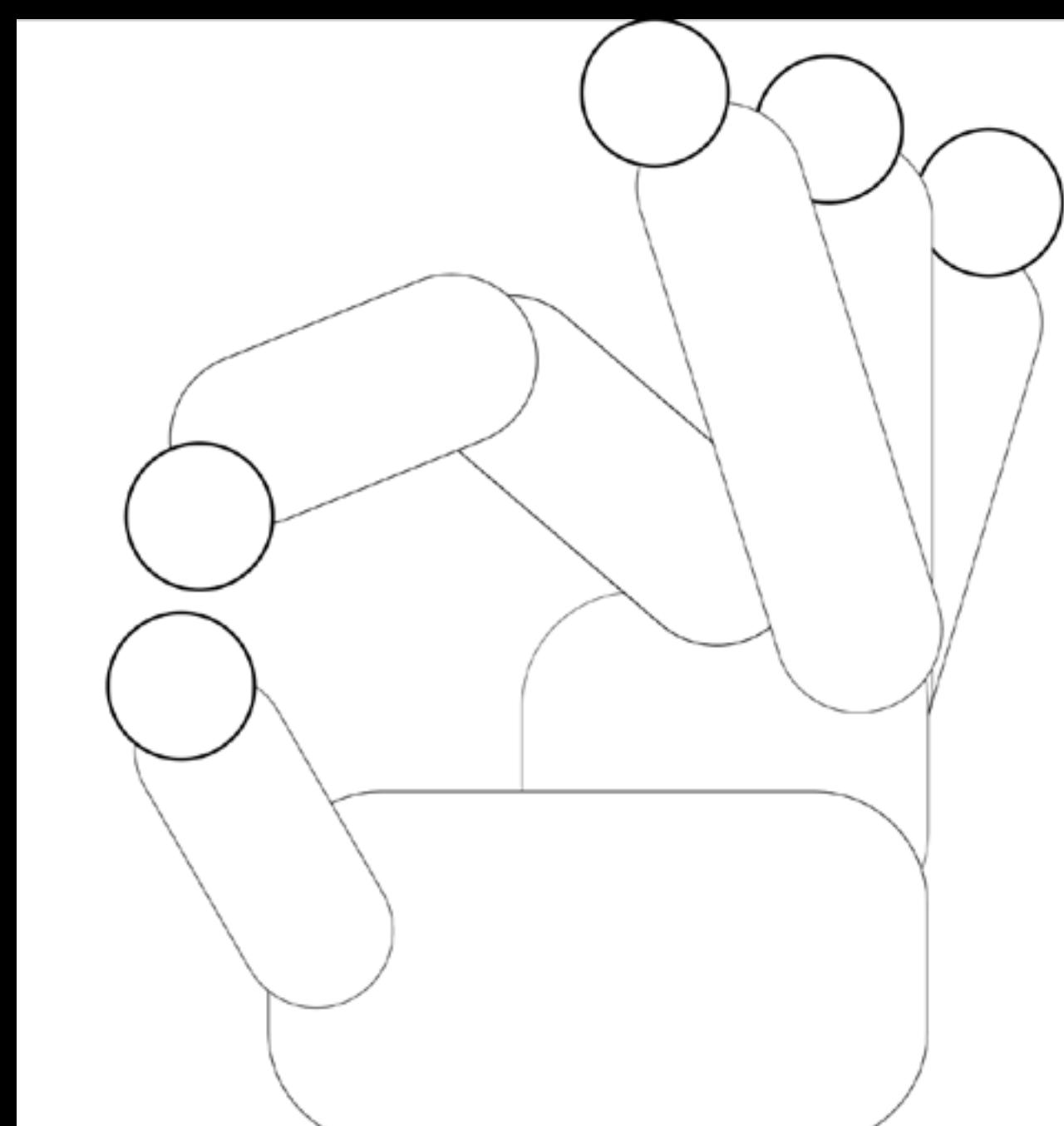
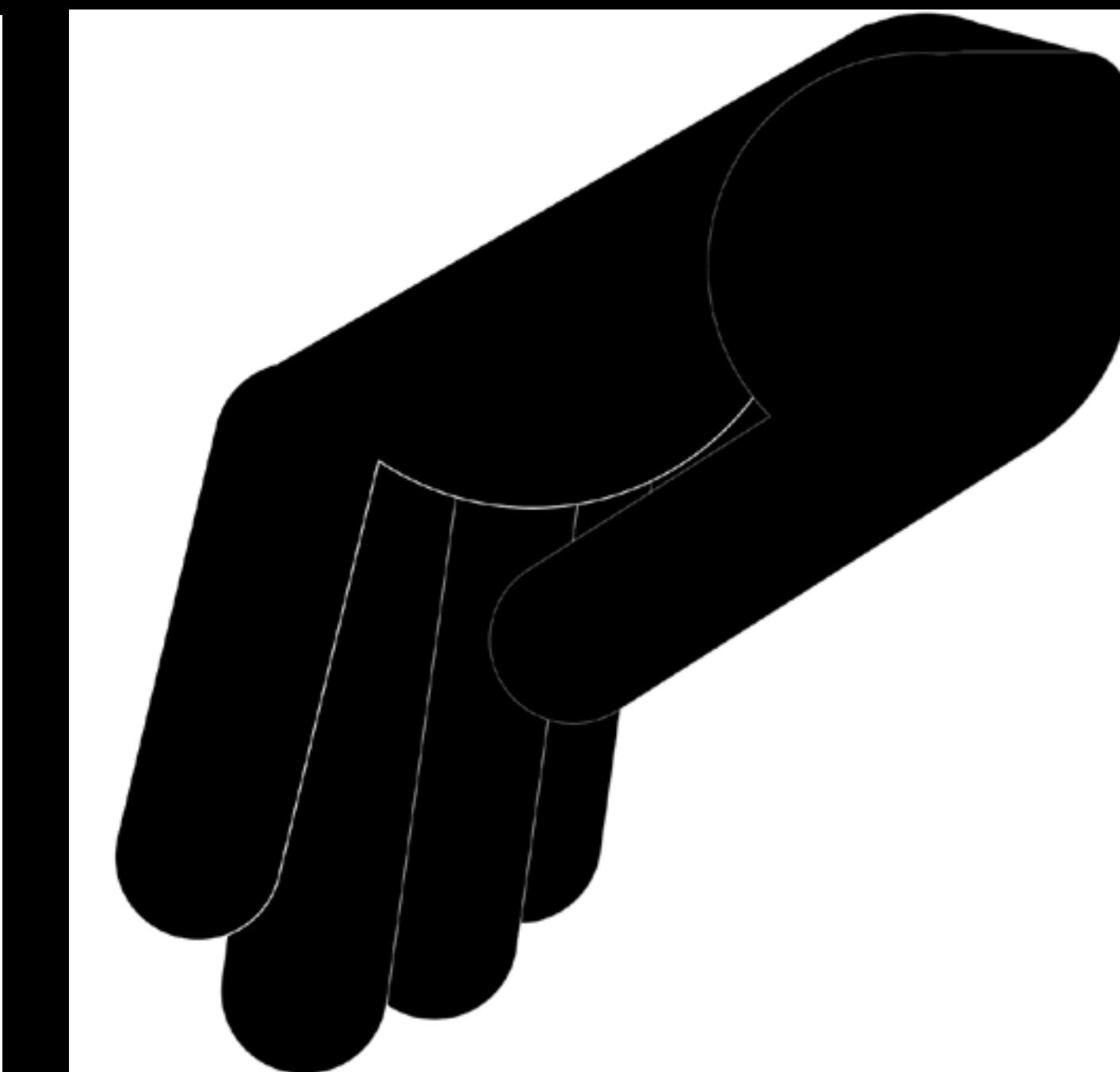
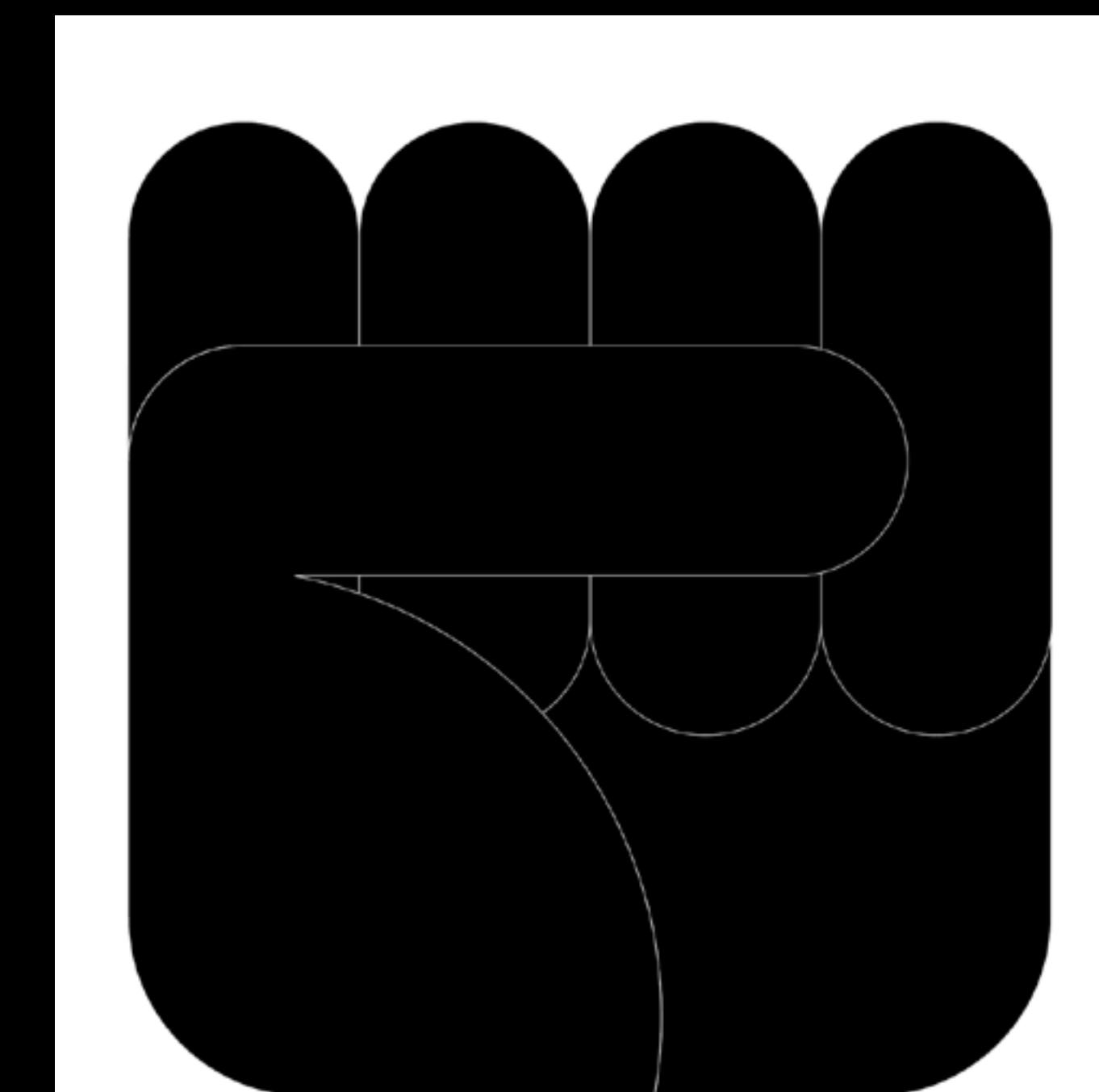
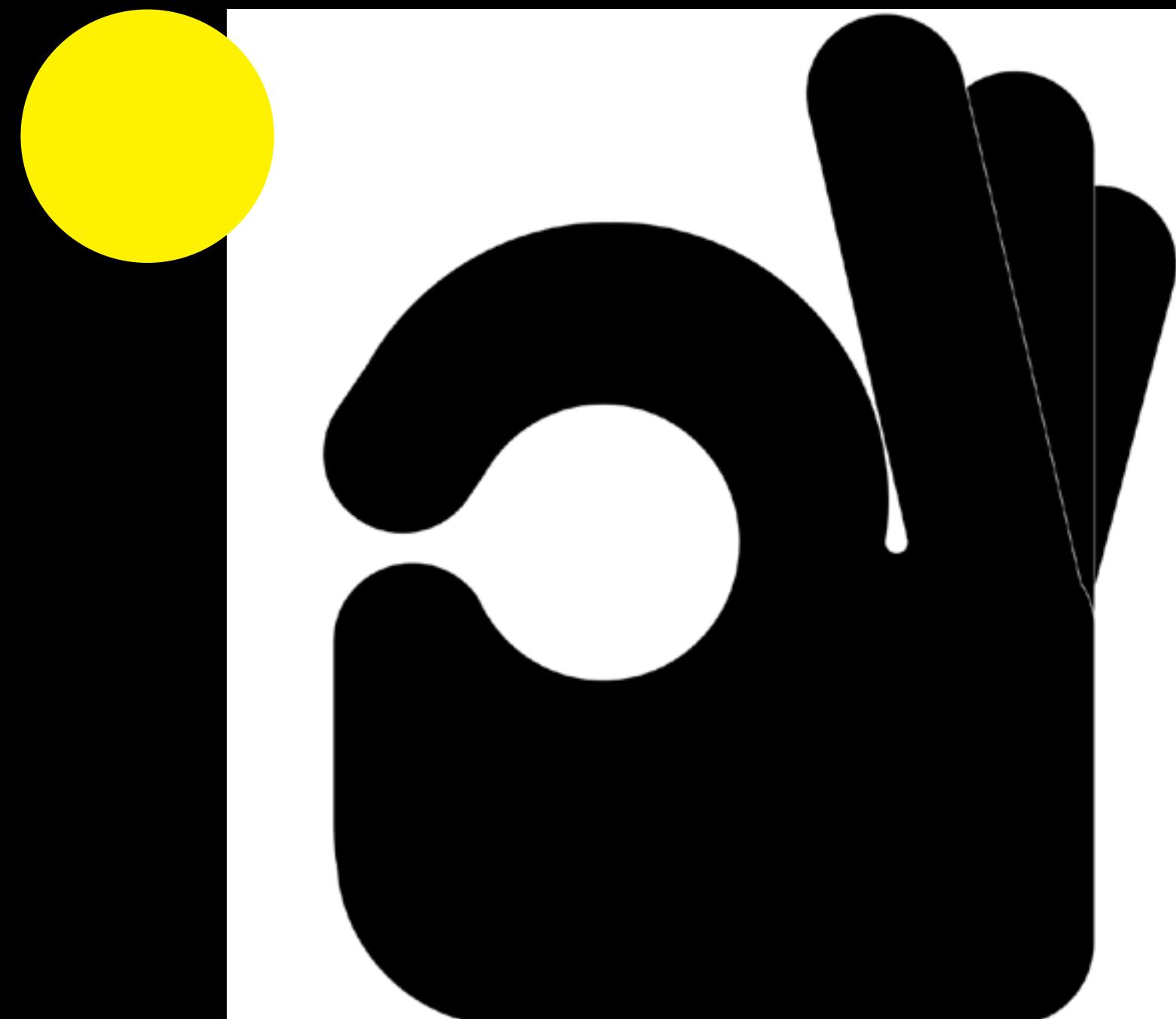
Scene meaning - “This is a space that can be entered and accepted.”



# Line-based simplification

Disassemble the hand structure and mark the contact points of the fingers at the same time



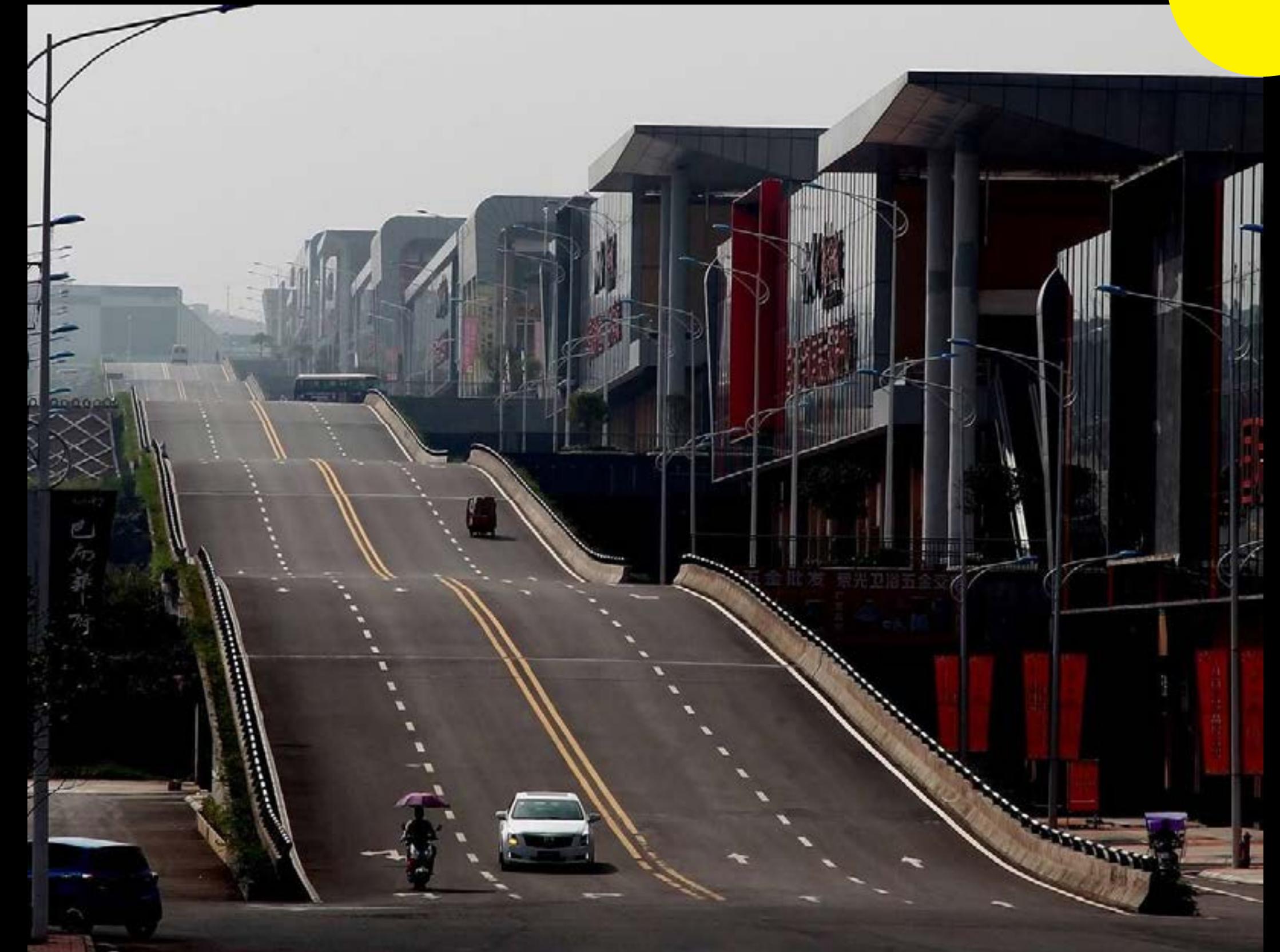
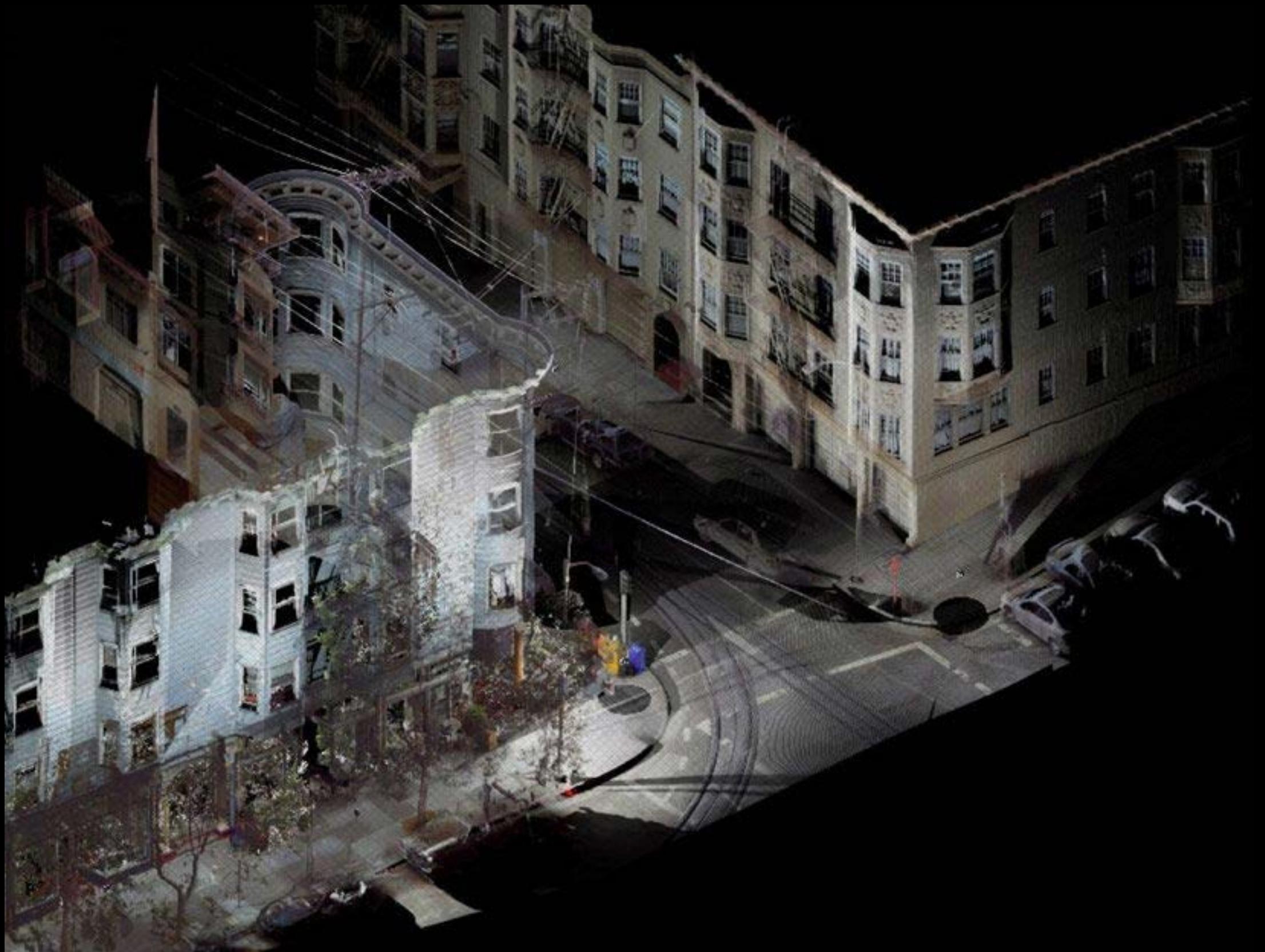


# WHY PHOTOGRAPHY + PHOTOSHOP

3D scanning

Photography + Photoshop

I chose the second, because photography captures realistic and detailed contexts that allow stronger contrast with flat gestures. Photoshop provides the flexibility to replace, overlay, or conceal objects, making it easier to experiment with substitution.



# Four Options

I defined four options to hide and replace objects with gestures:

1: Blur

2: Pixelation

3: White-out shape

4: Direct overlay



# NEXT..

While some gestures carry strong personal or emotional meanings, they often become too private to be understood once placed in public scenes. To move forward, I need to explore how to select gestures that are more universally recognizable or culturally specific, so that audiences can effectively read the message within a given context.

## Criteria for gestures

- Is it universal? Can it be understood intuitively across different groups of people?
- Does it fit the scene logic? For instance, when an “open hand” is placed at the entrance, the audience will naturally think of “welcome”.
- Can it convey emotions/actions/functions? (Alternative items, can gestures fulfill their symbolic functions?)

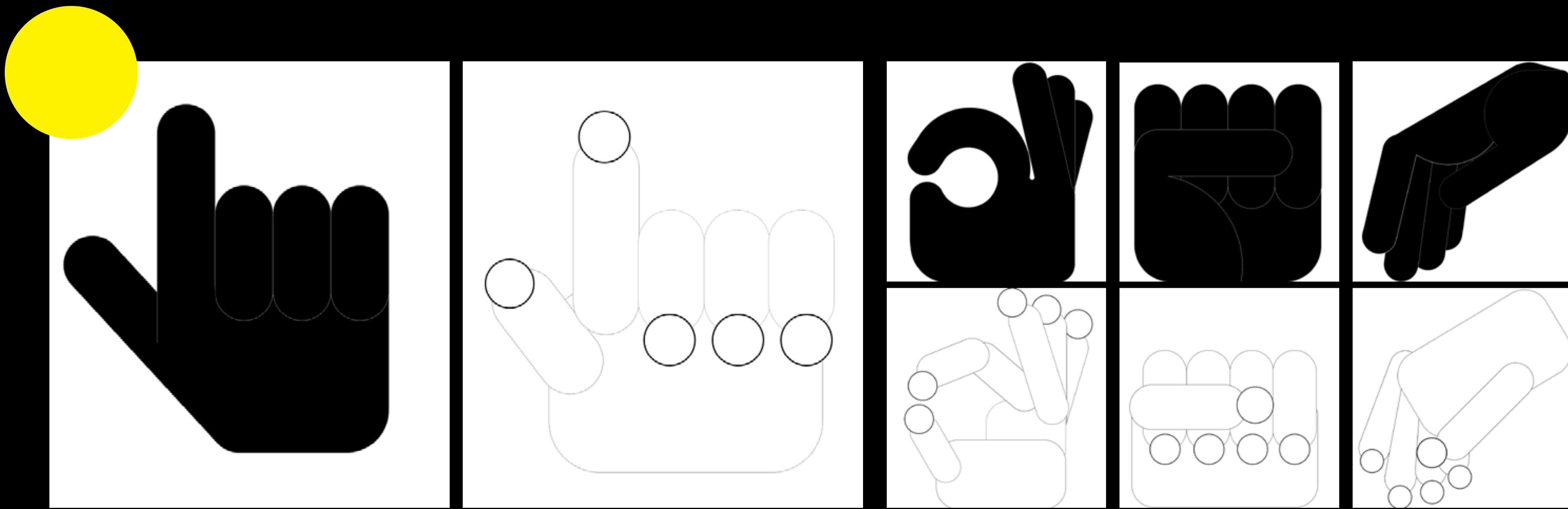
# POSITIONS THROUGH TRIANGULATING

## § PART I - STUDIO

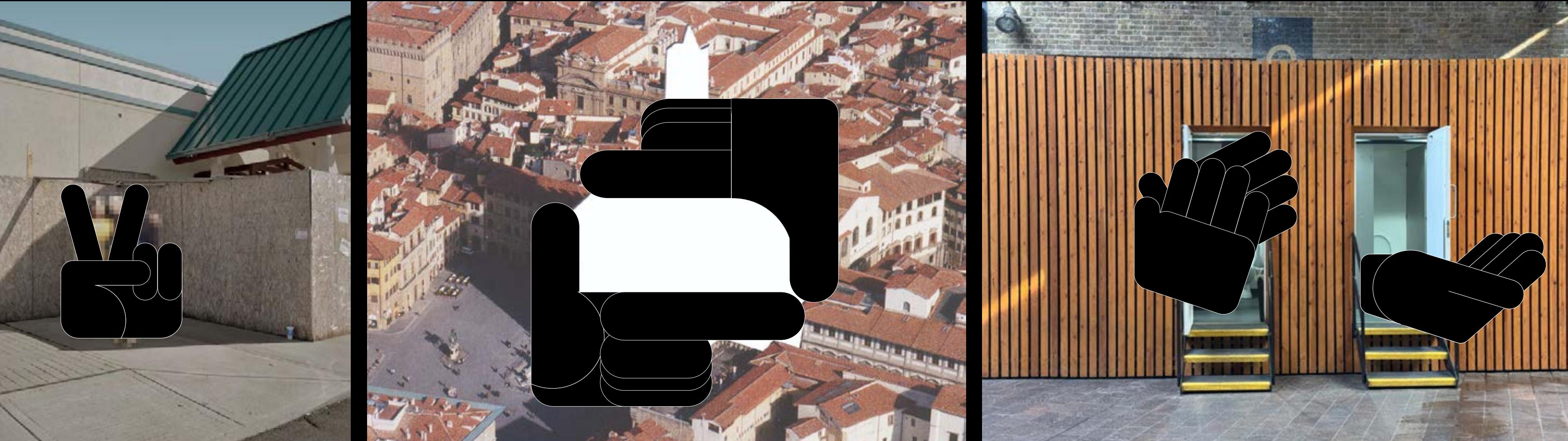
This project reveals the instability of universality in visual communication — gestures, though seemingly universal, are deeply shaped by culture, history, and collective interpretation.

# RECAP

flat simplified forms to collide with realistic scenes, creating tension. Just as gestures are not usually used for information transmission, but in this project, they confront conventional systems of meaning.



Use photos of real scenes, eliminate the presence of some important buildings or objects, and replace them with gestures to demonstrate the effect of gestures in conveying information.



# NEW QUESTION?

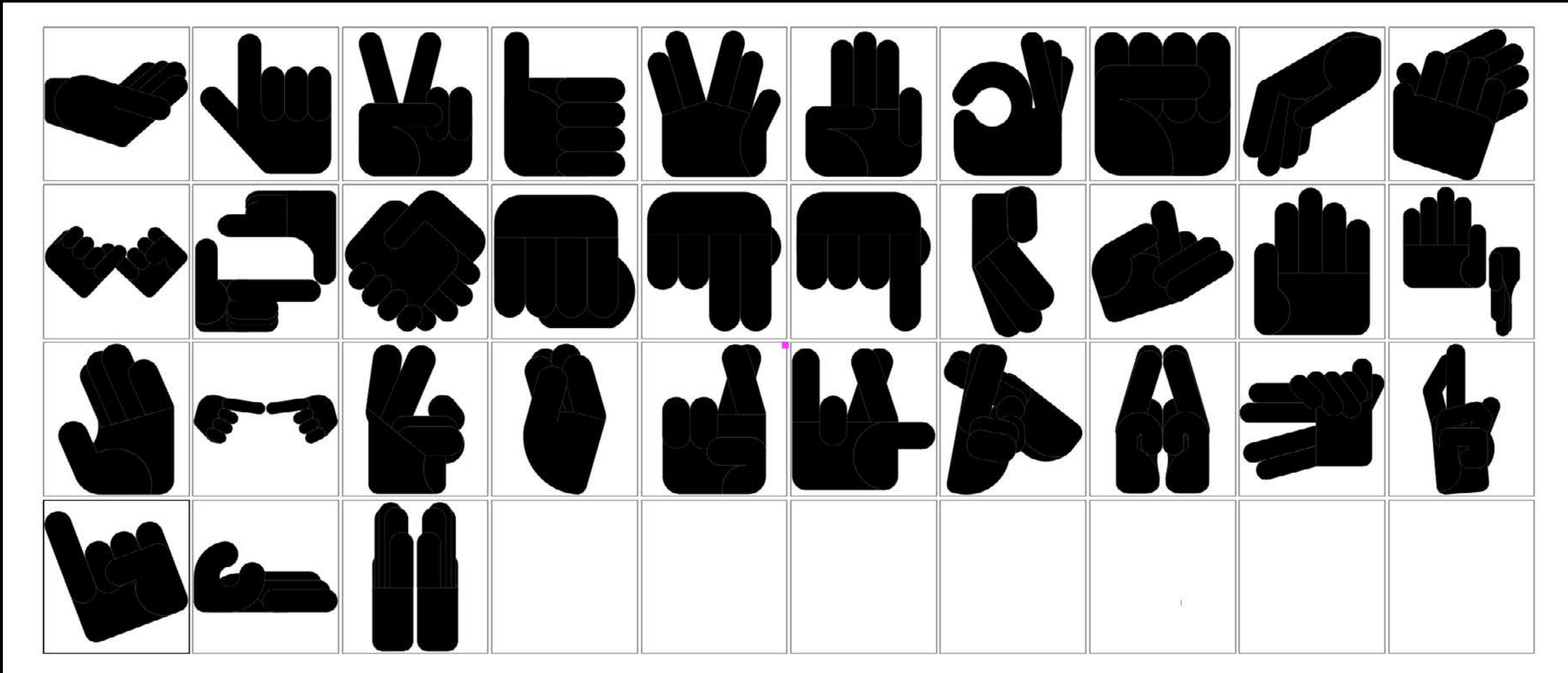
I realized that the “gesture-as-object” experiment had strong potential but lacked a clear context for interpretation.

However, rather than seeking a universal language, I am interested in how these signs fail — how they are misread or reinterpreted across different cultural contexts. Therefore, my inquiry has shifted toward exploring how gestures, when removed from their original bodily and cultural contexts, reveal the instability of so-called “universal” visual communication.

How can gestures, as a non-verbal communication system, reveal the instability and cultural specificity of “universal” visual language?



I selected hand gestures from different contexts — including Italy, Japan, China, and animated films — to create a diverse visual vocabulary.



# UNDERSTANDING FOR EACH GESTURE IN DIFF BG

Japan

Money

A: The gesture of Guanyin

Japan

Girlfriend / Female

A: Contempt, rude gestures

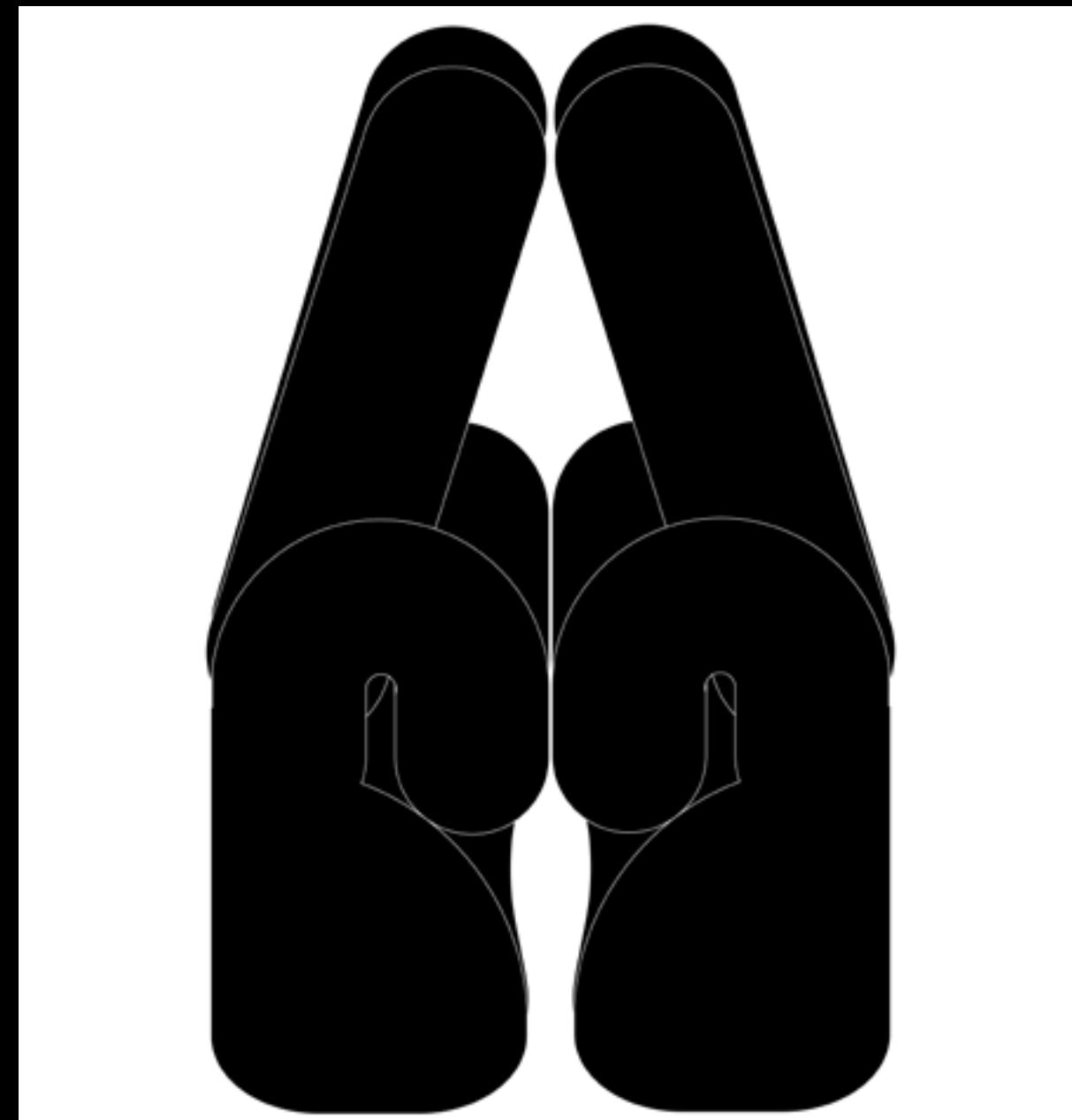
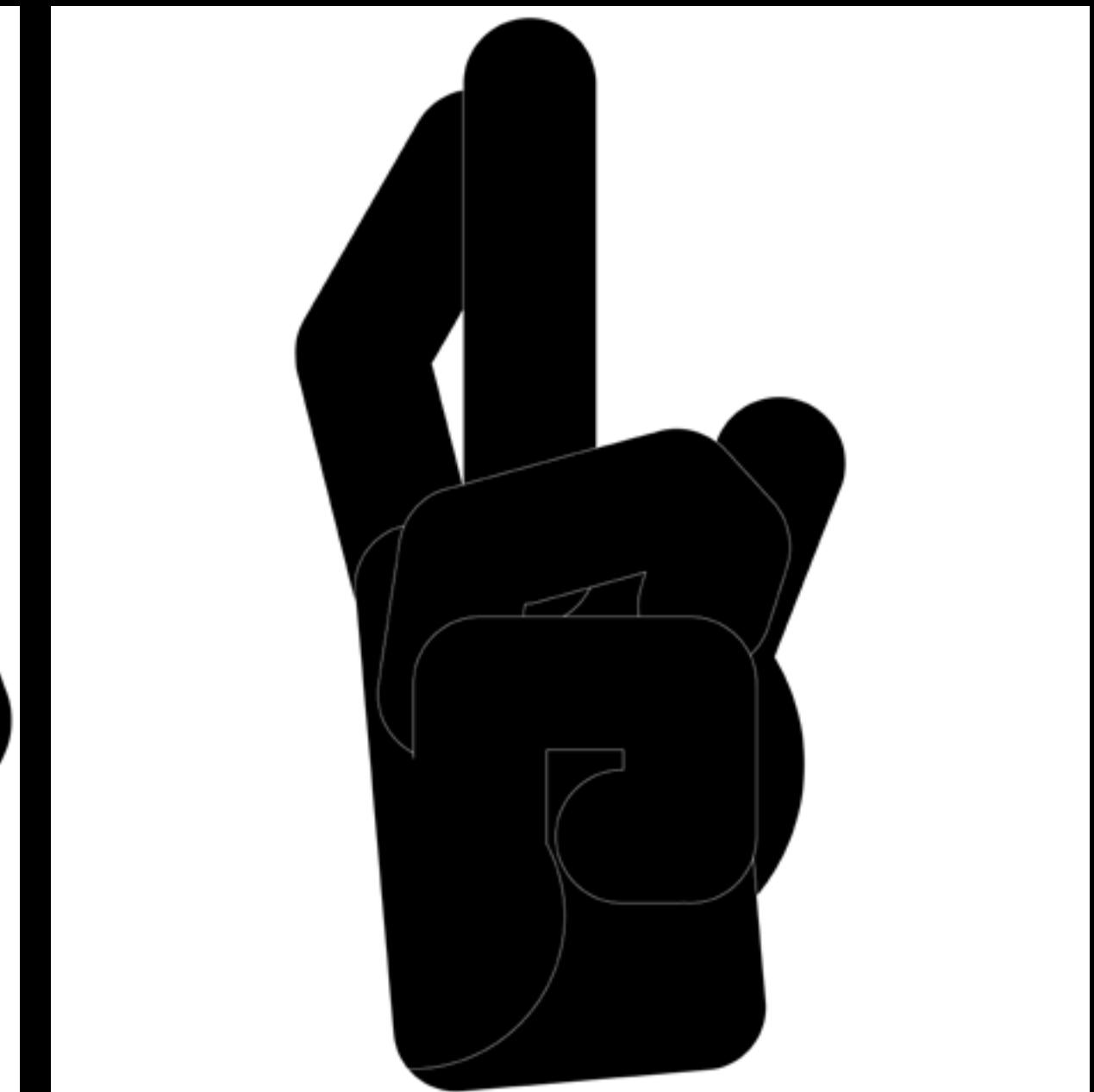
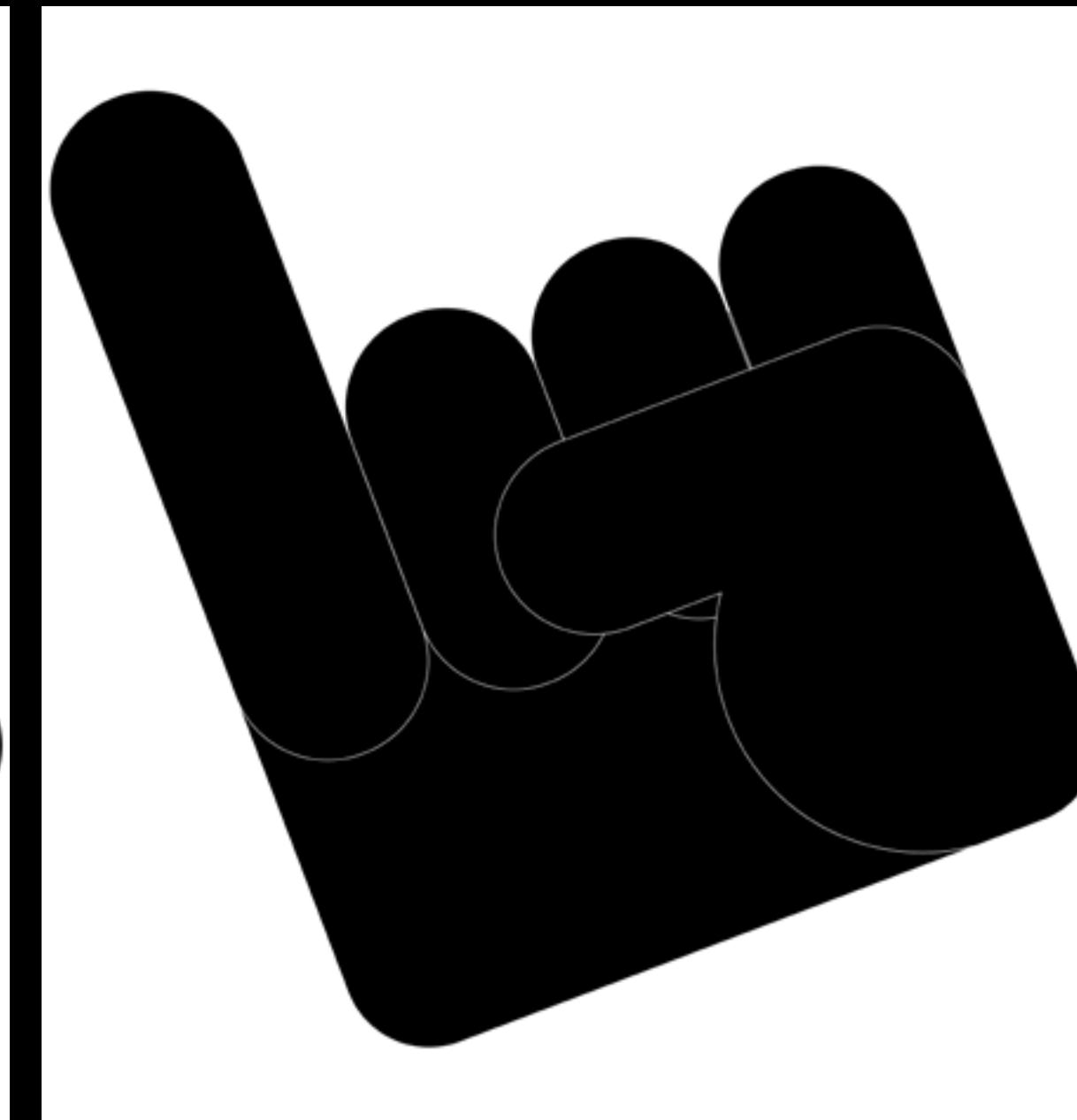
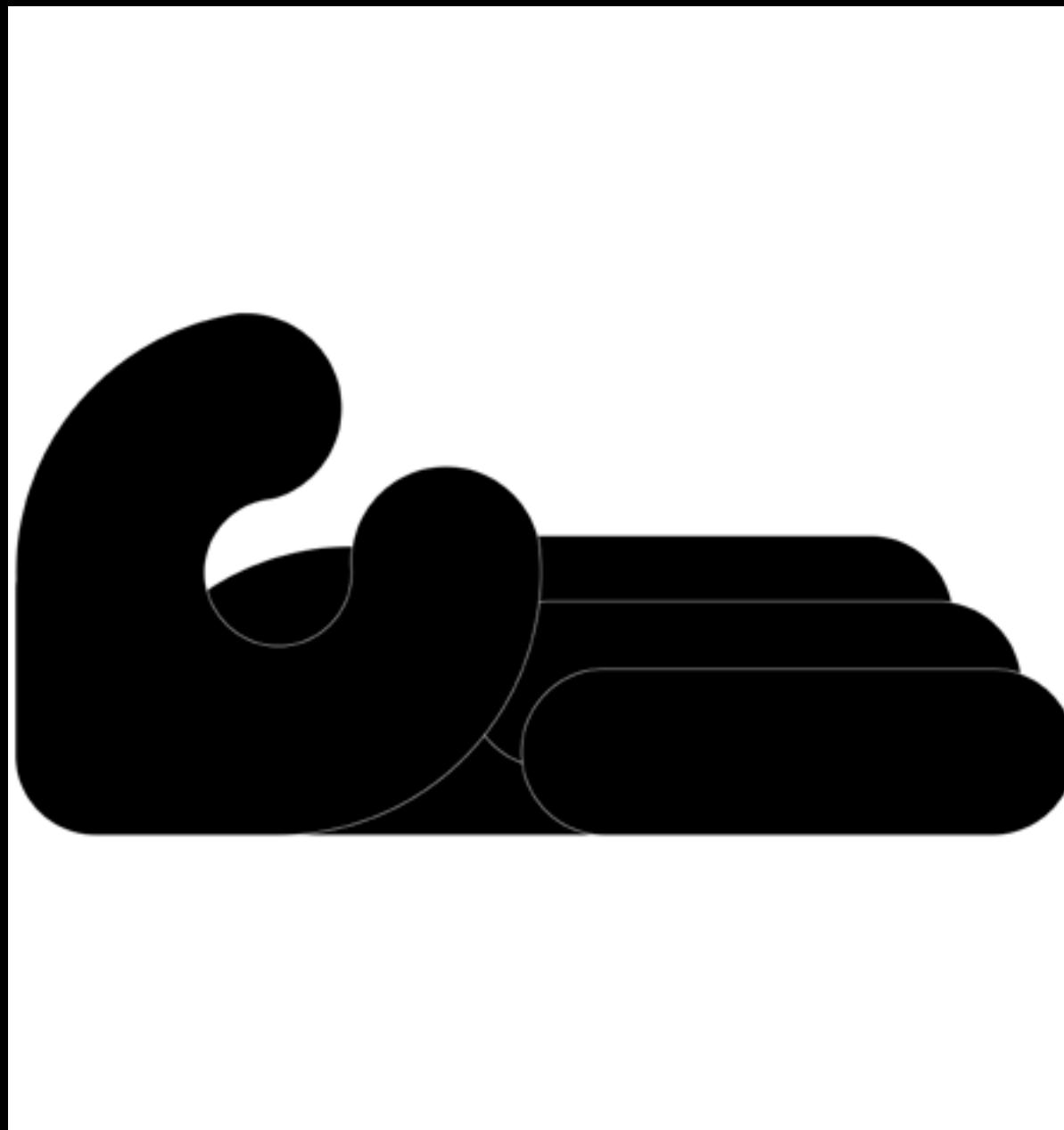
Animation

Magic spell

A: A pardon at the time of swearing

Animation

Magic spell



Italy

Opposite / Compare

A: Shame

Italy

Could you give me a cigarette?

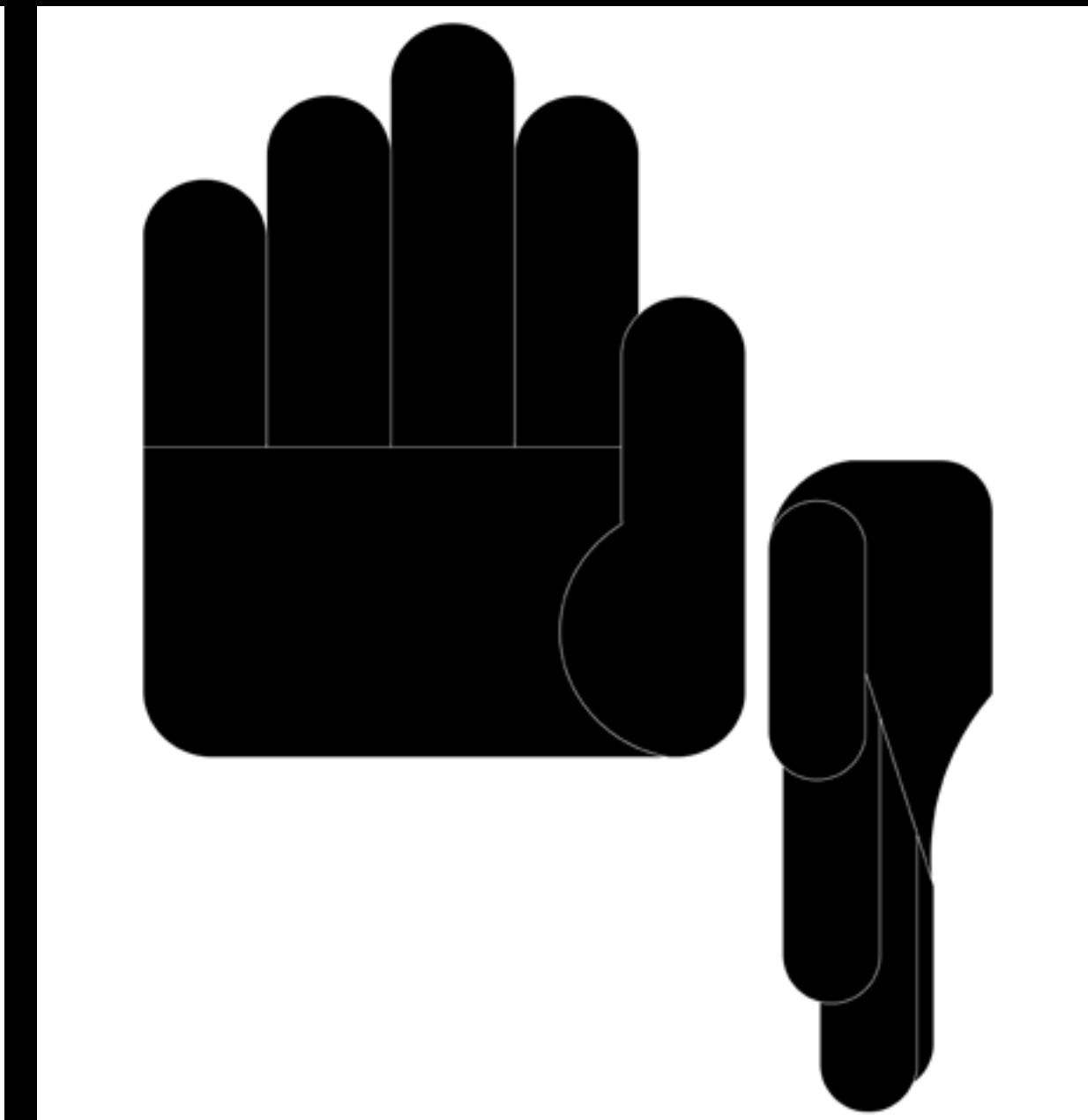
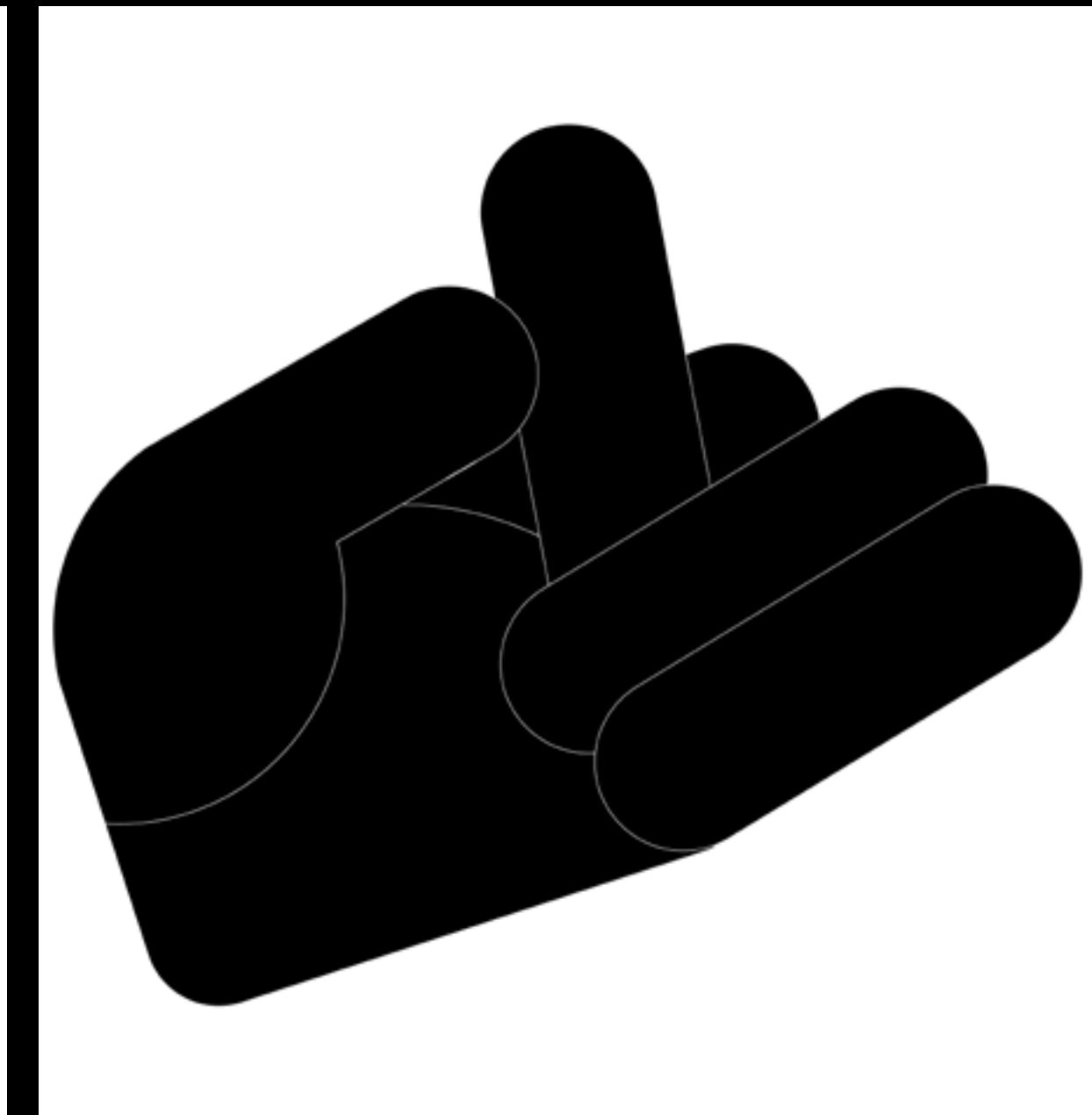
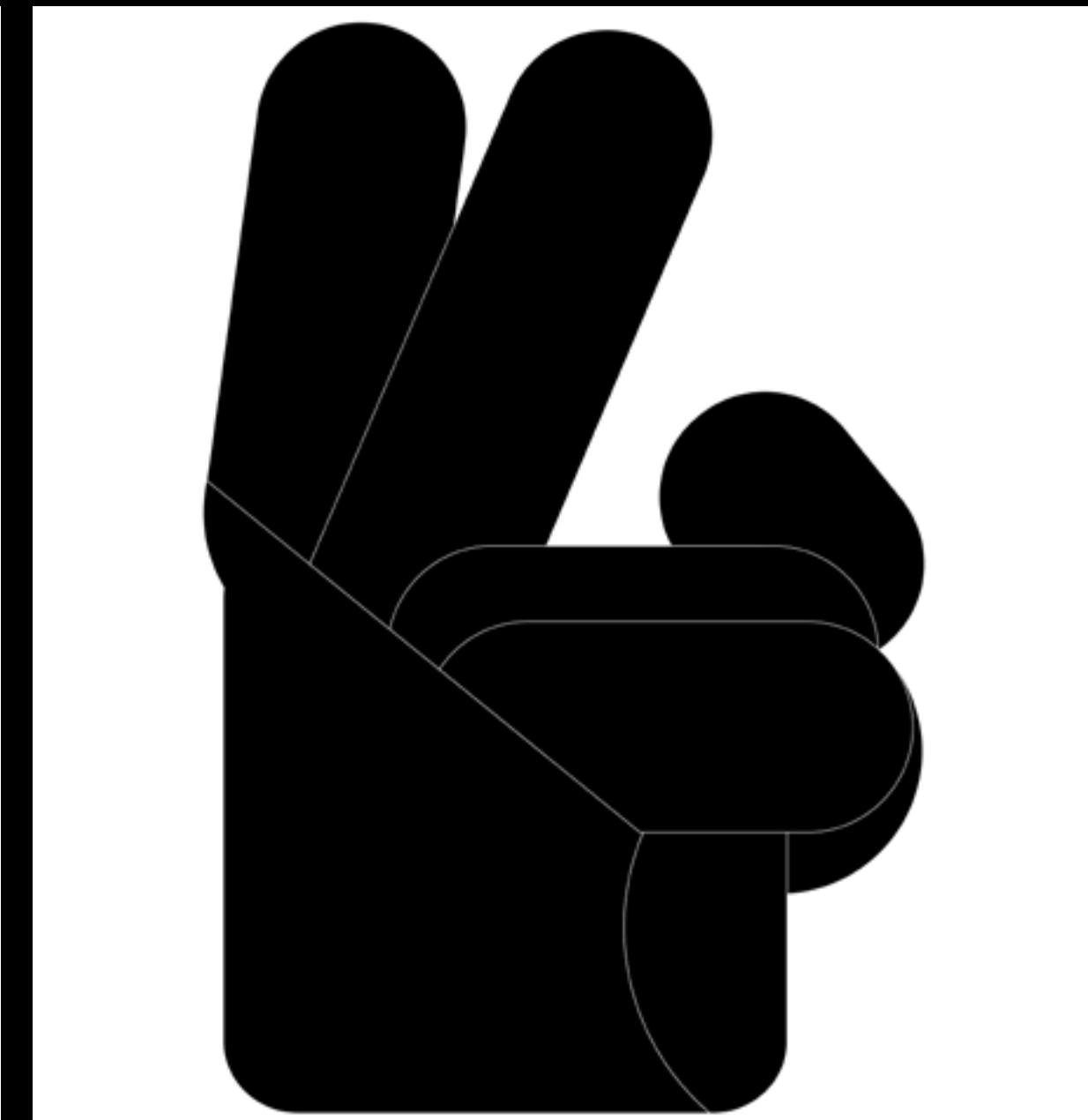
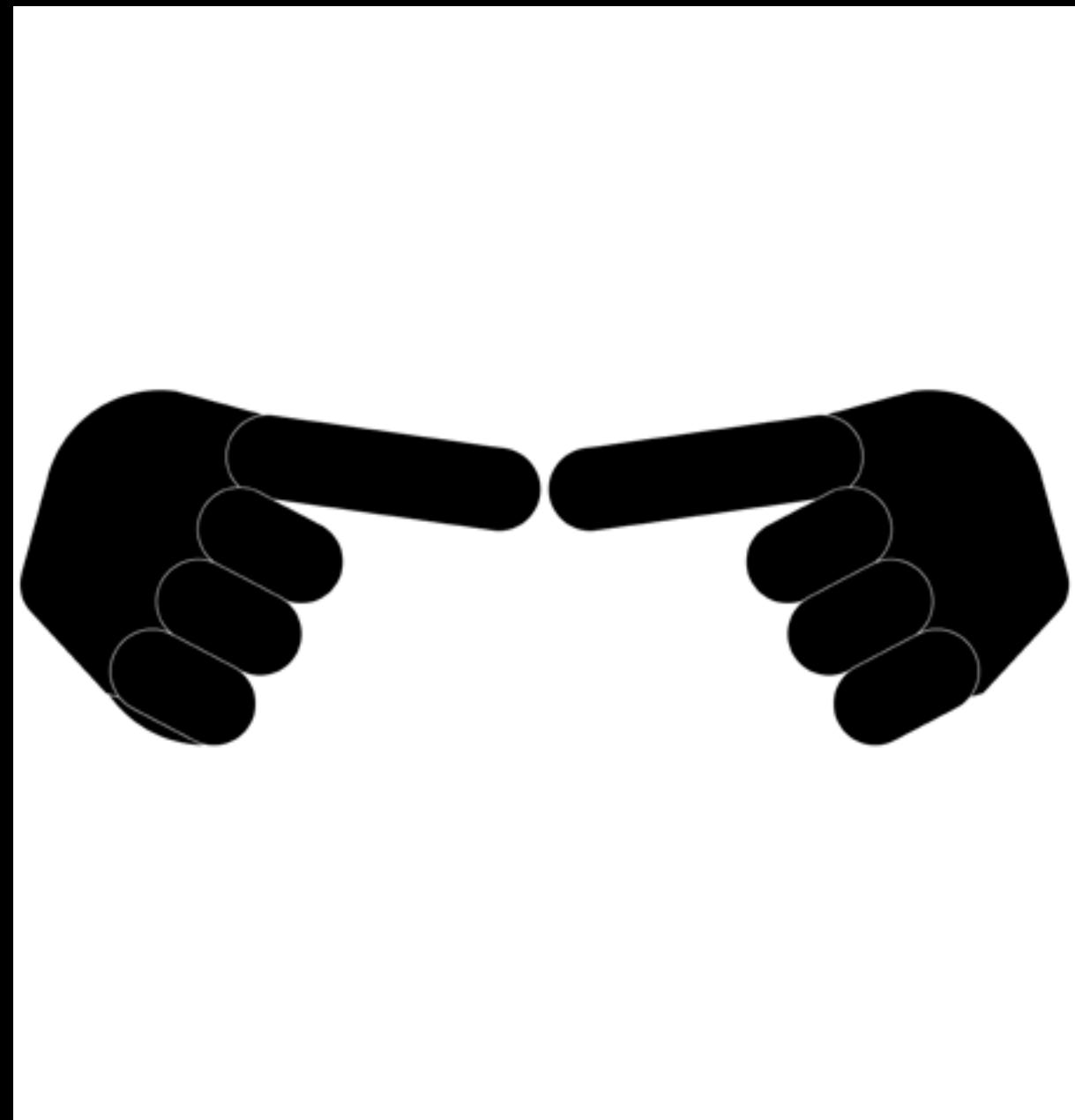
A: Smoke

China

Fortune-telling

China

Left turn signal



# SCENE PROCESSING

To eliminate emotional and contextual bias, I used black-and-white blurred background images of real and imagined environments.

Inviting participants from different cultural backgrounds to insert gestures into these empty scenes.

Restaurant sofa seats  
School toilet  
An empty classroom  
British bus stops  
New York subway station  
Subway carriage  
Public shower room  
School corridor

Seats in the corridor  
Anime Road  
Supermarket  
Public toilet  
Supermarket cash register  
Anime Street  
Subway station staircase  
Corner of the staircase  
Anime roadside station

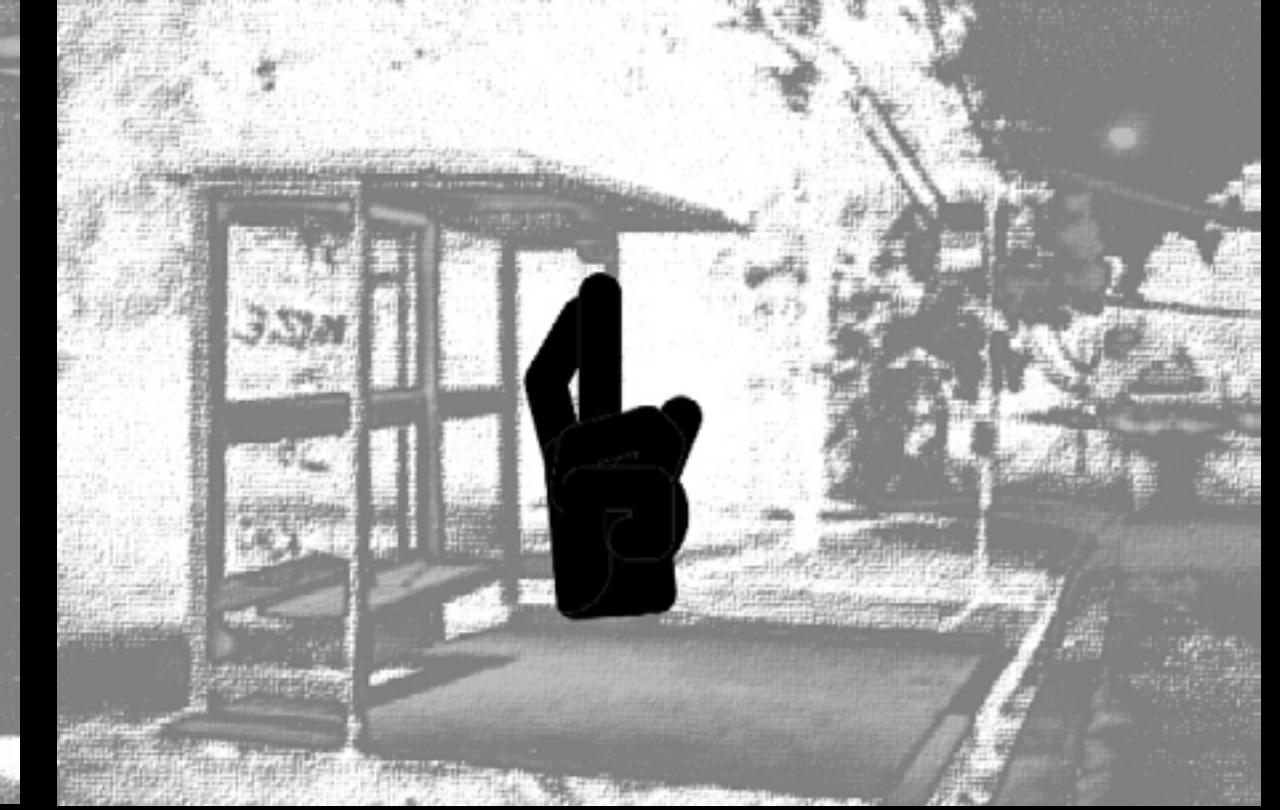
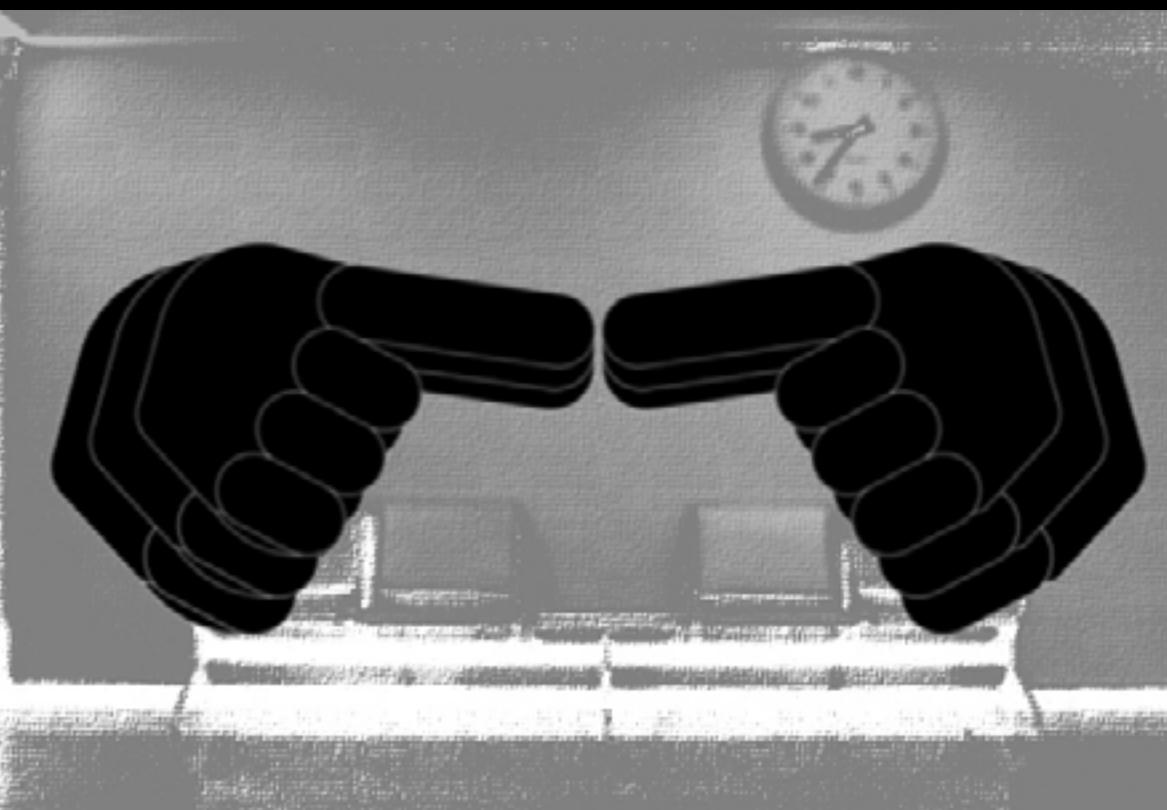


# PROGRESS

Each participant used gestures as signals in very different ways — what one person saw as a friendly greeting, another interpreted as a warning or even aggression.

This revealed how gestures, often assumed to be universal, are in fact deeply shaped by personal experience, culture, and context. A single hand movement can shift meaning entirely depending on who performs it, and who is watching.

A heated argument breaks out among the crowd



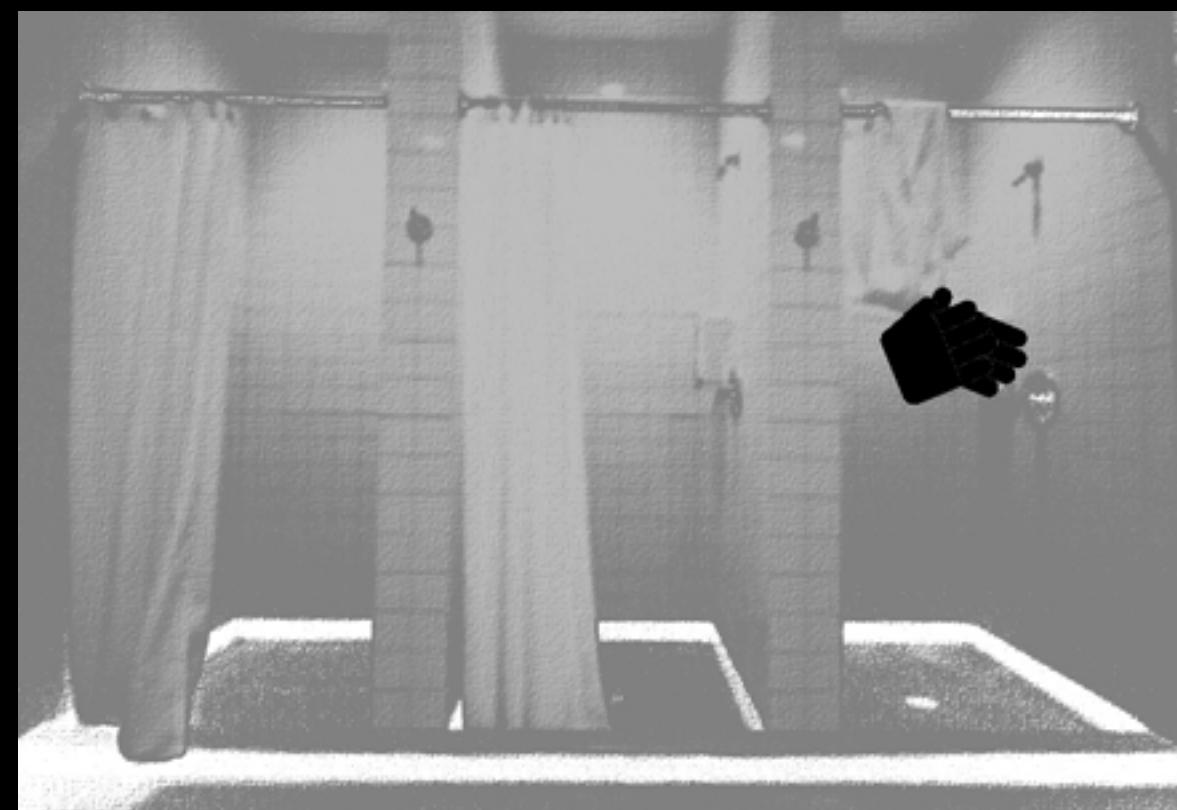
No photography allowed here.

The battle is about to begin — gestures unfold like a spell.

Two people hold each other in a gentle embrace.



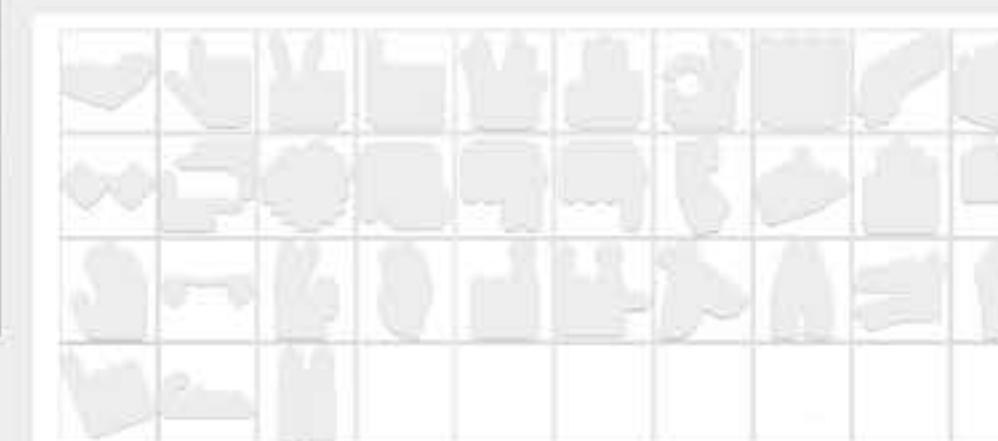
Squeezing a small drop of shower gel into the palm.



Come on, bus — hurry up!



The act of simplification is not merely aesthetic, but conceptual – it questions how much of a gesture's meaning depends on its physical form versus its cultural interpretation. When gestures are stripped down to their most essential shapes, they begin to operate as a universal visual code that simultaneously exposes its own fragility. Through this process, I examine whether gestures can communicate beyond language, or whether they inevitably carry cultural bias even in their most abstracted form.



How can gestures, as a non-verbal communication system, reveal the instability and cultural specificity of “universal” visual language?

001: Restaurant sofa seats  
002: School toilet  
003: An empty classroom  
004: British bus stops  
005: New York subway station  
006: Subway carriage  
007: Public shower room  
008: School corridor  
009: Seats in the corridor  
010: Anime Road  
011: Supermarket  
012: Public toilet  
013: Supermarket cash register  
014: Anime Street  
015: Subway station staircase  
016: Corner of the staircase  
017: Anime roadside station



# FINDING

- Each participant interpreted gestures differently — cultural background shaped their visual reading.
- The same gesture produced different emotional or narrative meanings in each scene.
- The experiment revealed that gestures are not universal symbols, but context-dependent languages.
- Misinterpretation and reinterpretation became part of the visual dialogue.

# NEXT..

I plan to develop a “Hyper-specific Gestural Signage System” — a series of signs that only make sense within certain cultural or social contexts.

For example, designing three sets of hand gesture traffic signs for the UK, China, and Japan.

This comparative experiment will explore how each culture visually encodes gesture and how meanings shift during cross-cultural communication.