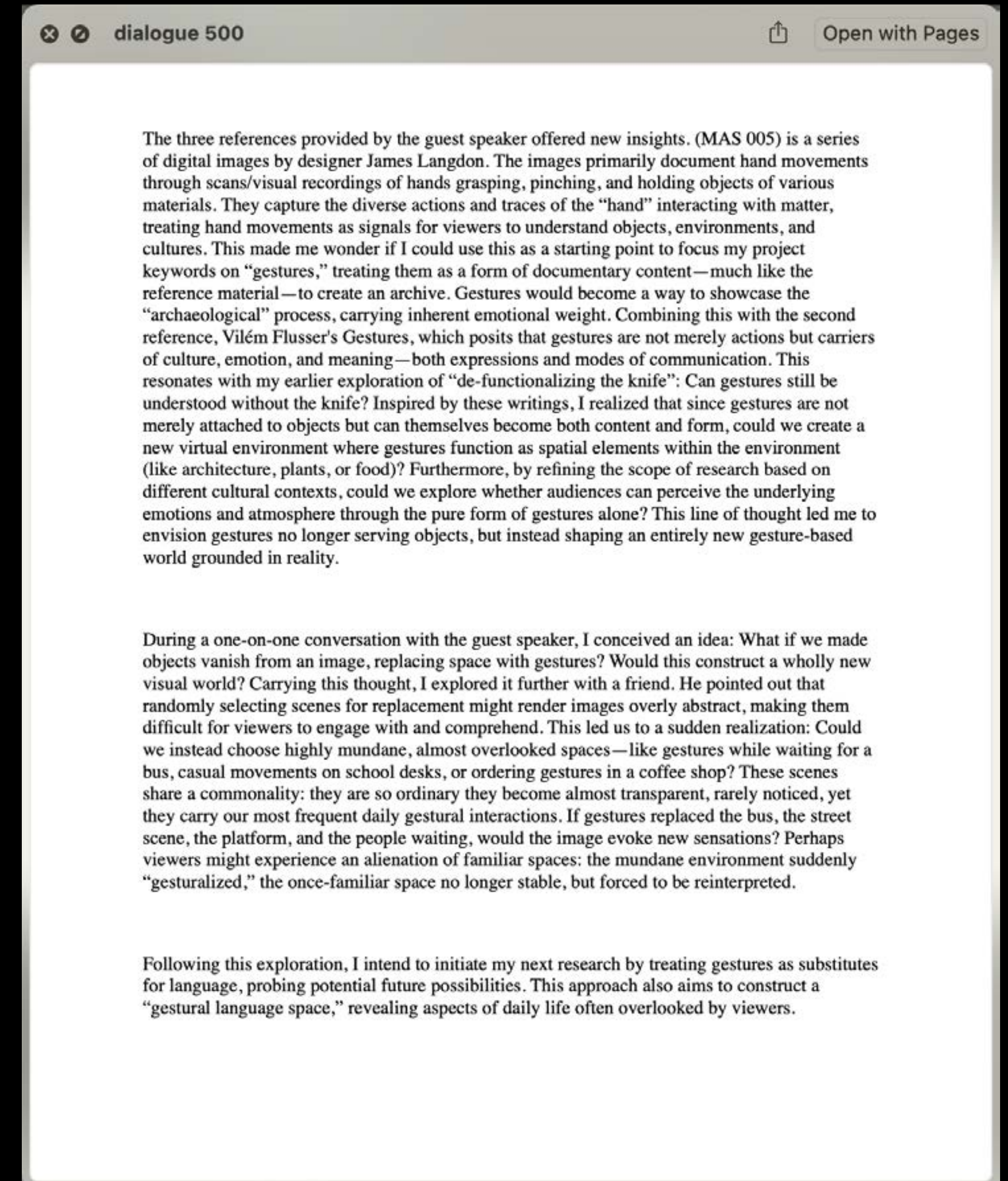
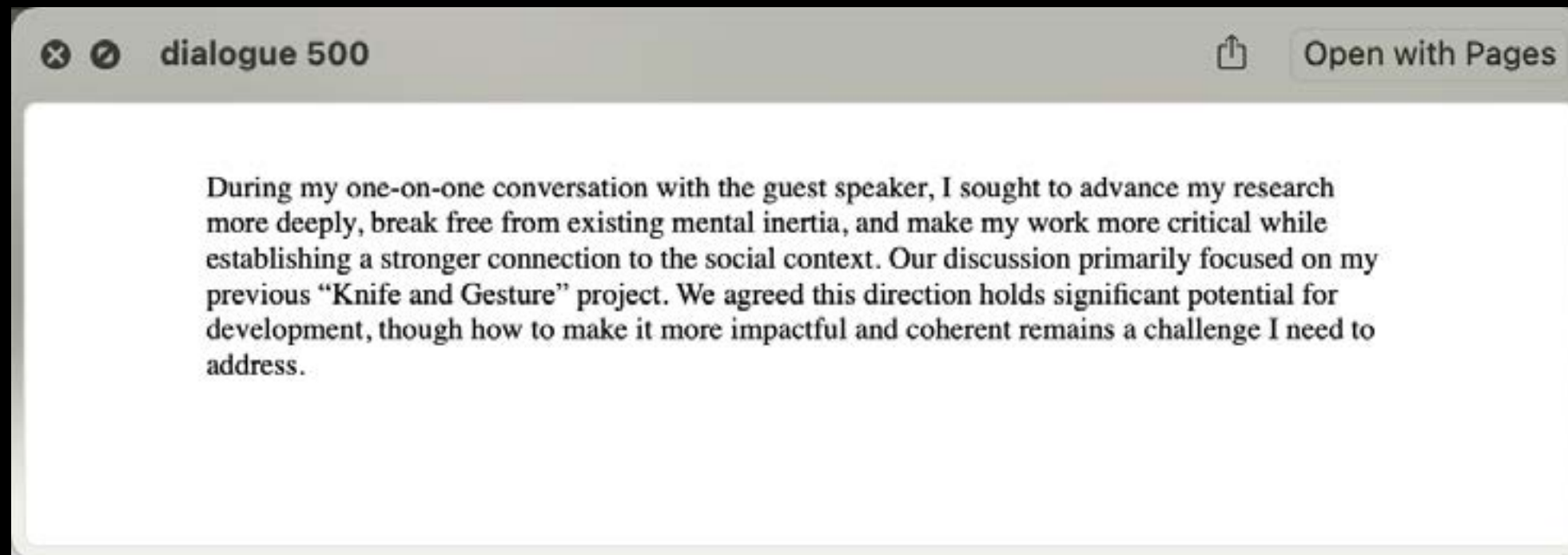


TRIANGLE 1

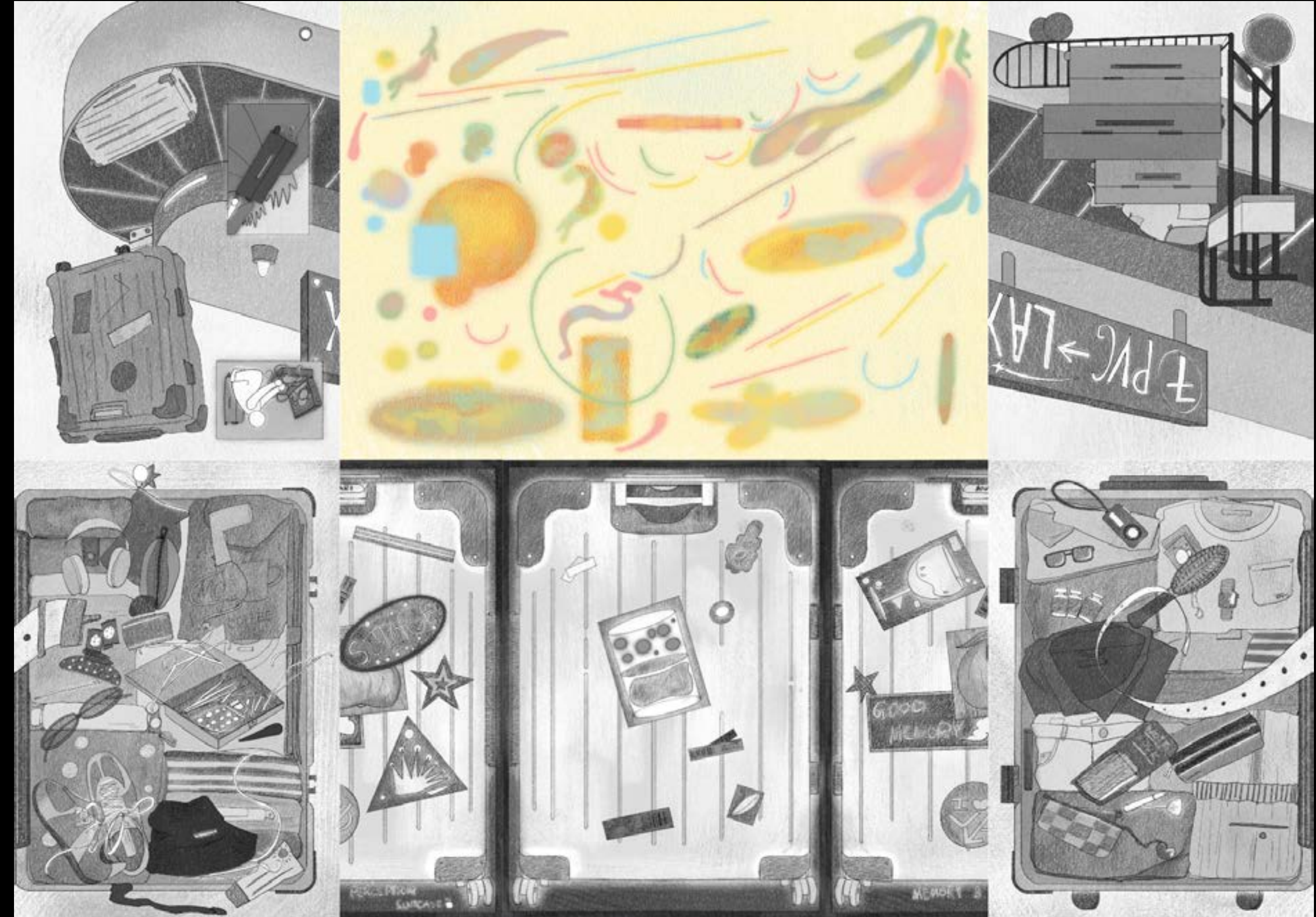


PREVIEW

→ IS THE TOOL ASSIGNING MEANING TO THE GESTURE, OR DOES THE GESTURE CARRY INHERENT SIGNIFICANCE REGARDLESS OF THE OBJECT?



→ IS THERE A GAP BETWEEN HOW I PERCEIVED MY EXPERIENCE DURING THE JOURNEY AND HOW I REMEMBER IT NOW?



¶ 1V1 TUTORIAL - GUEST SPEAKER



During the conversation, we focused mainly on my earlier project on “knives and gestures.”

¶ 1V1 TUTORIAL - GUEST SPEAKER

A series of digital images that capture the hand's gestures when holding, squeezing, or grasping different materials. These recordings treat gestures as signals through which viewers can interpret objects, environments, and cultural contexts.

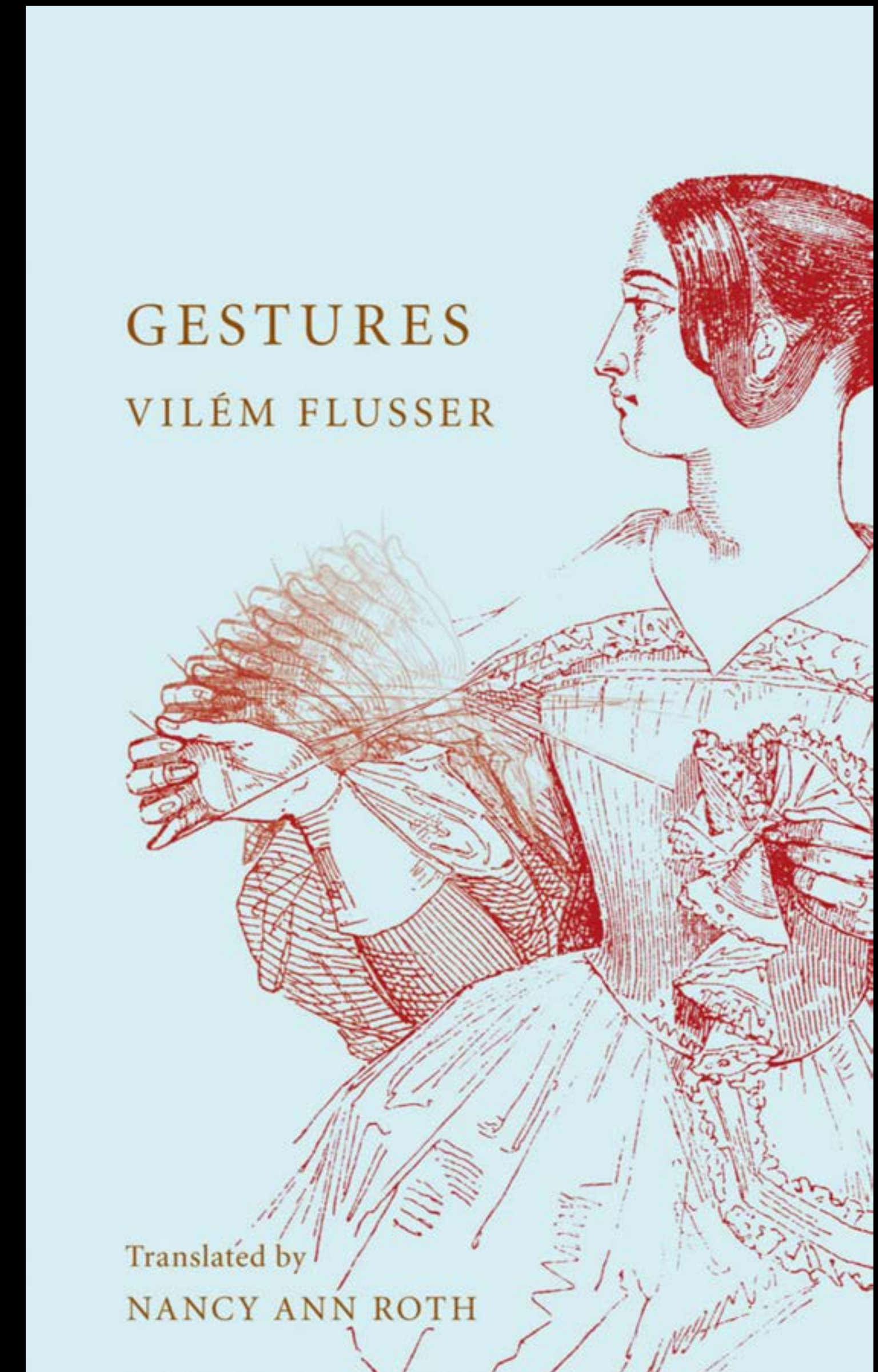
→ This inspired me to foreground “gesture” as a key concept in my own project—not only as bodily actions but also as records of interactions with materiality and carriers of emotion.



¶ 1V1 TUTORIAL - GUEST SPEAKER

Flusser argues that gestures are not just movements of the body; they are cultural and communicative acts that embody meaning

→ Inspired by this, I began to consider creating a virtual environment composed entirely of gestures, where they function as spatial elements—like buildings, plants, or food. In this imagined world, gestures are no longer subordinate to objects but become autonomous forms shaping their own environment.



“ GESTURES ”

Gestures need not serve objects—they can themselves become the foundation for constructing new environments and narratives



Considering creating a virtual environment composed entirely of gestures, where they function as spatial elements—like buildings, plants, or food.

¶ DIALOGUE WITH FRIEND

Randomly selecting scenes for replacement might render images overly abstract, making them difficult for viewers to engage with and comprehend.

→ Could we instead choose highly mundane, almost overlooked spaces—like gestures while waiting for a bus, casual movements on school desks, or ordering gestures in a coffee shop

→ If gestures replaced the bus, the street scene, the platform, and the people waiting, would the image evoke new sensations? Perhaps viewers might experience an alienation of familiar spaces: the mundane environment suddenly “gesturalized,” the once-familiar space no longer stable, but forced to be reinterpreted.



IDEA

§ PLACE GESTURES IN THE REAL SPACE AND USE THEM TO CONVEY INFORMATION



§ DIFFERENT GESTURES PLACED ON WARNING SIGNS AND IN DIFFERENT LOCATIONS CONVEY DIFFERENT MESSAGES



#① virtual scene.

Use hand to deliver the message to the audience.

//street//

clock meaning?

#sleep on the desk?

//school//

medium: real scene (photo / 3D scanning) + PS combination.

#② warning sign.

POSITIONS THROUGH TRIANGULATING

§ PART I - STUDIO

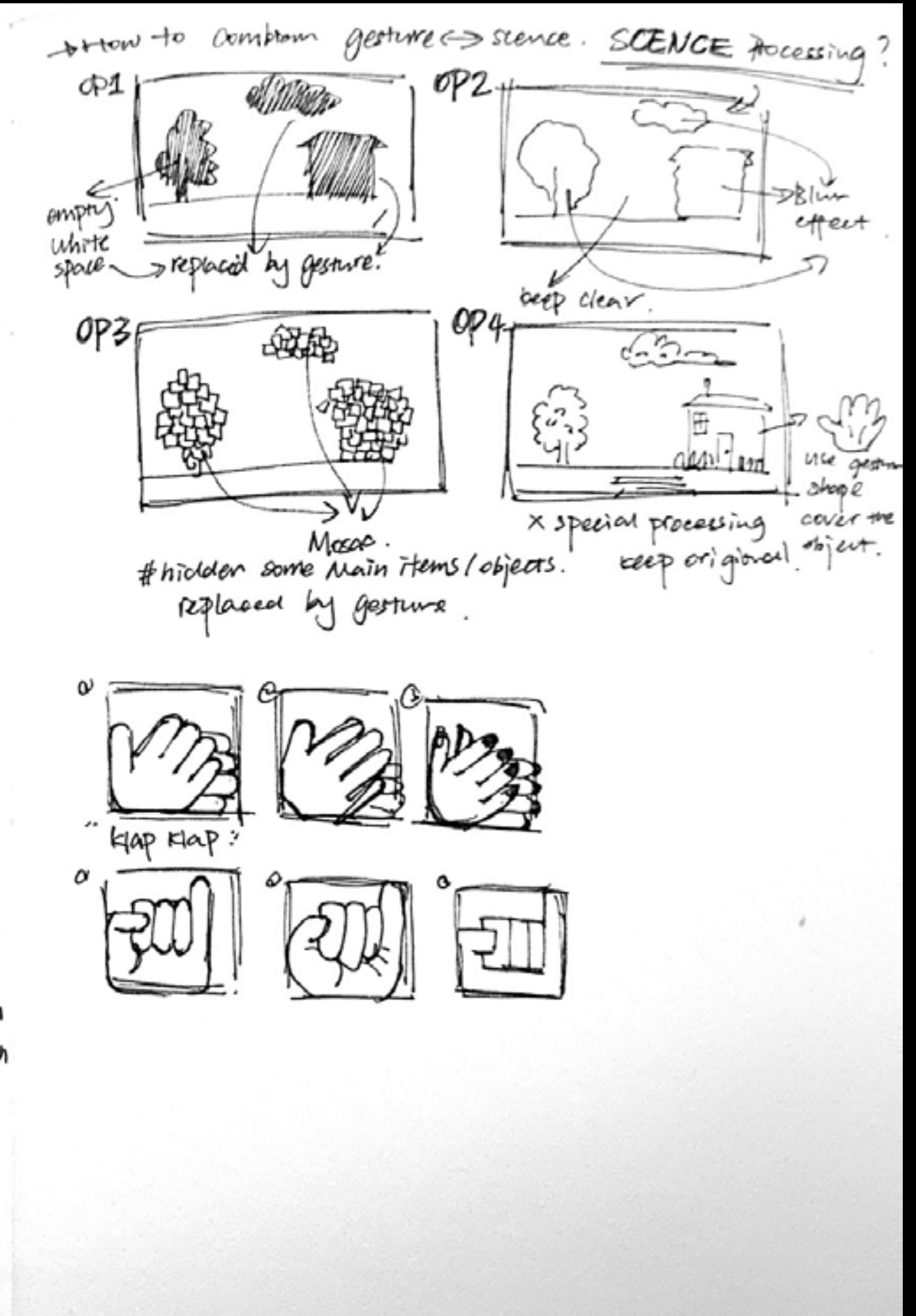
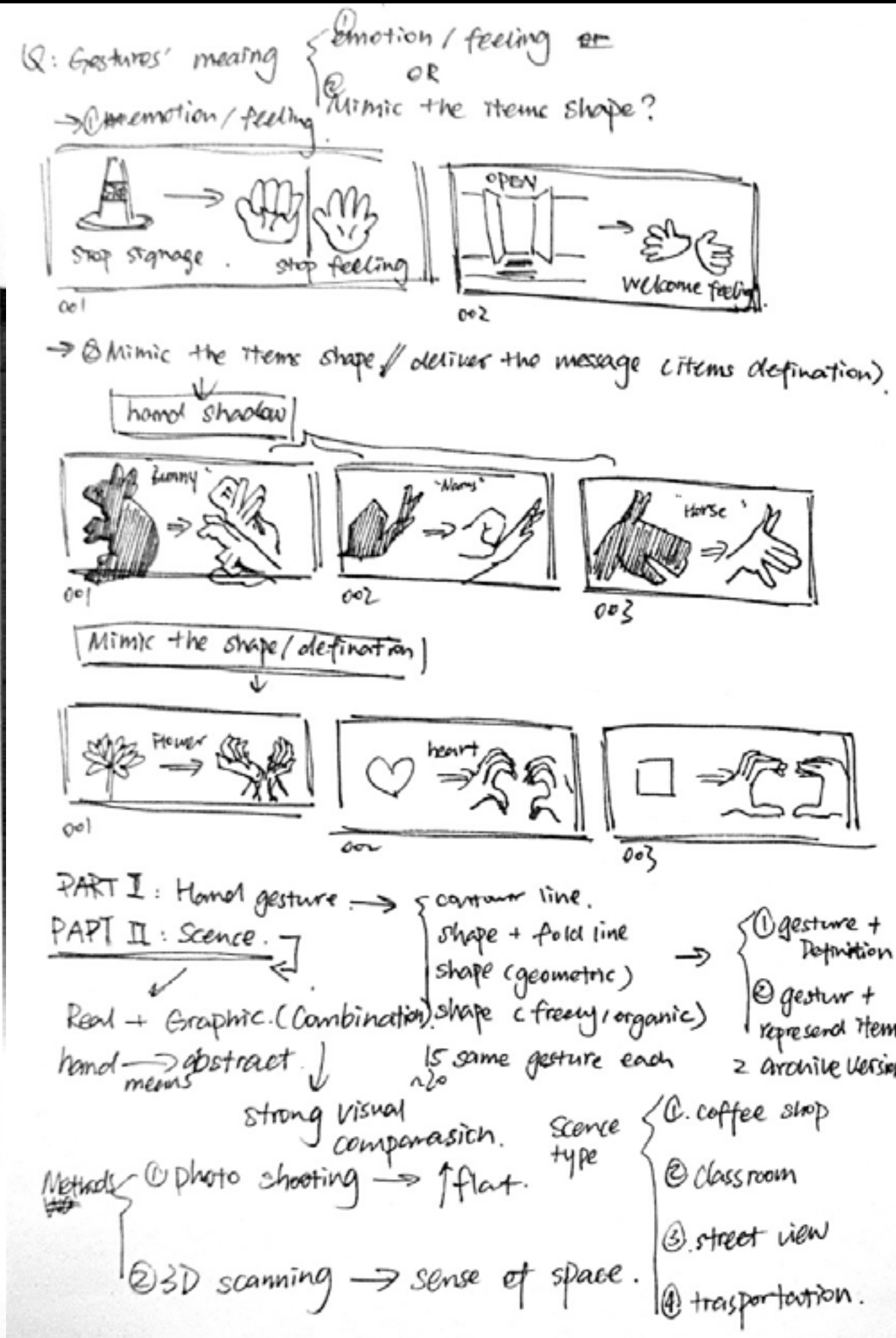
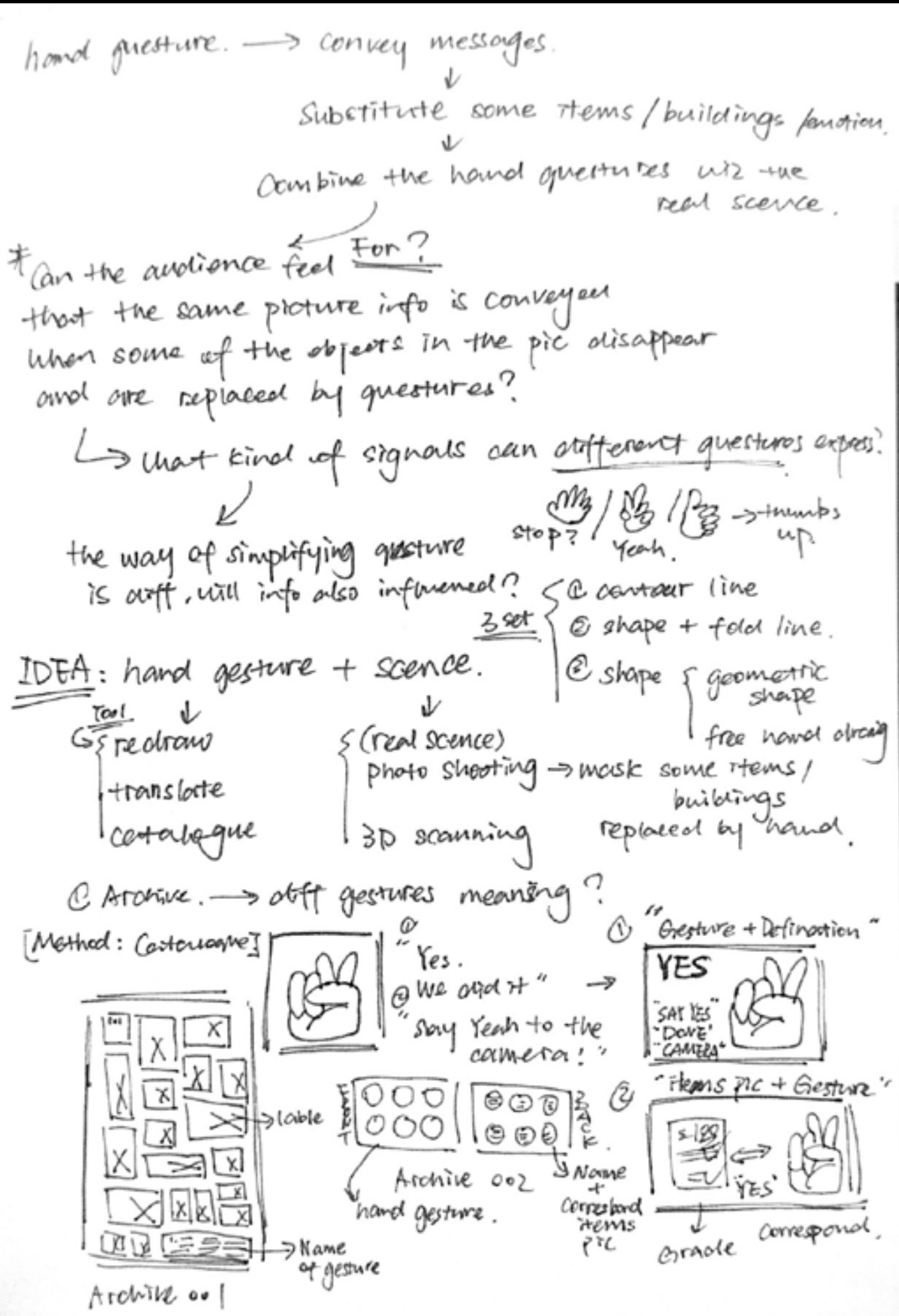
RECAP:

if gestures replace objects, architecture, or emotions in real-life scenes, will viewers still be able to understand the information?

NEW questions:

- To what extent can gestures effectively replace objects?
- What are the limitations?
- What kinds of signals do gestures actually communicate—emotions, objects, or social conventions?

I considered: gestures as carriers of emotions/feelings, or gestures that mimic the shape/definition of objects. Based on this, I divided my study into two parts — gestures (lines, shapes, simplified forms) and scenes (photography or 3D scanning).



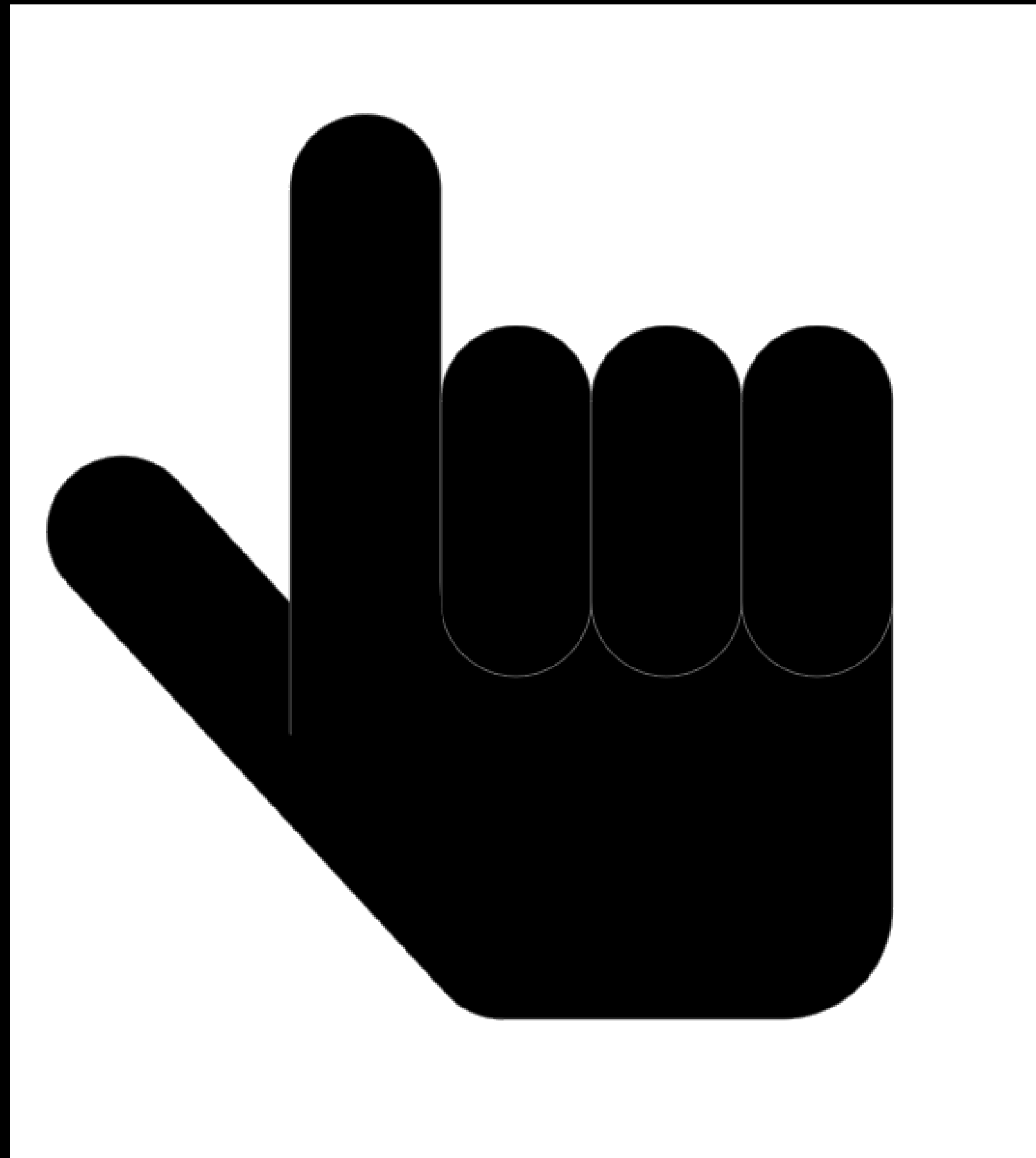
SIMPLIFICATION OF GESTURES

REDRAWING / TRANSLATING / CATALOGING

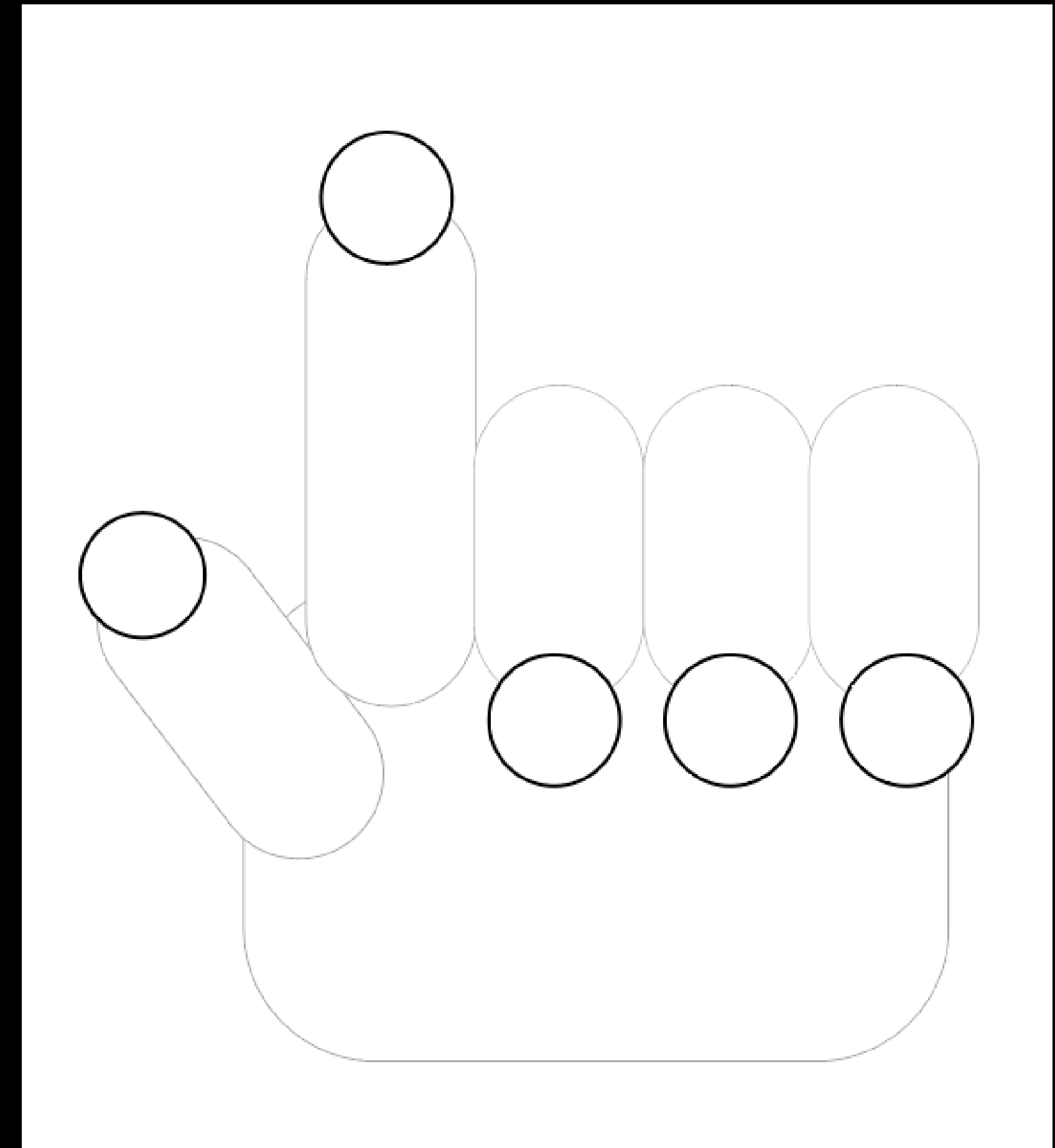
I want the flat simplified forms to collide with realistic scenes, creating tension. Just as gestures are not usually used for information transmission, but in this project, they confront conventional systems of meaning.

Experiment

Shape + line combination



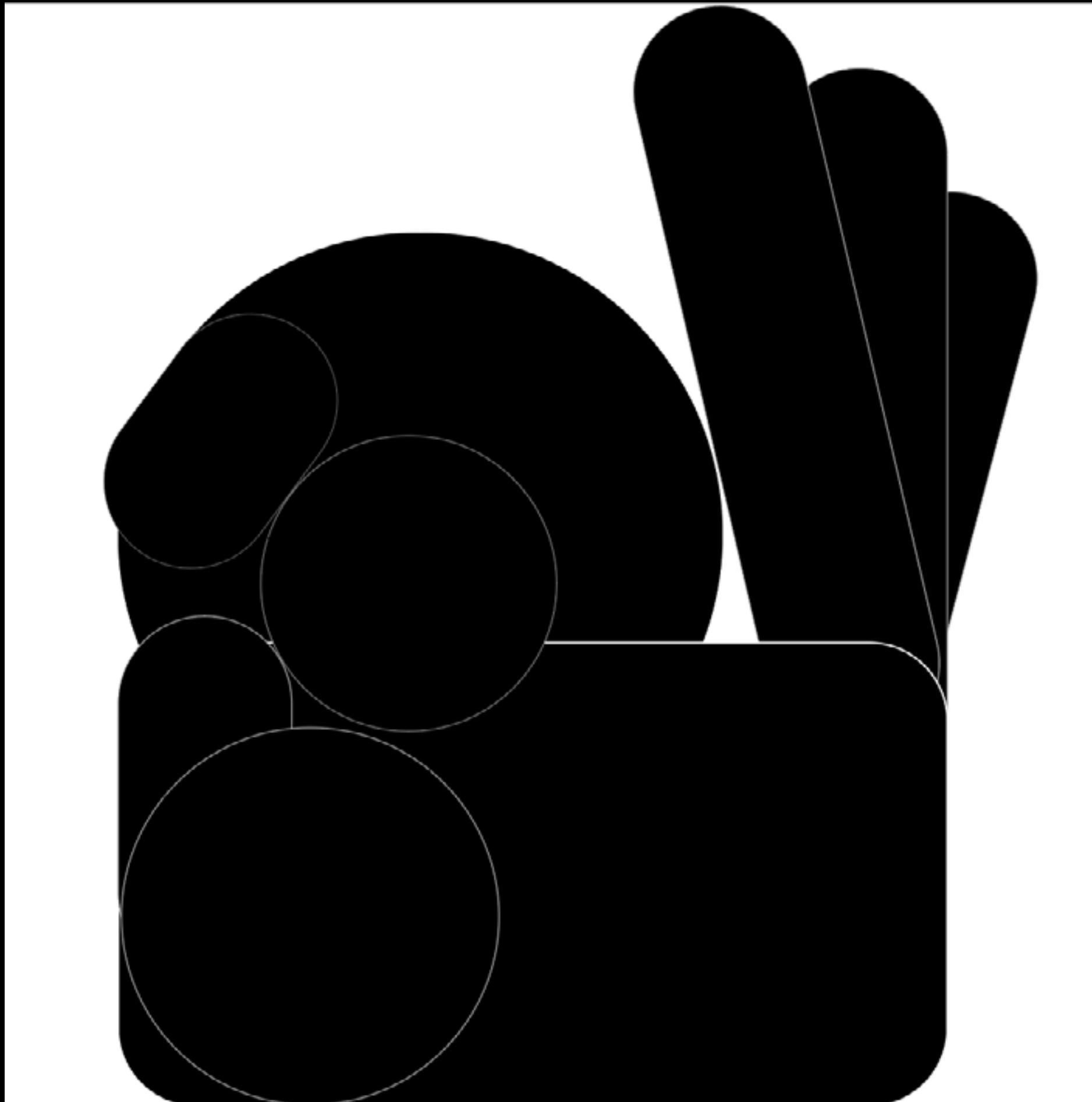
Line-based simplification



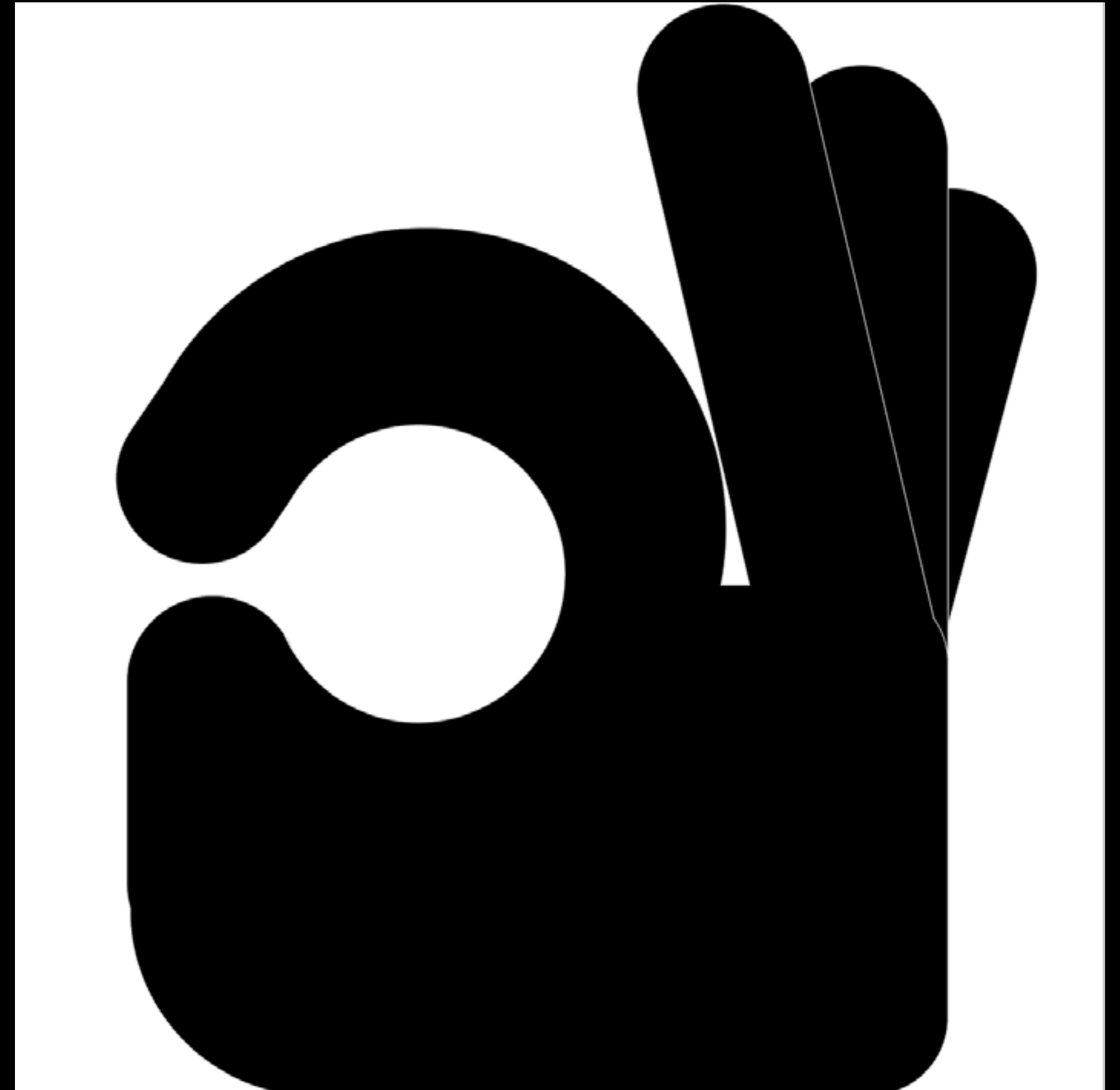
Process

It mainly integrates the overall shape and internal detailed lines, while not showing the wrinkles and unique features of the hand, in order to eliminate the interference when reading information

STEP 1: Summarize the shape



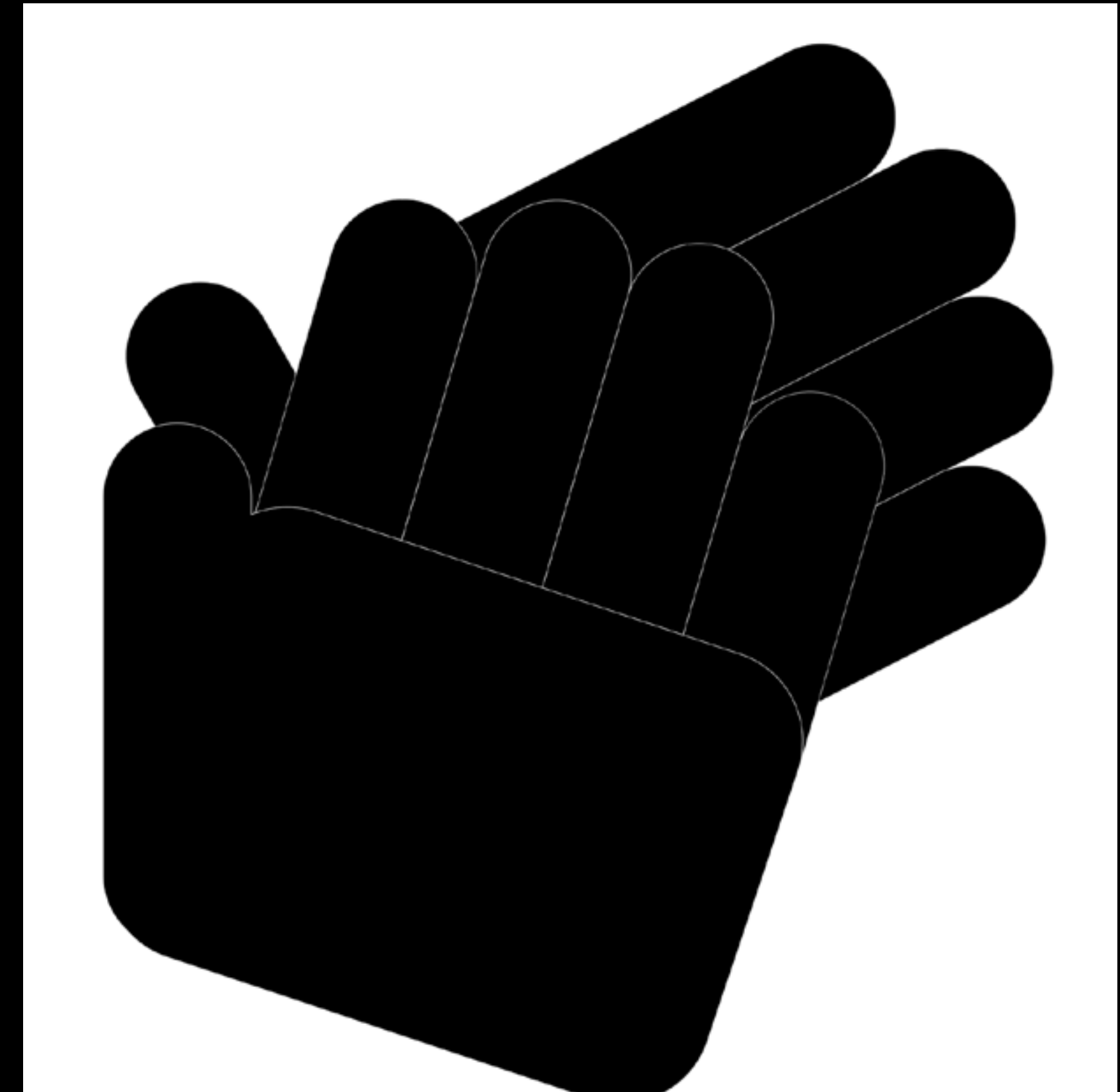
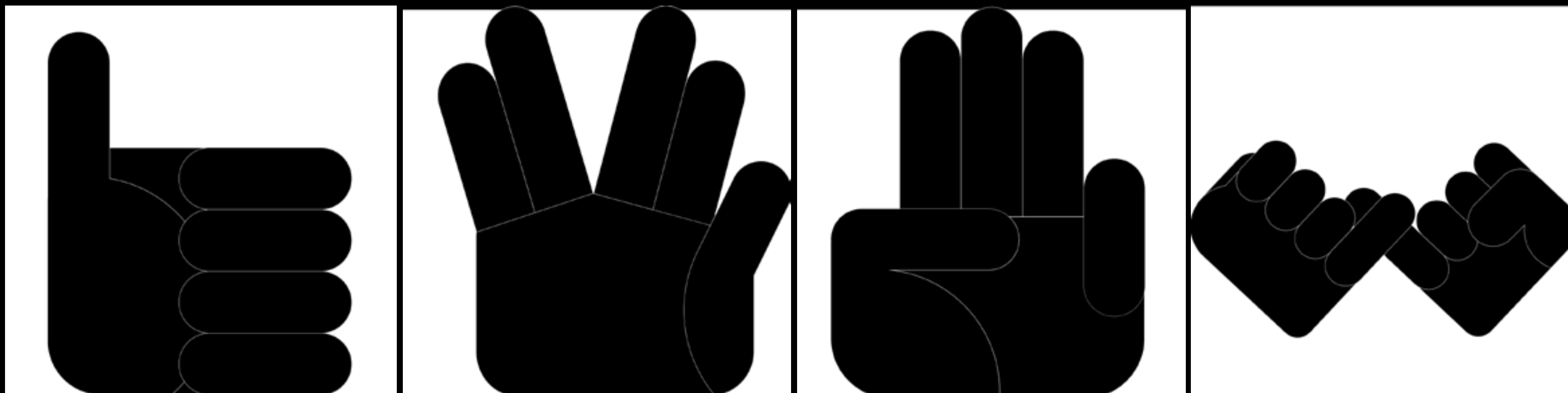
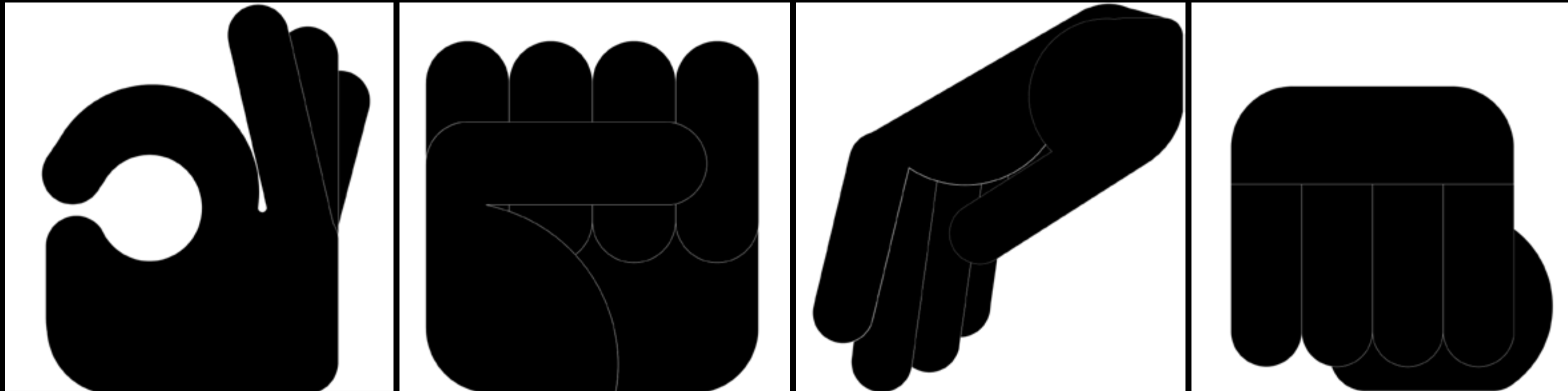
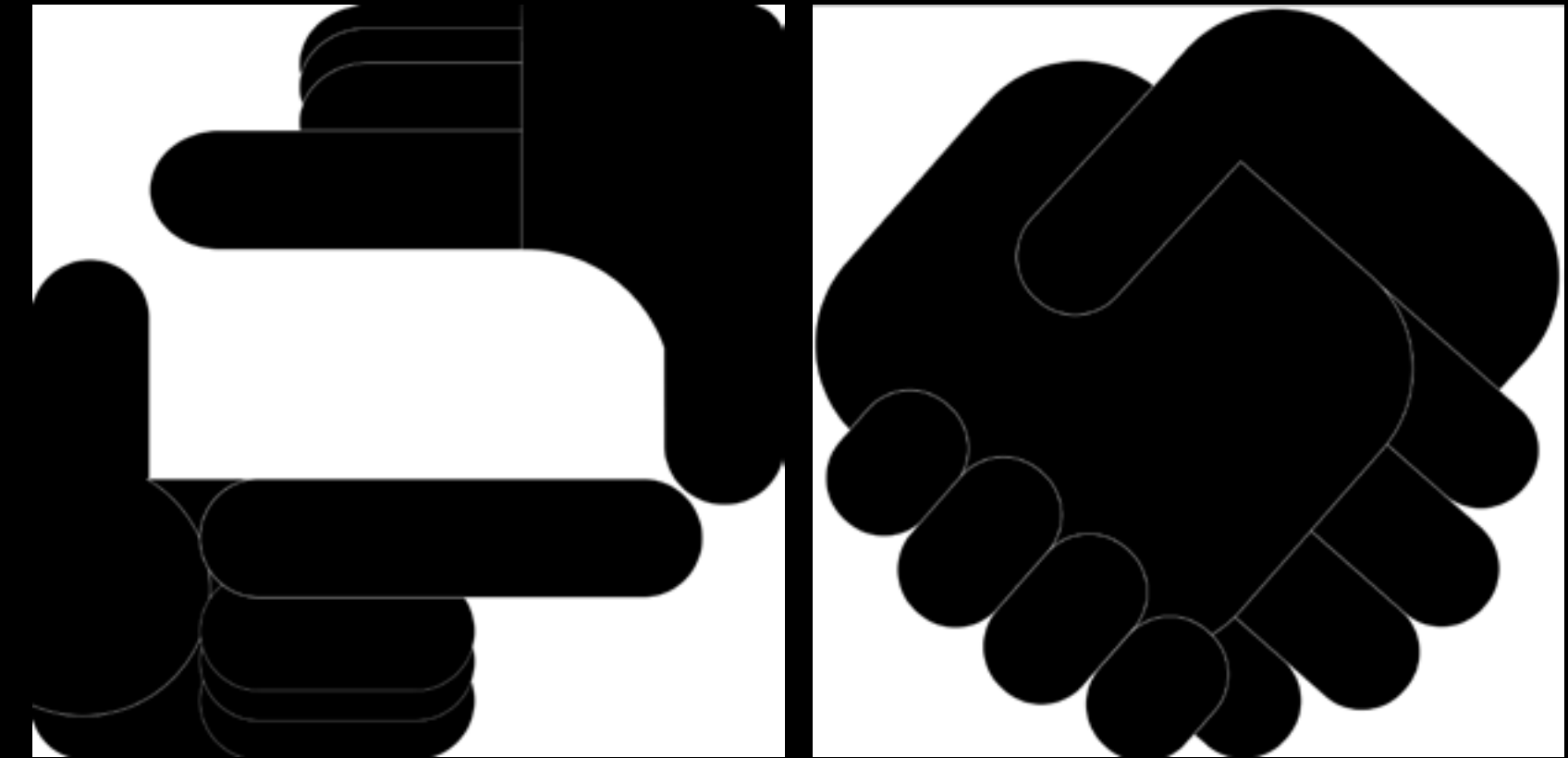
STEP 2: Eliminate extra shape



Shape + line combination

I found gestures can communicate in two ways:

- Substitutional meaning – e.g. an outstretched hand can match a “STOP” sign.
 - Cultural convention – e.g. the “OK” sign, understood socially.
- Additionally, gestures can mimic physical forms—like hand shadow play.



PROCESS

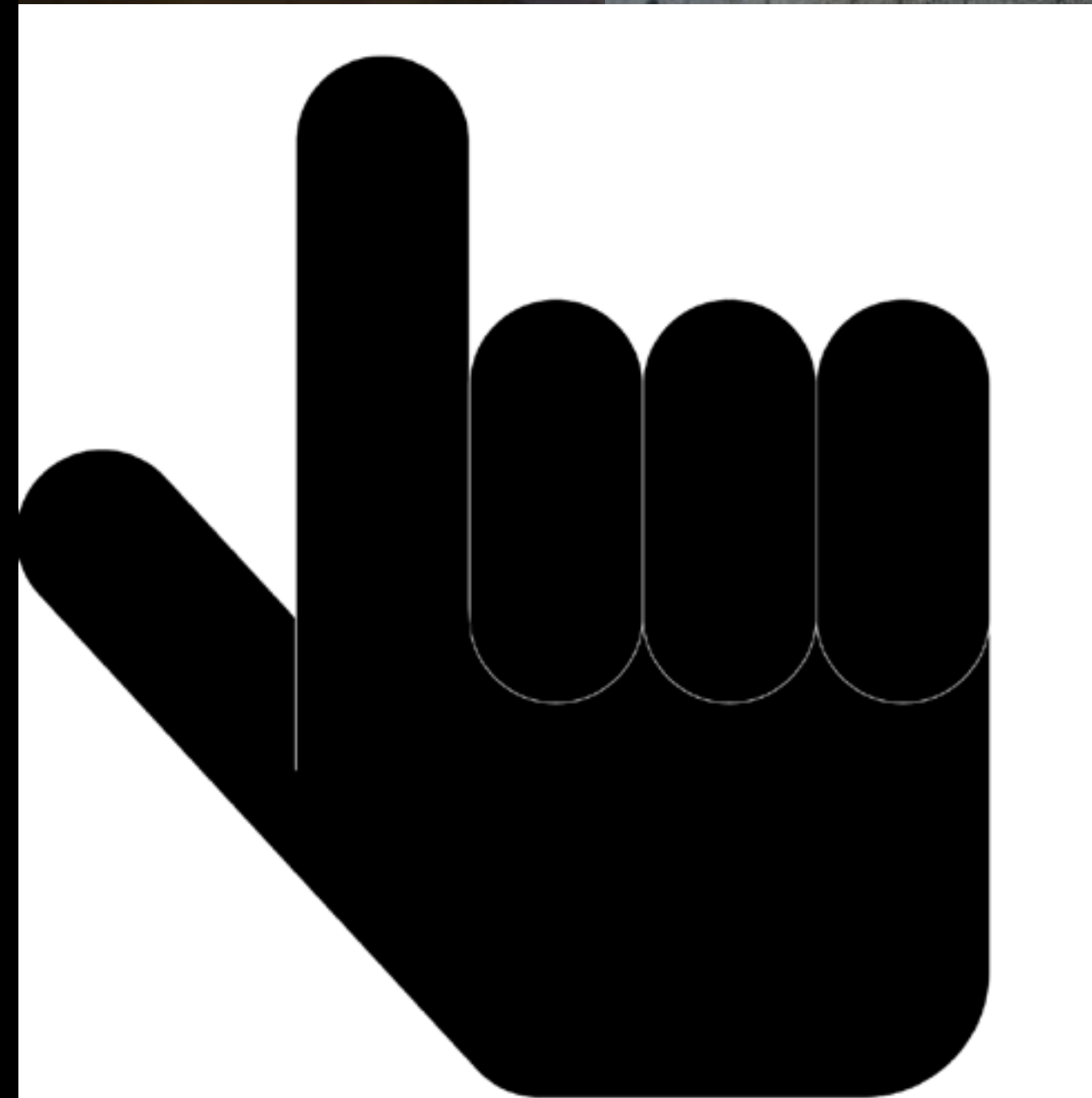
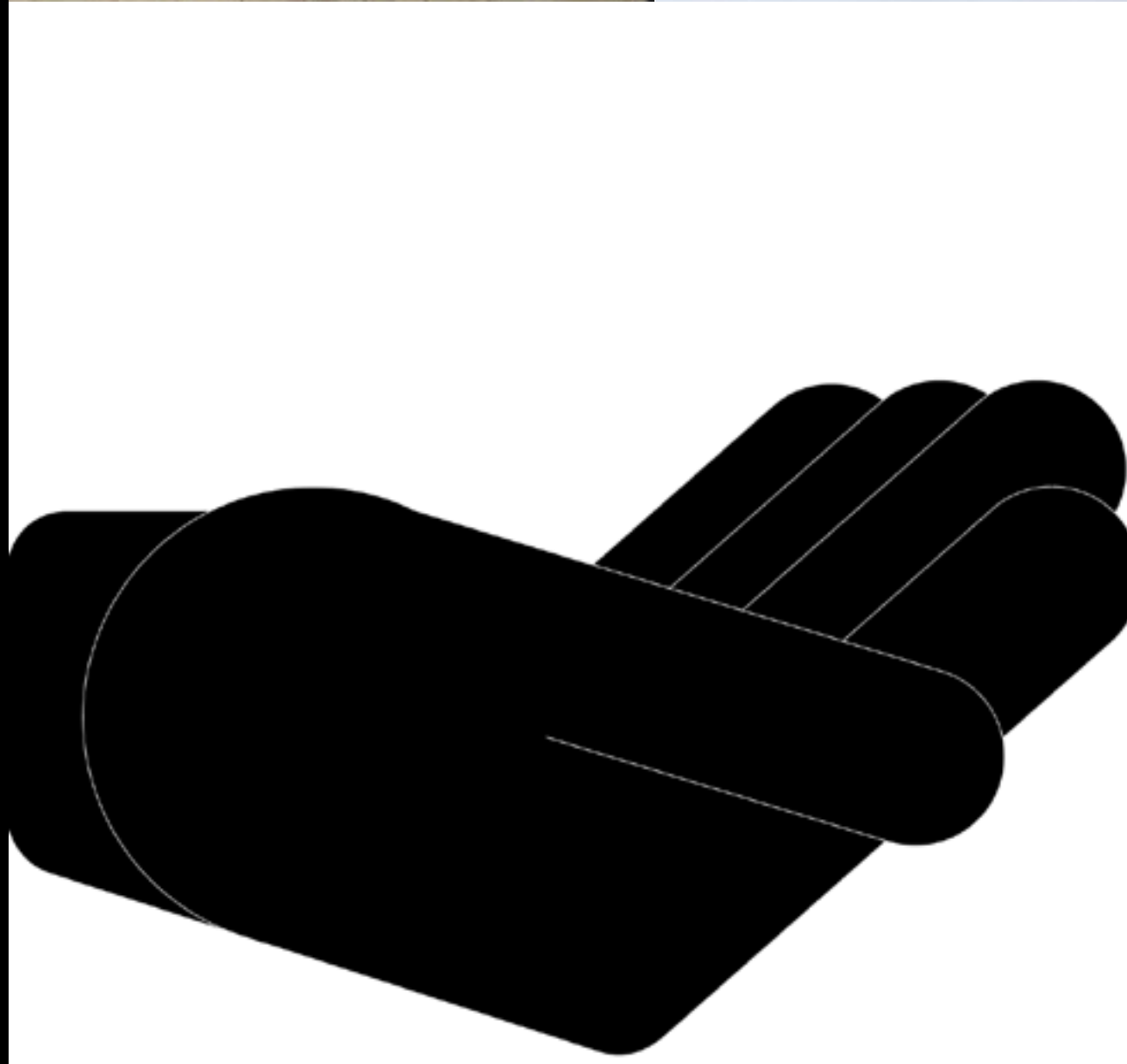
- Accept, provide, carry
- A welcoming gesture
- It can also be understood as “holding” or “carrying” something

Alternative buildings/objects

Building - Square entrance/Arch (as a symbol of welcoming and opening)

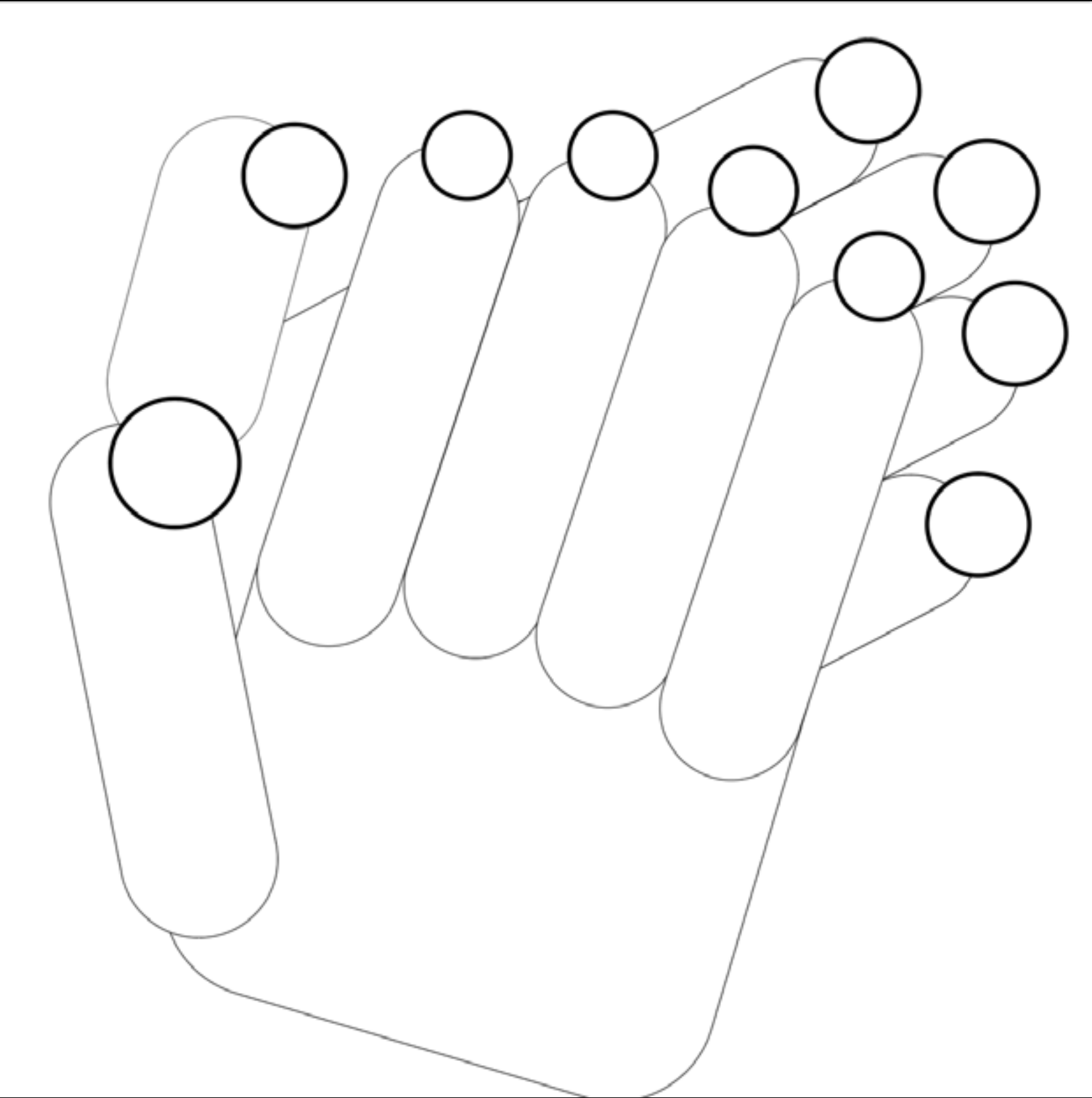
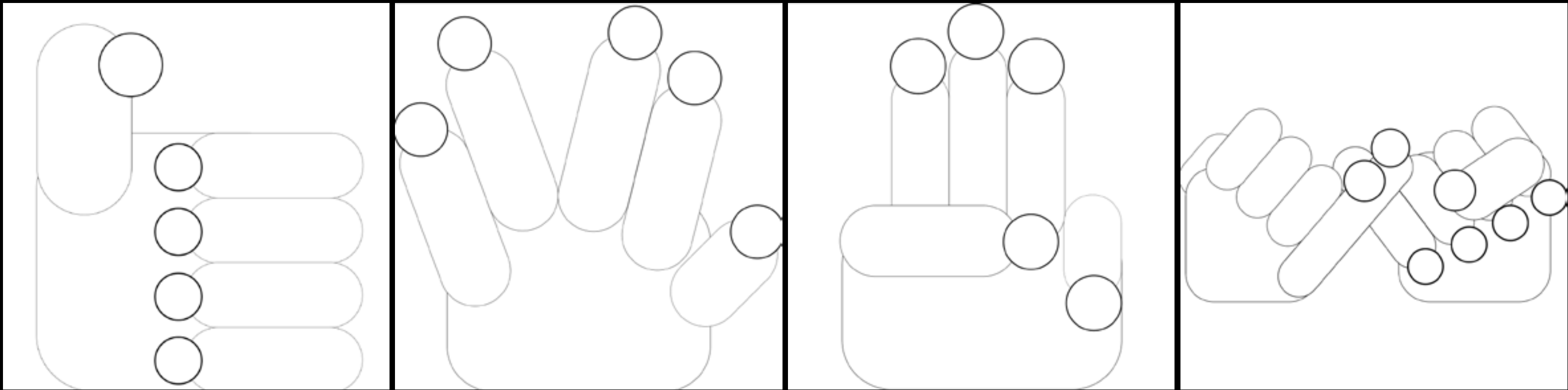
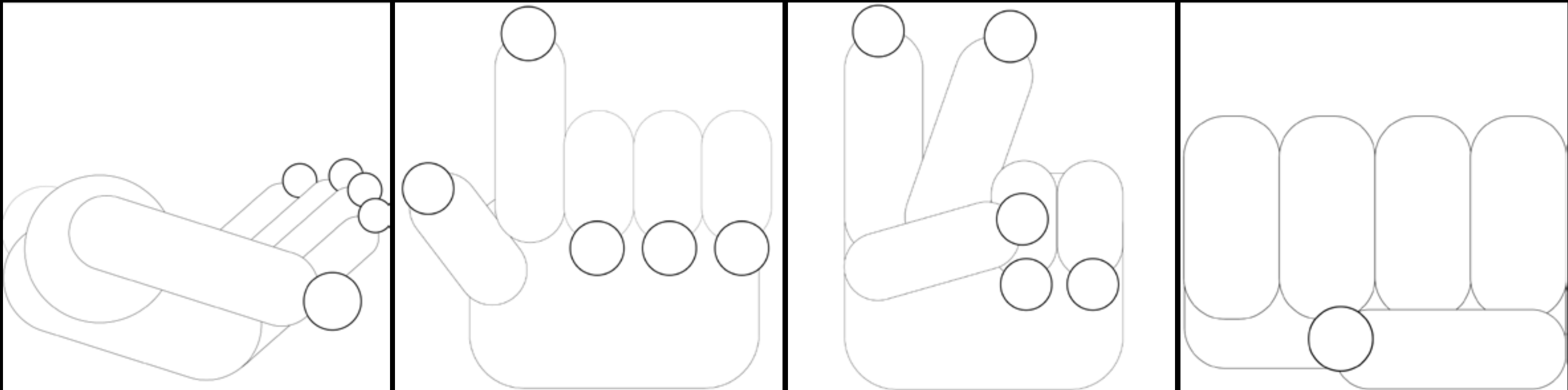
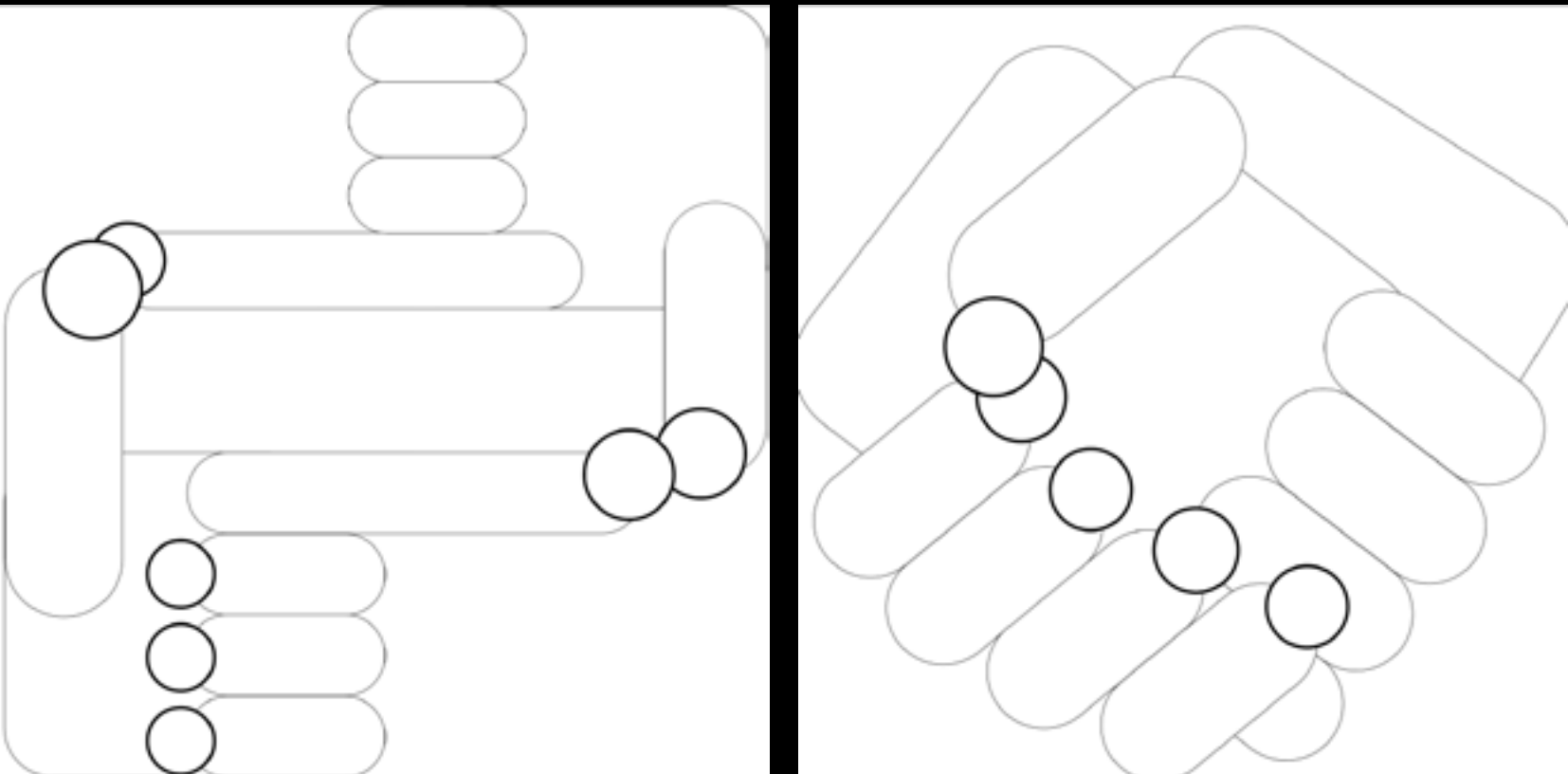
Object - Bowl/Tray/Stage (Carrying function)

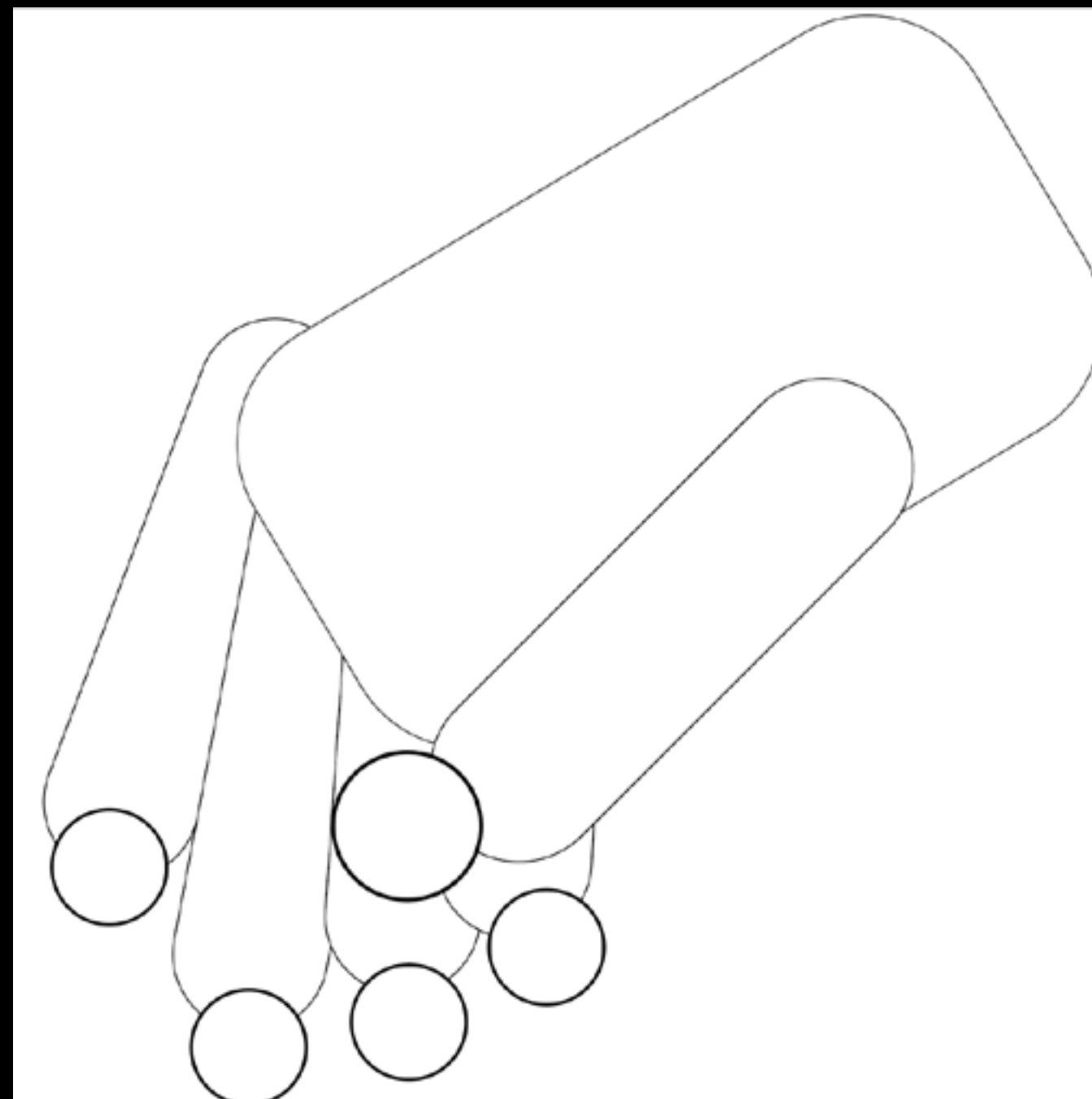
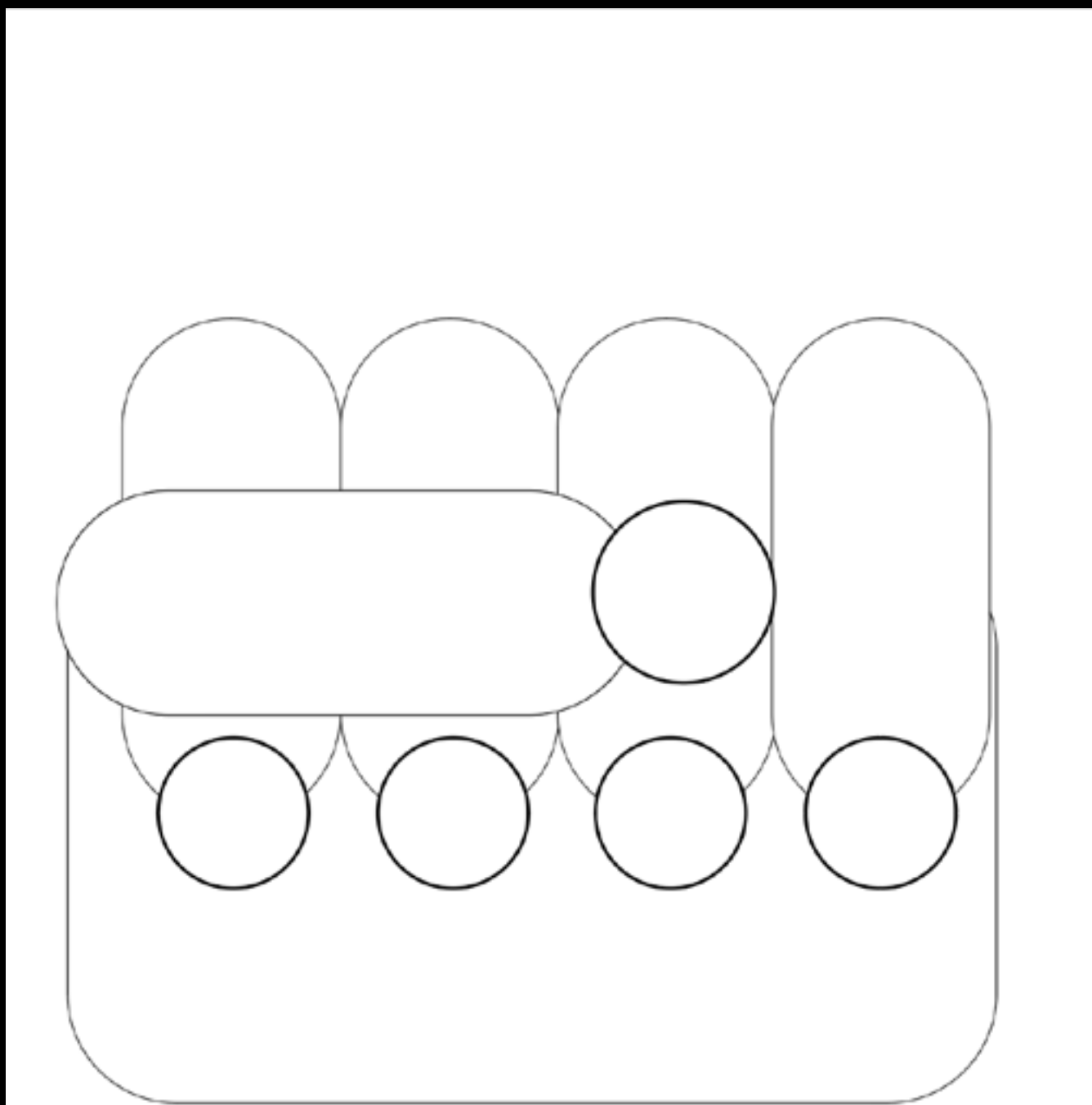
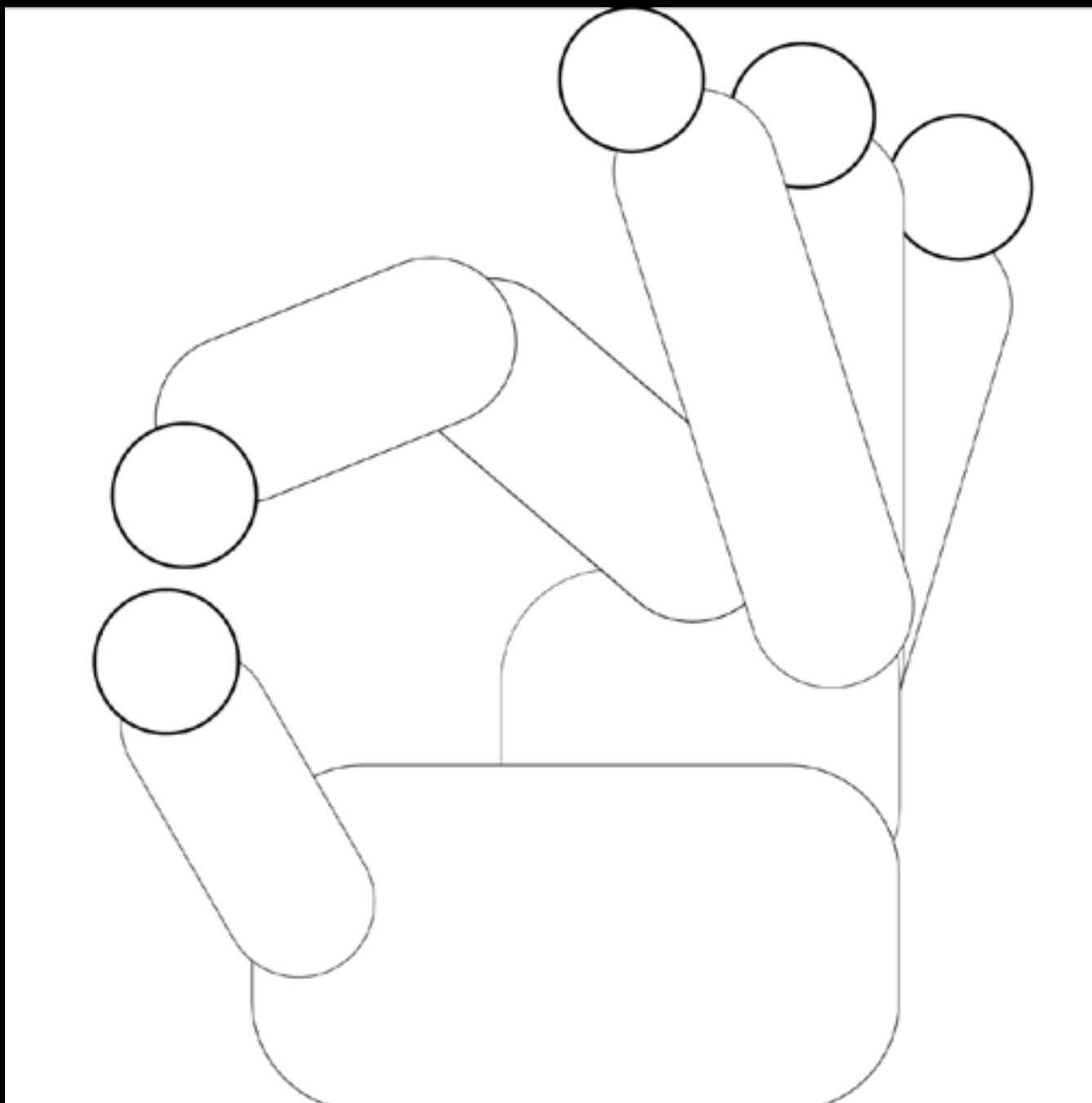
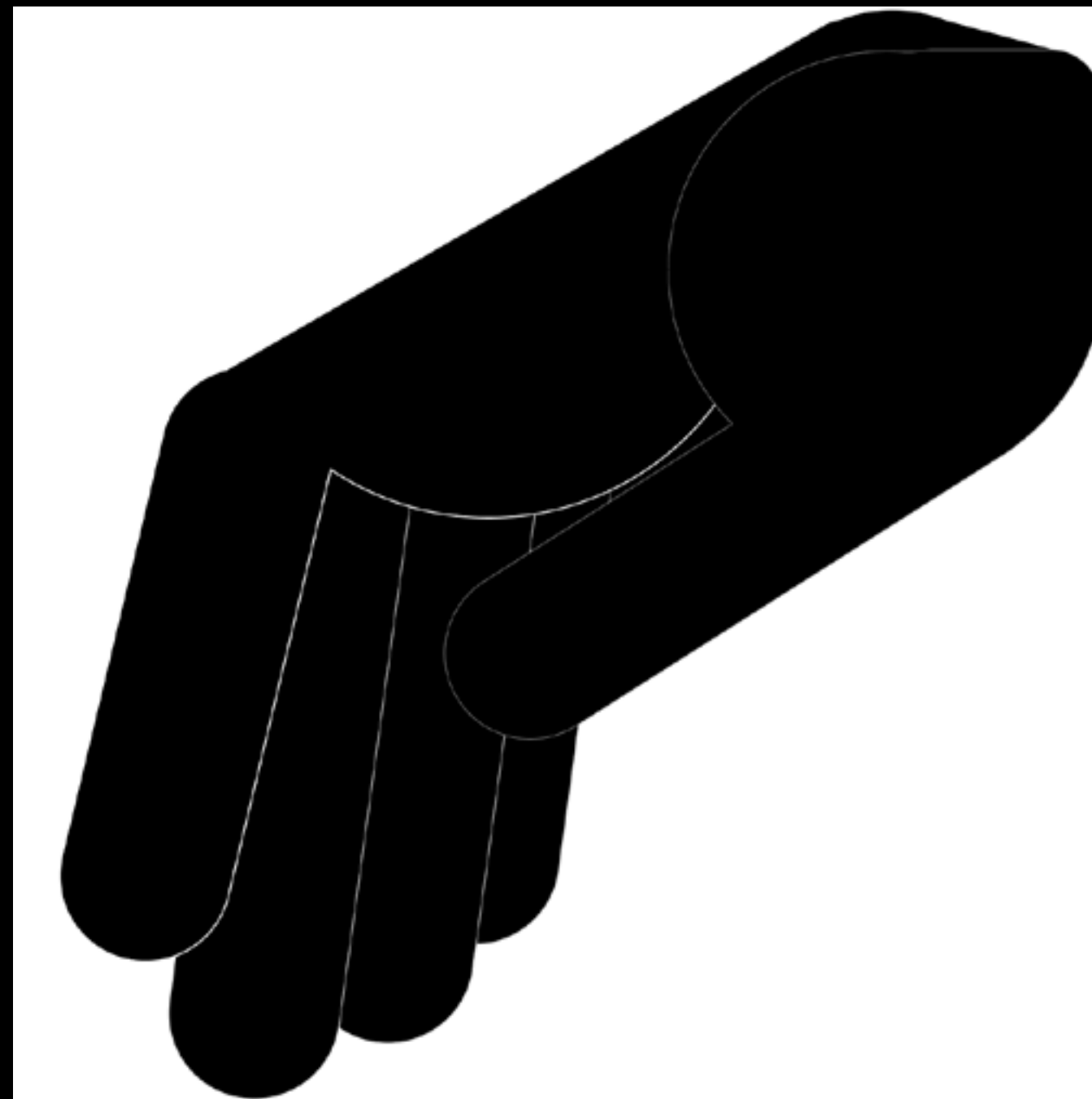
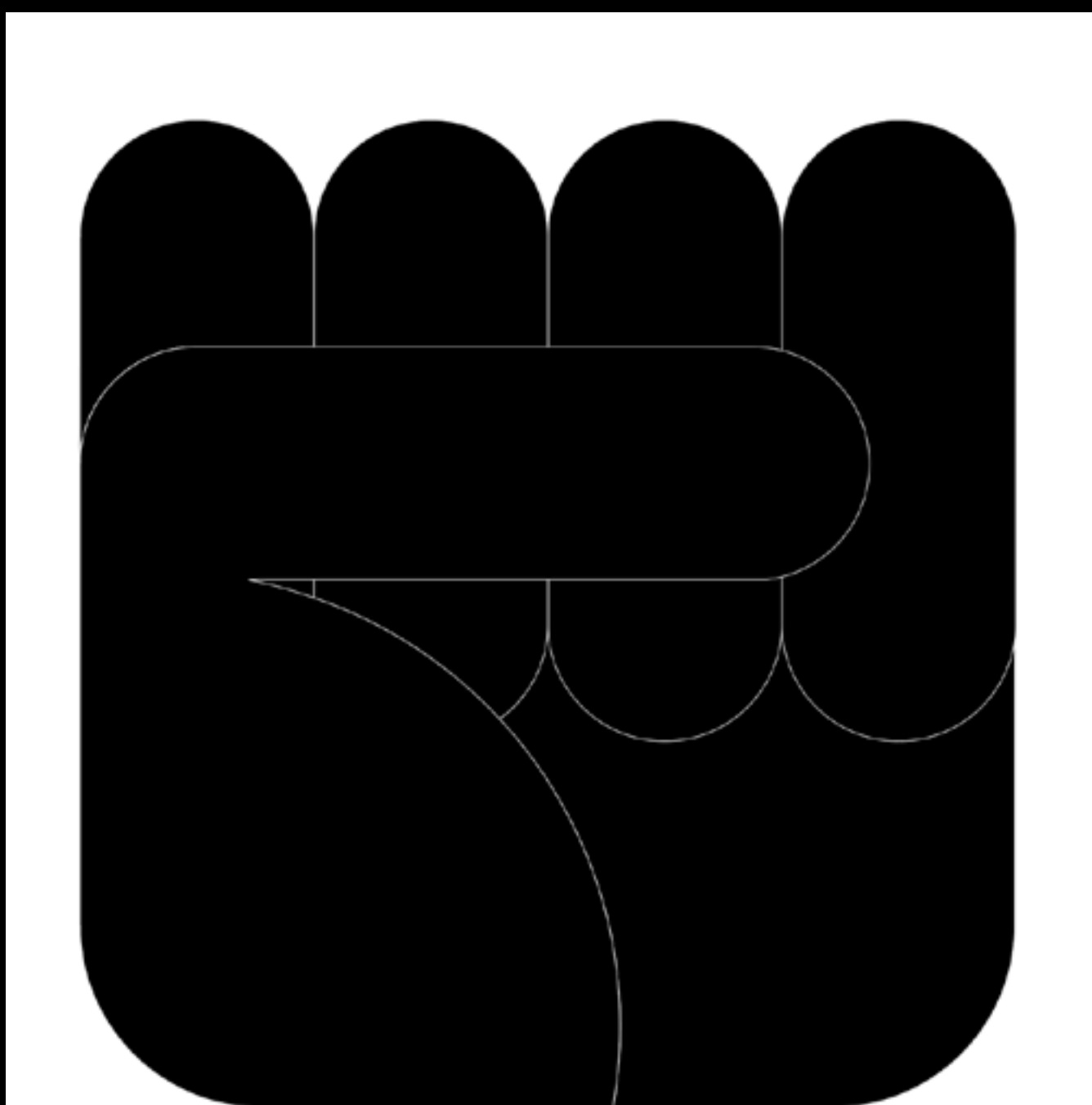
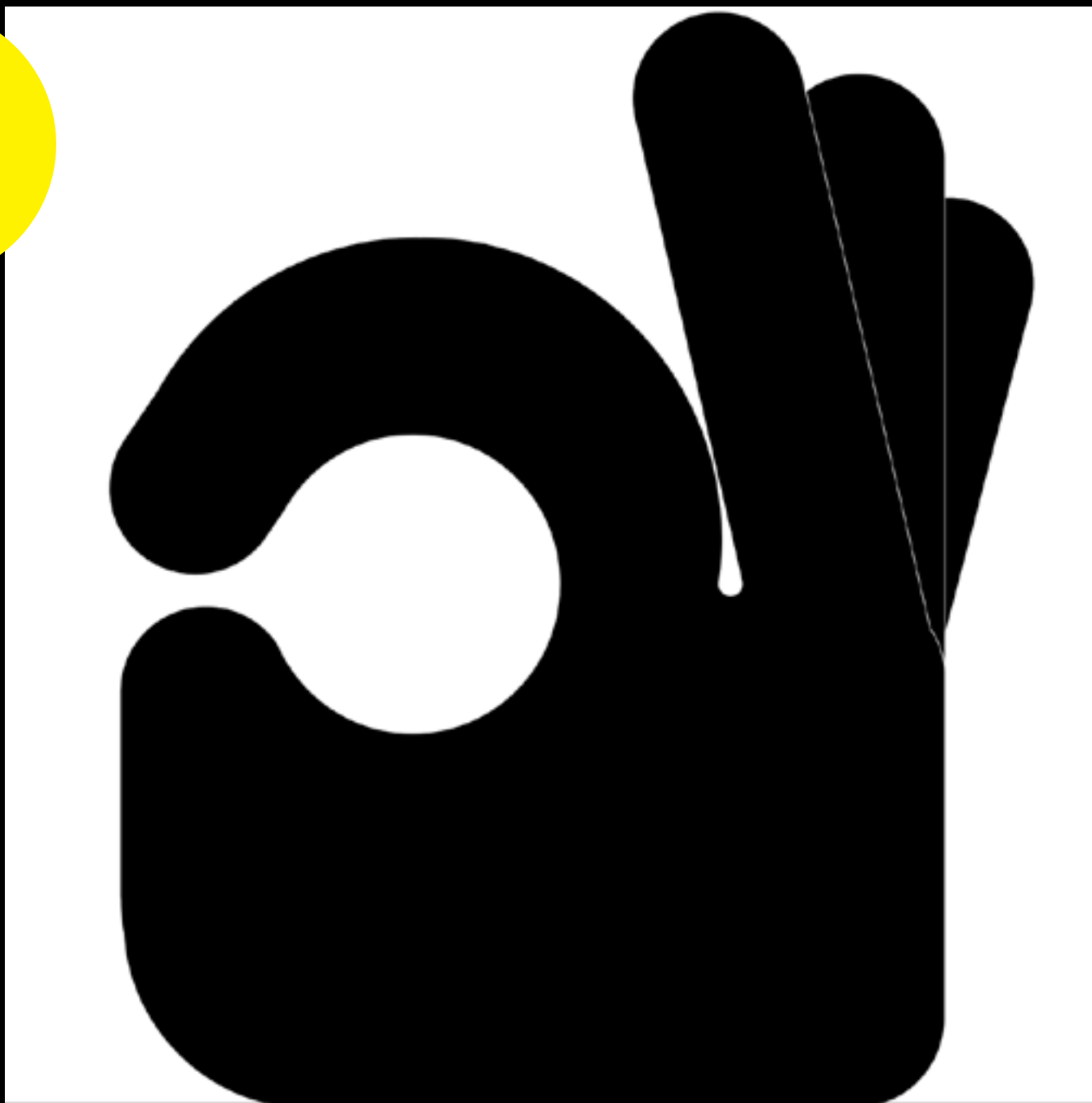
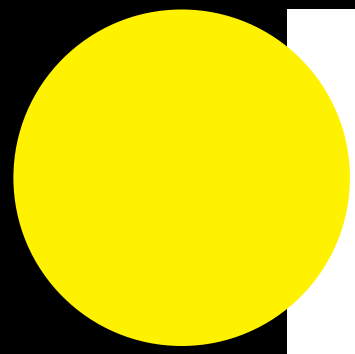
Scene meaning - “This is a space that can be entered and accepted.”



Line-based simplification

Disassemble the hand structure and mark the contact points of the fingers at the same time



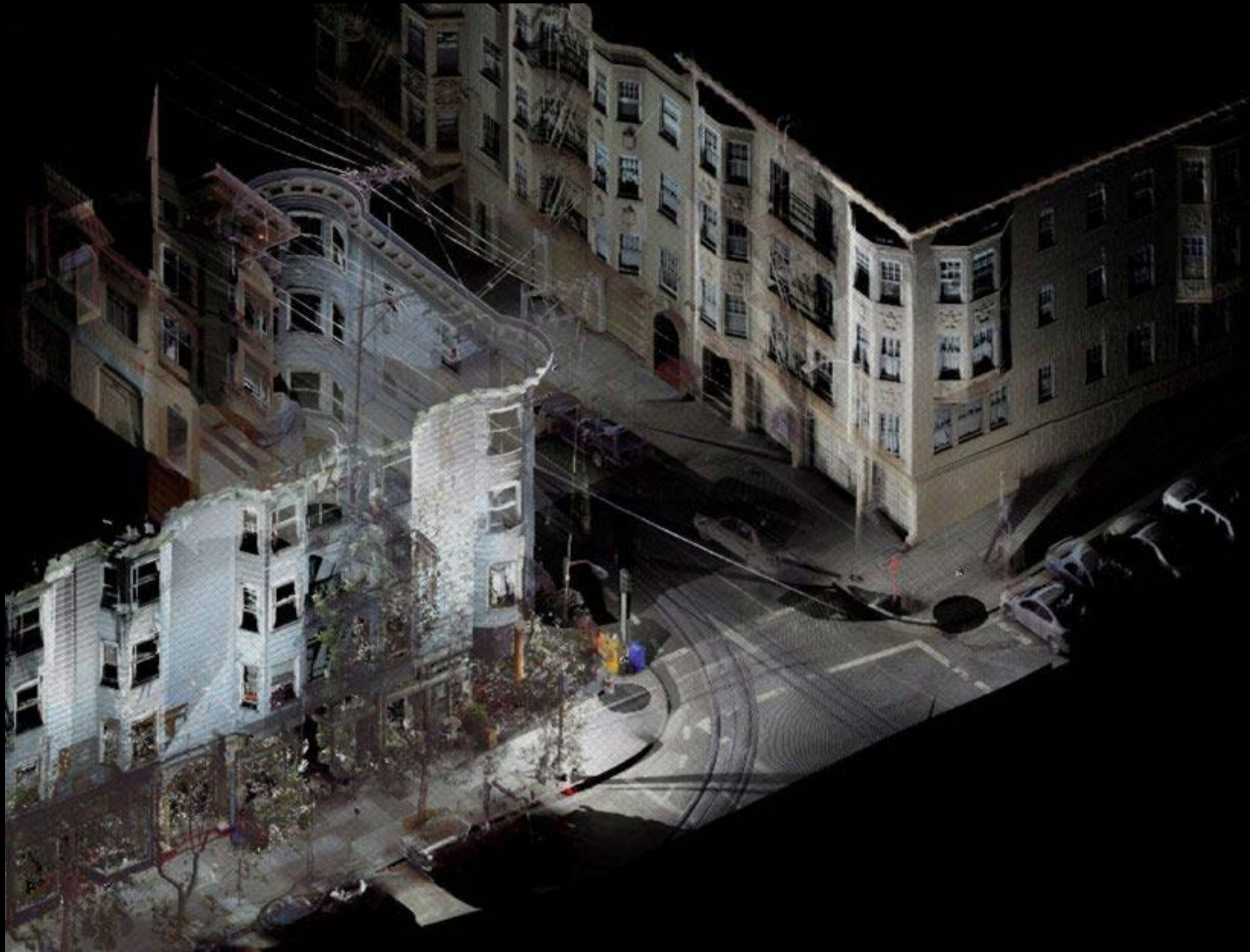


WHY PHOTOGRAPHY + PHOTOSHOP

3D scanning

Photography + Photoshop

I chose the second, because photography captures realistic and detailed contexts that allow stronger contrast with flat gestures. Photoshop provides the flexibility to replace, overlay, or conceal objects, making it easier to experiment with substitution.



Four Options

I defined four options to hide and replace objects with gestures:

1: Blur

2: Pixelation

3: White-out shape

4: Direct overlay



NEXT..

While some gestures carry strong personal or emotional meanings, they often become too private to be understood once placed in public scenes. To move forward, I need to explore how to select gestures that are more universally recognizable or culturally specific, so that audiences can effectively read the message within a given context.

Criteria for gestures

- Is it universal? Can it be understood intuitively across different groups of people?
- Does it fit the scene logic? For instance, when an “open hand” is placed at the entrance, the audience will naturally think of “welcome”.
- Can it convey emotions/actions/functions? (Alternative items, can gestures fulfill their symbolic functions?)

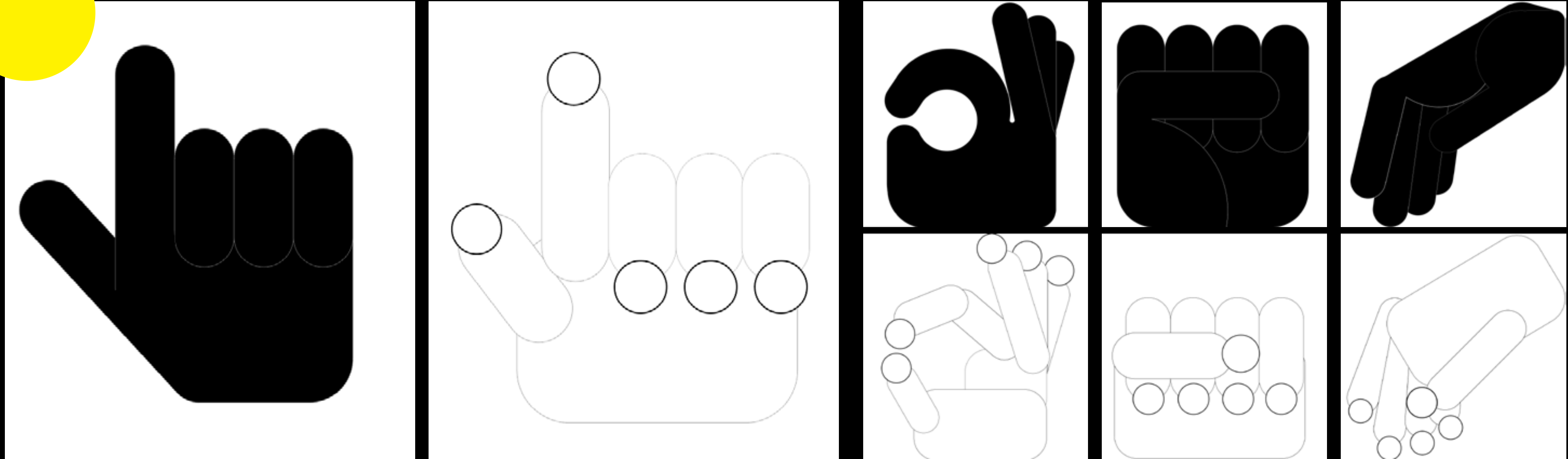
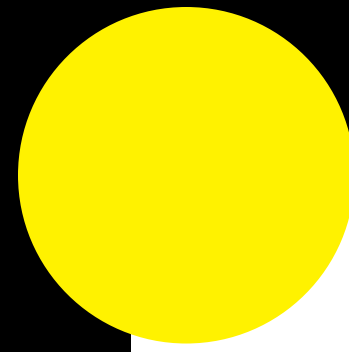
POSITIONS THROUGH TRIANGULATING

§ PART I - STUDIO

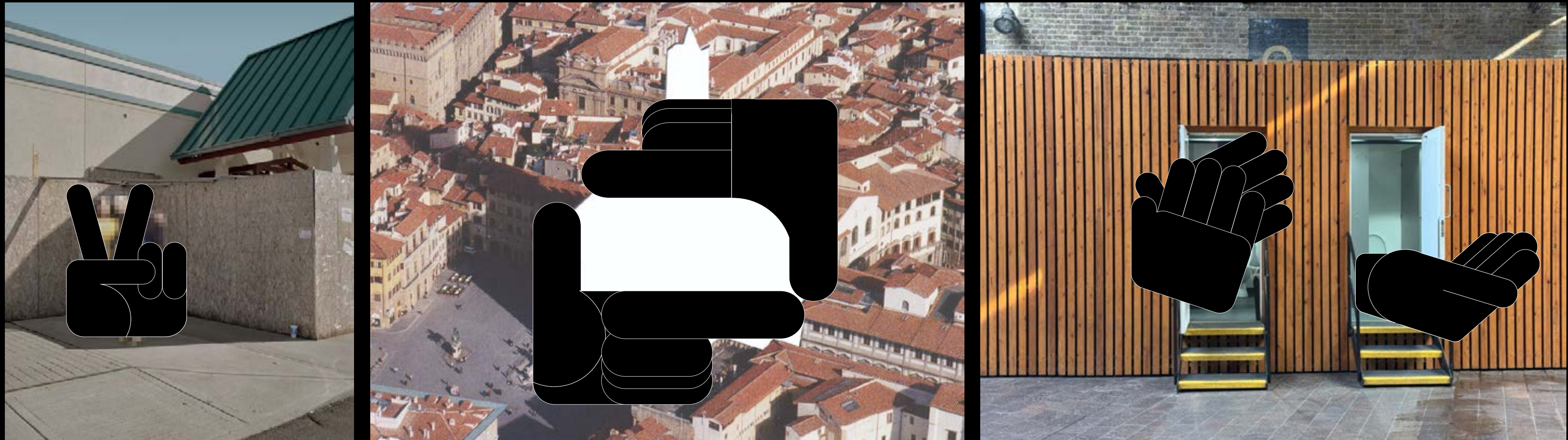
This project reveals the instability of universality in visual communication — gestures, though seemingly universal, are deeply shaped by culture, history, and collective interpretation.

RECAP

flat simplified forms to collide with realistic scenes, creating tension. Just as gestures are not usually used for information transmission, but in this project, they confront conventional systems of meaning.



Use photos of real scenes, eliminate the presence of some important buildings or objects, and replace them with gestures to demonstrate the effect of gestures in conveying information.



NEW QUESTION?

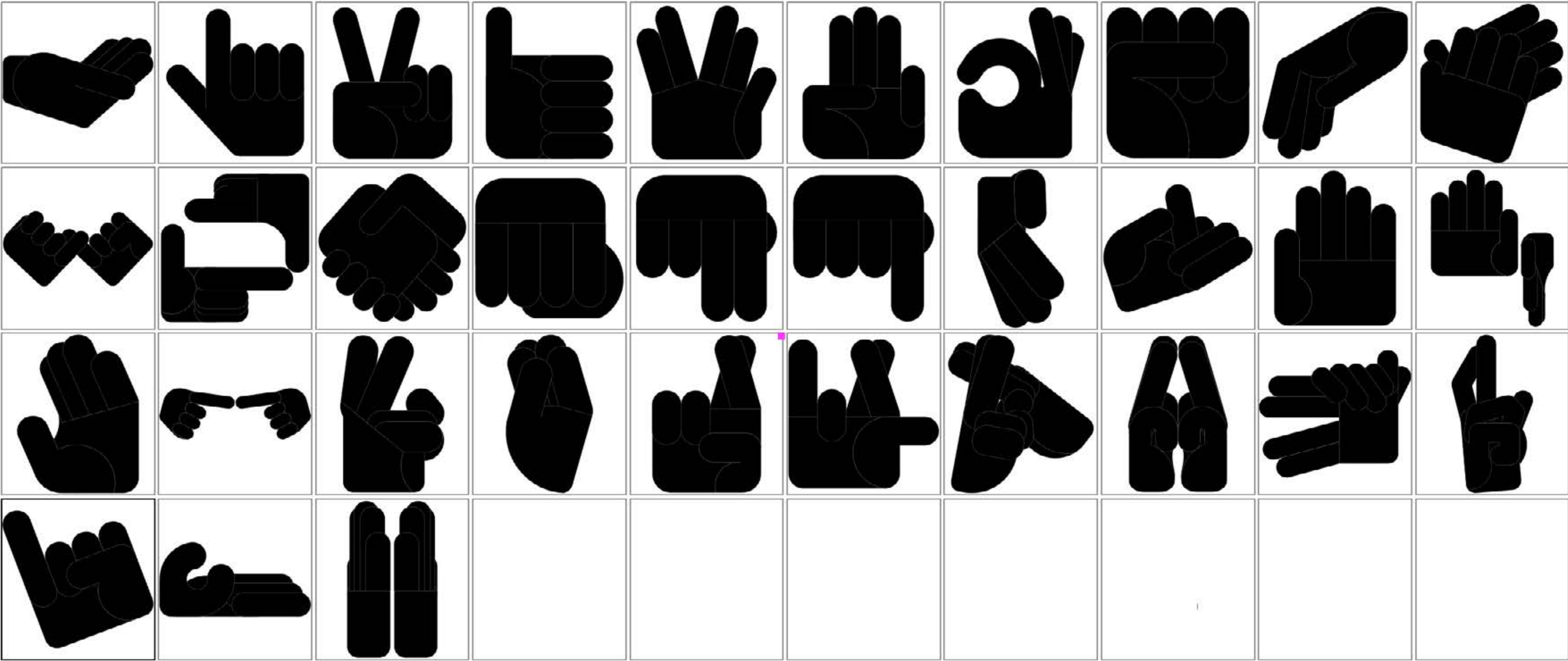
I realized that the “gesture-as-object” experiment had strong potential but lacked a clear context for interpretation.

However, rather than seeking a universal language, I am interested in how these signs fail — how they are misread or reinterpreted across different cultural contexts. Therefore, my inquiry has shifted toward exploring how gestures, when removed from their original bodily and cultural contexts, reveal the instability of so-called “universal” visual communication.

How can gestures, as a non-verbal communication system, reveal the instability and cultural specificity of “universal” visual language?

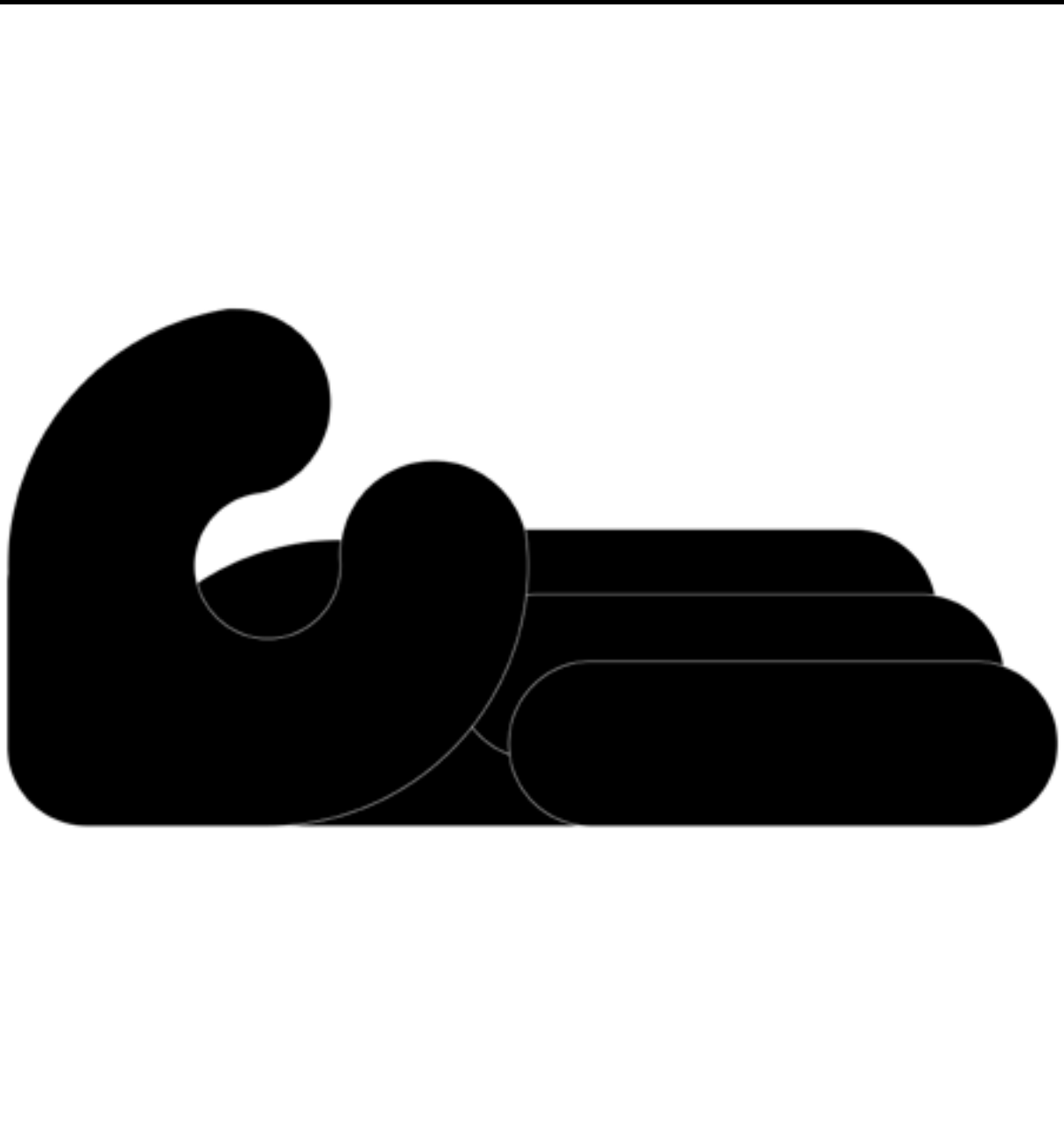


I selected hand gestures from different contexts — including Italy, Japan, China, and animated films — to create a diverse visual vocabulary.

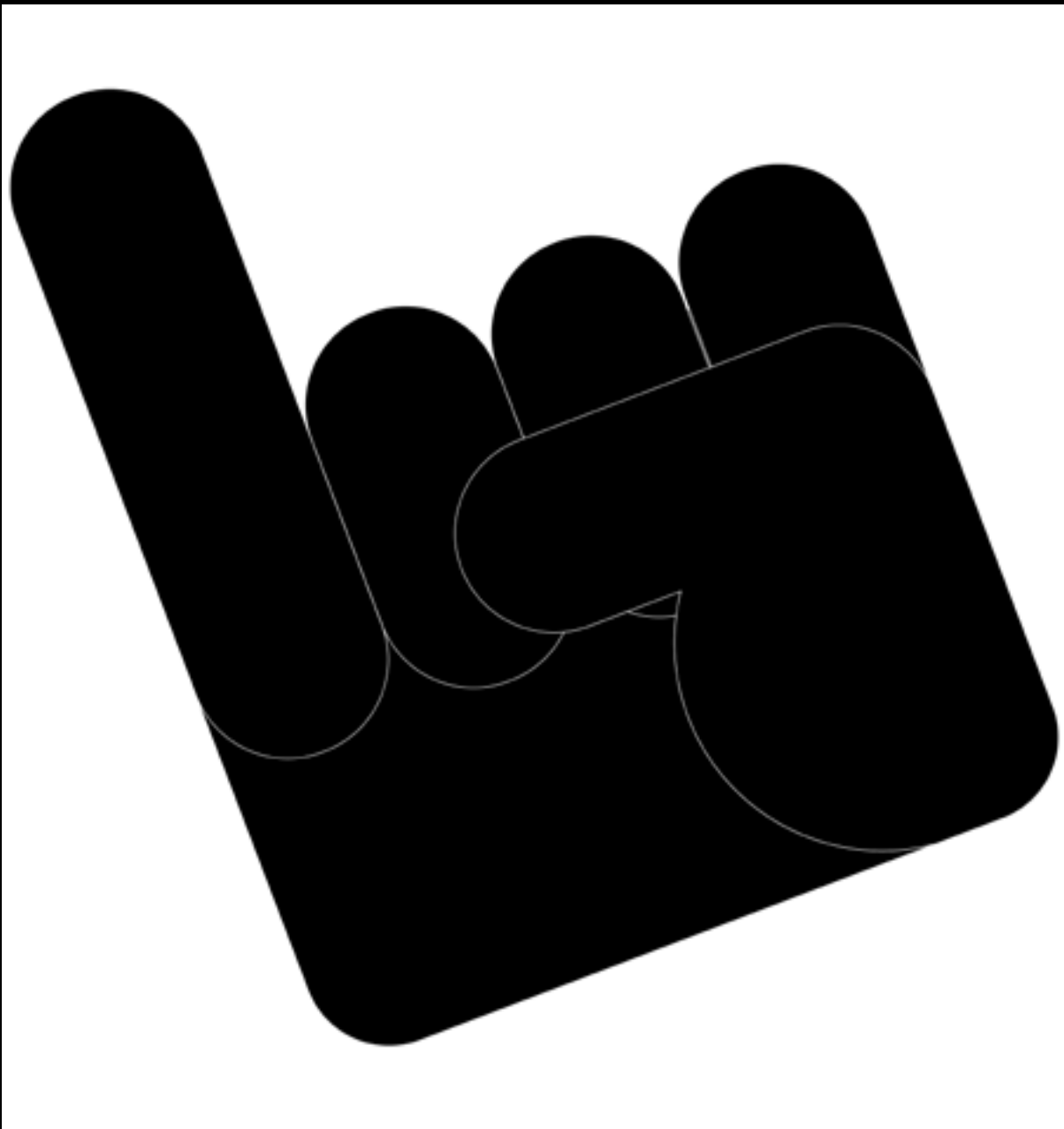


UNDERSTANDING FOR EACH GESTURE IN DIFF BG

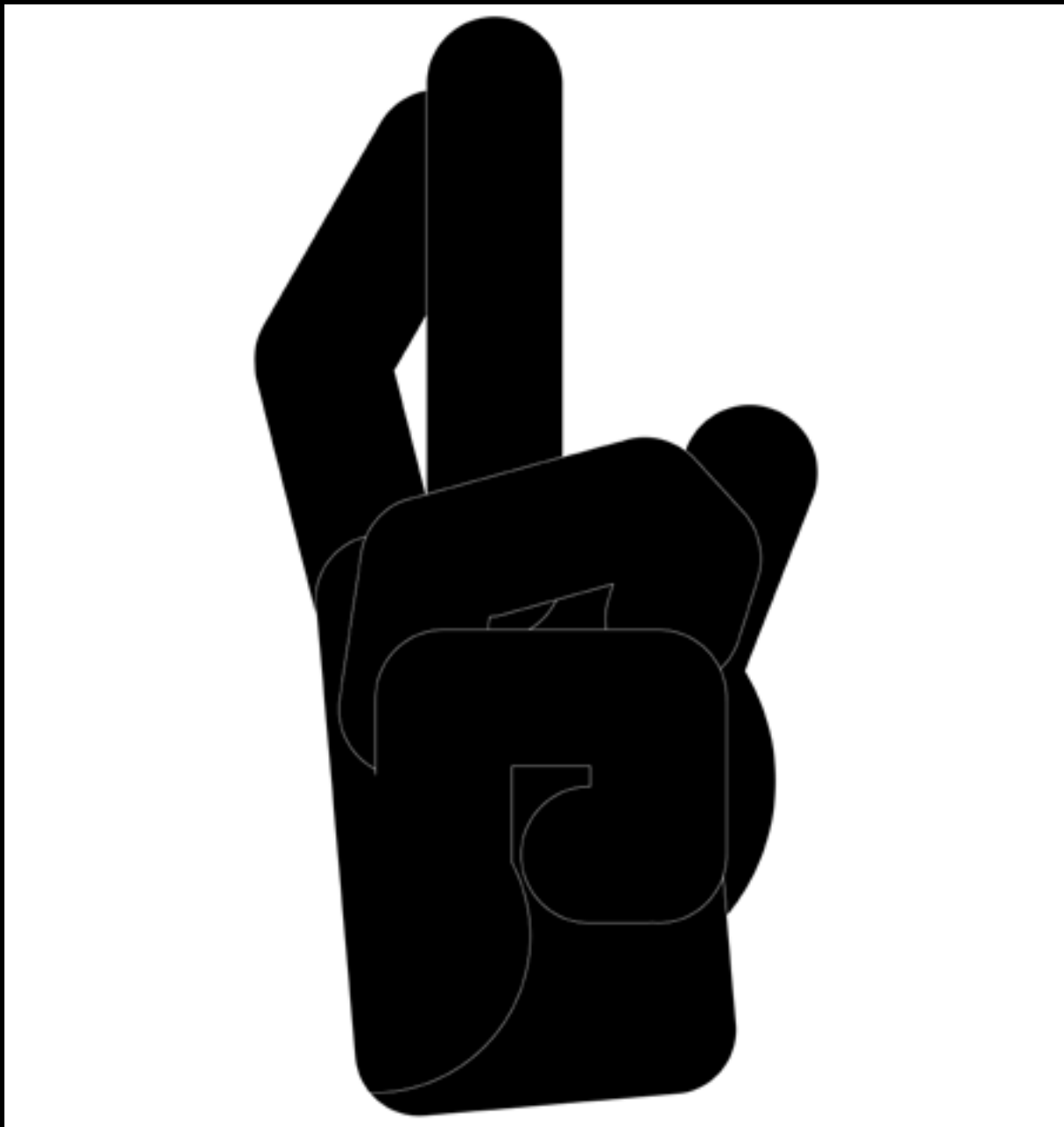
Japan
Money
A: The gesture of Guanyin



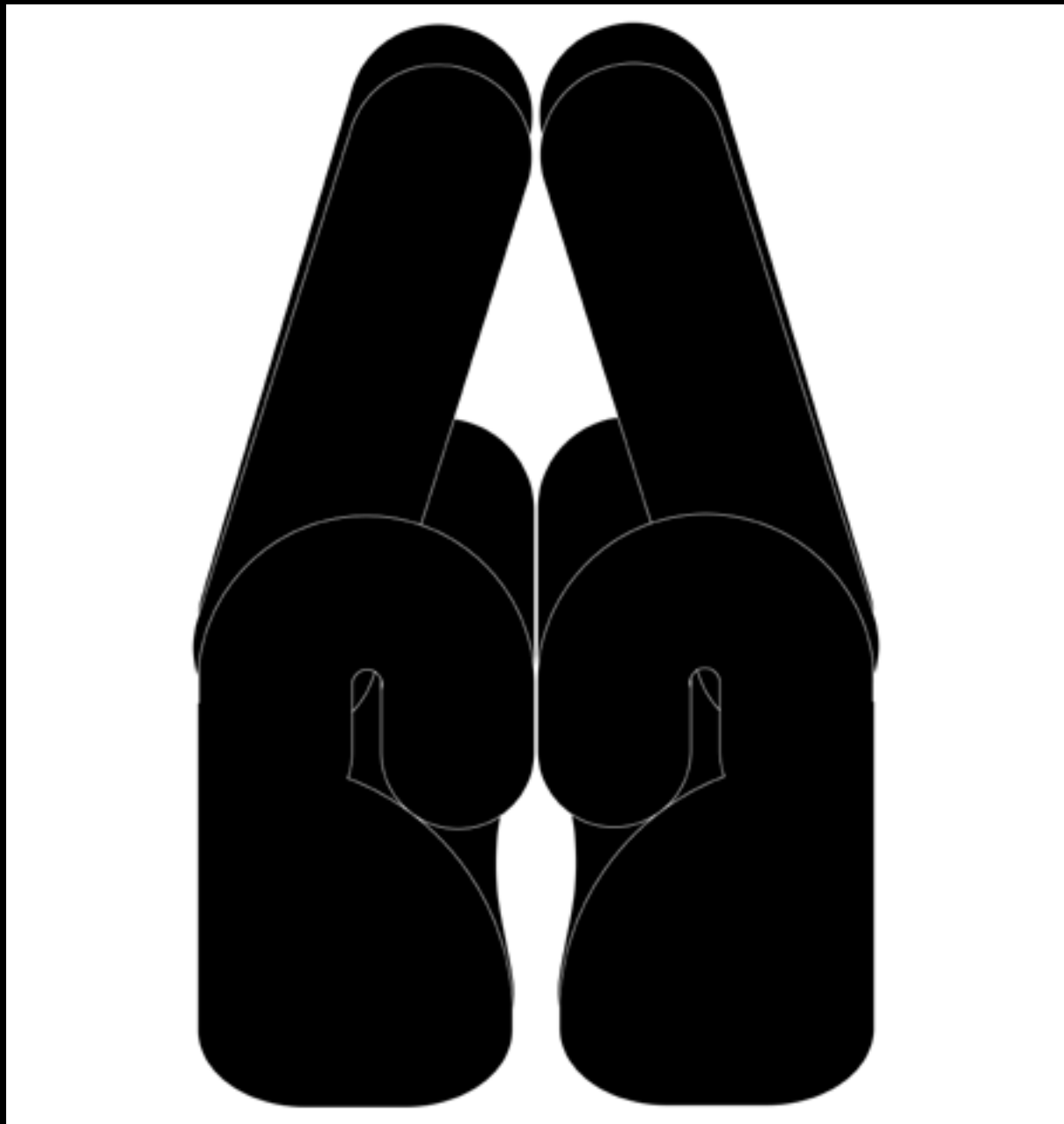
Japan
Girlfriend / Female
A: Contempt, rude gestures



Animation
Magic spell
A: A pardon at the time of swearing



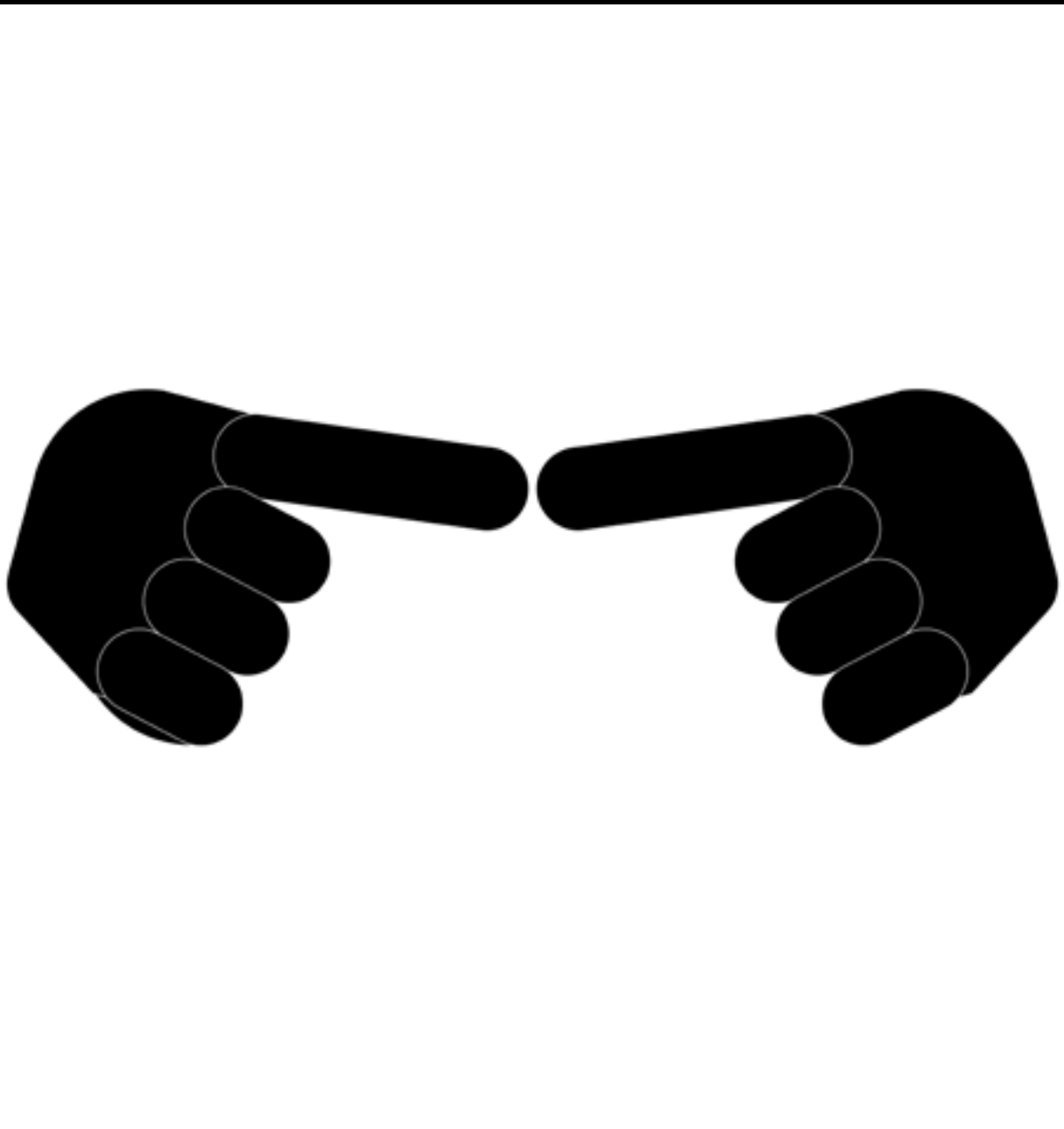
Animation
Magic spell



Italy

Opposite / Compare

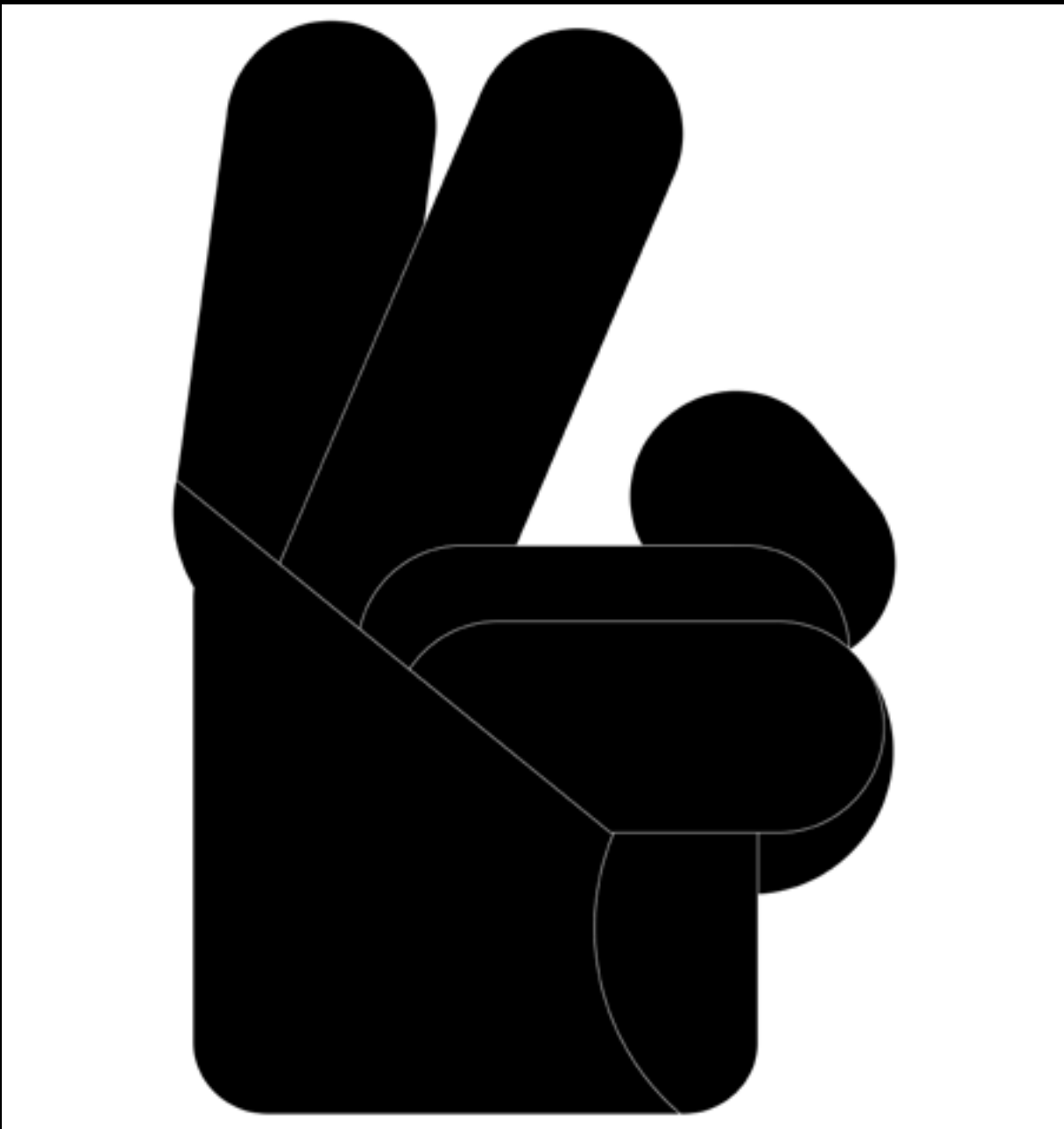
A: Shame



Italy

Could you give me a cigarette?

A: Smoke



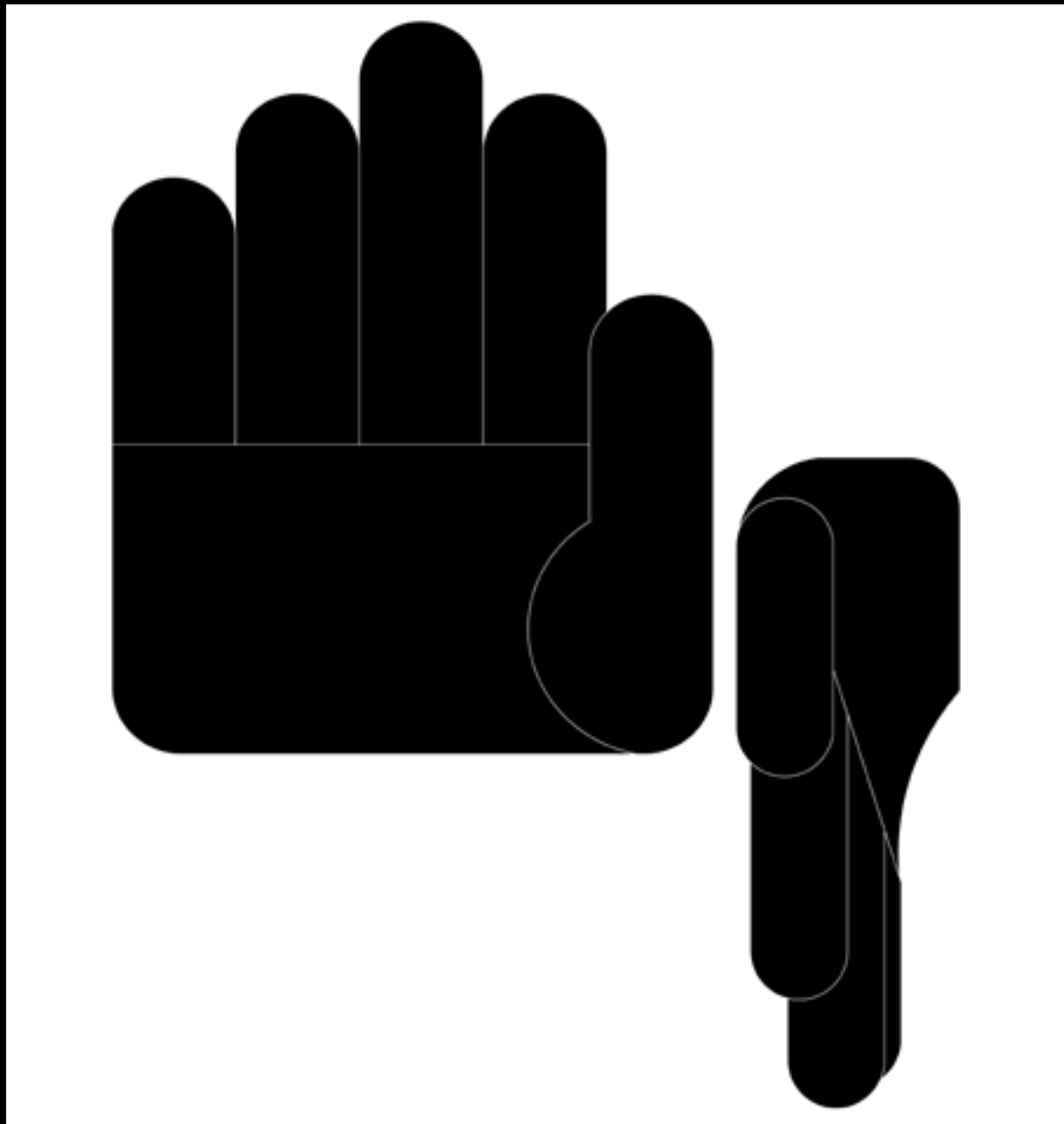
China

Fortune-telling



China

Left turn signal



SCENE PROCESSING

To eliminate emotional and contextual bias, I used black-and-white blurred background images of real and imagined environments. Inviting participants from different cultural backgrounds to insert gestures into these empty scenes.

- Restaurant sofa seats

School toilet

An empty classroom

British bus stops

New York subway station

Subway carriage

Public shower room

School corridor
- Seats in the corridor

Anime Road

Supermarket

Public toilet

Supermarket cash register

Anime Street

Subway station staircase

Corner of the staircase

Anime roadside station

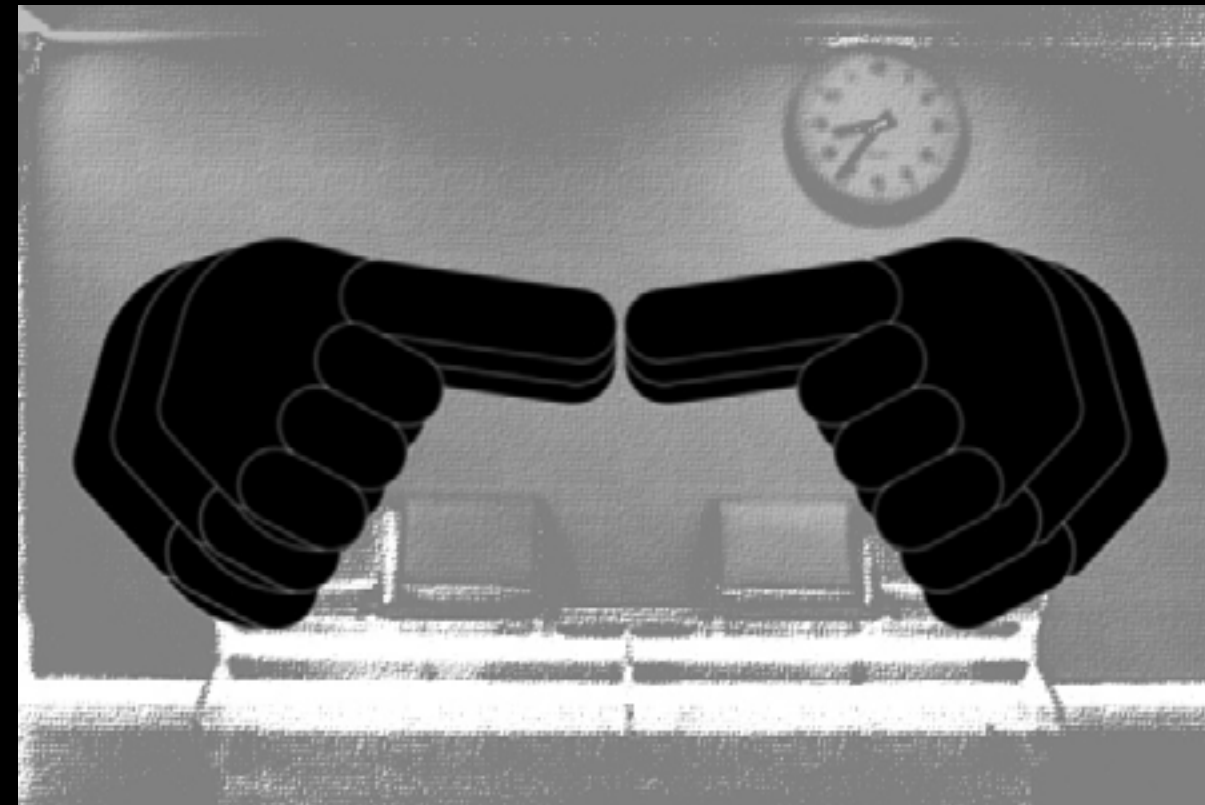


PROGRESS

Each participant used gestures as signals in very different ways — what one person saw as a friendly greeting, another interpreted as a warning or even aggression.

This revealed how gestures, often assumed to be universal, are in fact deeply shaped by personal experience, culture, and context. A single hand movement can shift meaning entirely depending on who performs it, and who is watching.

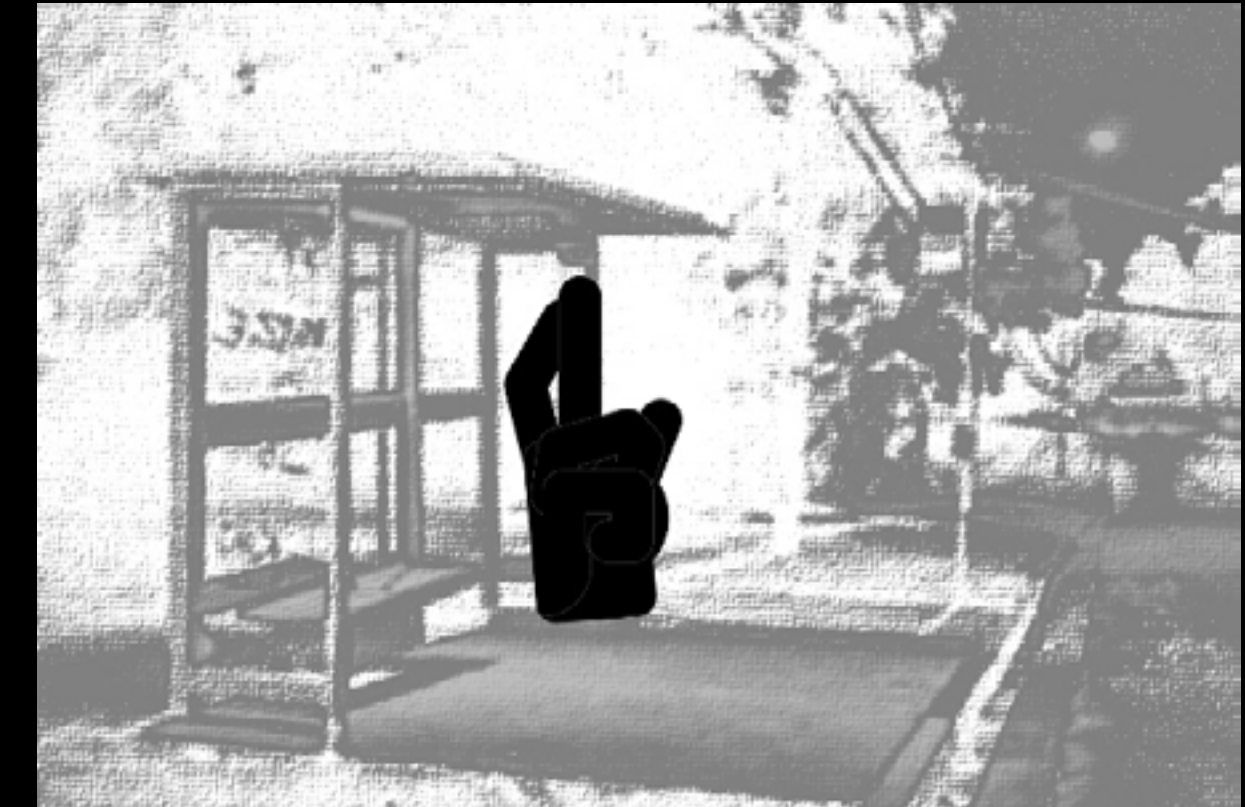
A heated argument breaks out among the crowd



No photography allowed here.



The battle is about to begin — gestures unfold like a spell.



Two people hold each other in a gentle embrace.



Squeezing a small drop of shower gel into the palm.



Come on, bus — hurry up!





001

Two people were secretly smoking in There are two paths to take the corridor



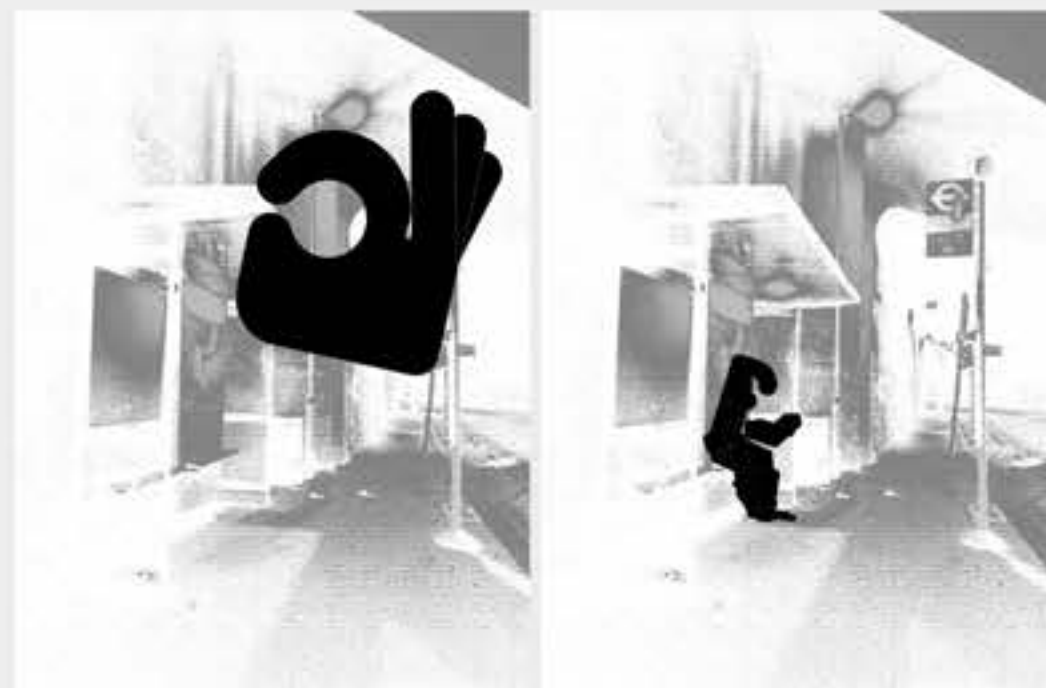
002

The battle is imminent. Unleash your magic moves Come on, bus!



003

I want to extend the awning a little A person is sitting at the bus stop playing with his mobile phone



004



The act of simplification is not merely aesthetic, but conceptual – it questions how much of a gesture's meaning depends on its physical form versus its cultural interpretation. When gestures are stripped down to their most essential shapes, they begin to operate as a universal visual code that simultaneously exposes its own fragility. Through this process, I examine whether gestures can communicate beyond language, or whether they inevitably carry cultural bias even in their most abstracted form.



How can gestures, as a non-verbal communication system, reveal the instability and cultural specificity of “universal” visual language?

001: Restaurant sofa seats
002: School toilet
003: An empty classroom
004: British bus stops
005: New York subway station
006: Subway carriage
007: Public shower room
008: School corridor
009: Seats in the corridor
010: Anime Road
011: Supermarket
012: Public toilet
013: Supermarket cash register
014: Anime Street
015: Subway station staircase
016: Corner of the staircase
017: Anime roadside station



005



Here is your change. Please keep it well

Which one should I buy? I want them all!

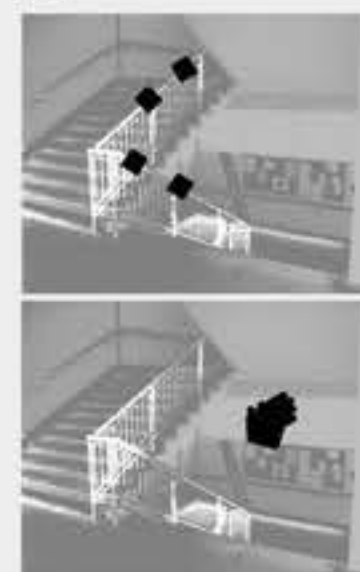
006



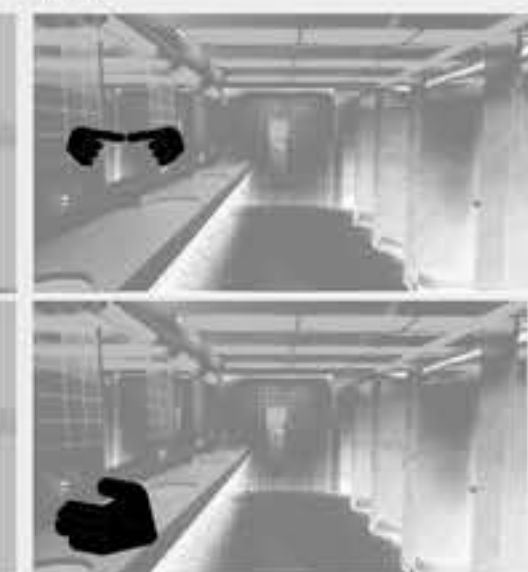
Squeeze a little body wash

Photography is prohibited here.

007



008



009



010



011



This comparative experiment will explore how each culture visually encodes gesture and how meanings shift during cross-cultural communication. This project reveals the instability of universality in visual communication – gestures, though seemingly universal, are deeply shaped by culture, history, and collective interpretation.

012

The mobile phone fell into the track and was crushed

A person is struggling to carry a suitcase



013

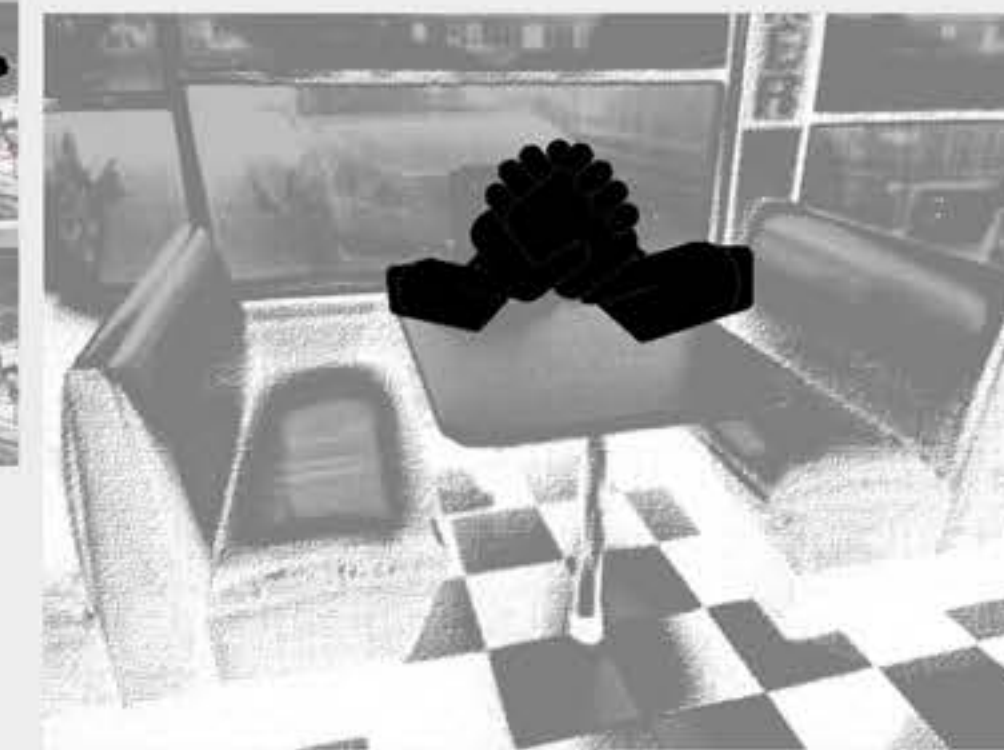


Pointing at the blackboard, the teacher is lecturing seriously

The students raised their hands actively to speak

014

A lot of people began to quarrel The two people hugged each other fiercely



FINDING

- Each participant interpreted gestures differently — cultural background shaped their visual reading.
- The same gesture produced different emotional or narrative meanings in each scene.
- The experiment revealed that gestures are not universal symbols, but context-dependent languages.
- Misinterpretation and reinterpretation became part of the visual dialogue.

NEXT..

I plan to develop a “Hyper-specific Gestural Signage System” — a series of signs that only make sense within certain cultural or social contexts.

For example, designing three sets of hand gesture traffic signs for the UK, China, and Japan.

This comparative experiment will explore how each culture visually encodes gesture and how meanings shift during cross-cultural communication.